

West Madison Polar Caps  
Board Meeting Agenda  
Date: August 28th @ 7:00 PM @ Babe's

**Attendees:**

[x] Jeff Barfield, President
[x] Amy Mosher-Garvey, Past President
[x] Kristi Yeager, Treasurer
[x] Lisa Cutting, Secretary
[x] Kyle Friedow, Ice Scheduler
[ ] Theran Welsh, VP Fundraising
[x] Marsha Sheppard, Tournament Director
[x] Tony Marcin, Equipment Manager
[x] Dave Armstrong, Webmaster

[x] Rich Smith, ACE Director
[x] Mark Rufenacht, Bantam ALD
[x] Paul Hammer, Squirt ALD & ALD Chair
[x] Sabrina Frey, RWB ALD
[x] Tim Olander, Initiation ALD & Recruiting
[x] Jamie Vandermeer PeeWee ALD
[x] Tara Armstrong Cross Ice ALD

1. Call to Order – 7:12 p.m.

2. Minutes from meeting 7/31/12 tabled as there are corrections that need to be made.

3. New Business / President's Report – Jeff Barfield:

a. Registration:

- i. To date we are 70 registered skaters behind last years numbers
- ii. List of registered skaters circulated and several board members assure the group that they know families who intend to register who are not on the list.
- iii. Discussion of whether to extend registration deadline.
  1. This would give everyone a chance if they have just overlooked the upcoming deadline of Sept 1.
  2. Decision made to leave as is, as many people wait until the last minute and we don't want to remain in limbo.
  3. ALDs will email reminders to competitive eligible families.
- iv. 15 coaches have registered to date- list circulated
- v. Non volunteer list from last year circulated
  1. A list of the families who did not volunteer last year and did not pay the \$75 buyout fee was circulated.
  2. There are still 24 families on the list
  3. There are a couple families that need to be removed as they were Bantams who registered for preseason ice and then made their high school teams.
  4. The families that remain on the list will not be eligible to tryout.

b. Release request:

- i. Caleb Swanson is asking for a release to skate at Southwest
  1. The family says that while Caleb is currently enrolled in a private school, he intends to apply for open enrollment in Verona – open enrollment to VAHS not a sure thing they turned down students this year.
  2. We have in the past released families that were open enrolled in other school districts
  3. Kristi suggests that if people want to go we should let them, regardless of the reason
  4. Rich Smith states that other clubs have seen real numbers problems occur when they do this.
  5. Board voted to deny waiver.

c. Pure hockey – online hockey store offers Polar Caps a \$2,000 gift certificate and 20% off of purchases

- i. The stipulation is that we forward 4 marketing emails a year to our members.
  1. They will not get our email list, as we will send to families

5. Tournament Director Marsha Shepherd

- a. Would like to designate that all proceeds from the November PeeWee Tournament Silent Auction/Raffle will go to the skater assist program, instead of the general fund
      - i. Marsha wrote a letter to this effect to show the board for consideration
      - ii. Concern that this is part of the fundraising that we have embedded in the budget and that we used to set fees
        - 1. Fund Raising budget is \$25,000, \$5,000 to come from tournaments
        - 2. Thought that perhaps the concession stand which is not in the budget would offset this change
          - a. Sabrina Frey is concerned that with this being the first year running the concession stand the profits might be minimal due to the learning curve
            - i. Dave Armstrong asks if this is because we have equipment to buy – Sabrina says no it is more because we will be trying different promotions like Taco Tuesdays and we will have to see what is a success and what is not. In the meantime there could be a good deal of waste
6. ACE– Rich Smith
  - a. Getting coaches registered
  - b. Organizing Tryouts
  - c. There will be a meeting of all of the coaches in September
  - d. Placement meeting for our competitive teams will be held October 12<sup>th</sup>
  - e. The Goalie coming from Southwest, Sigelski, needs to formally apply to play up as a Bantam.
  - f. If either both or 1 of the 2 kids that are trying out for High School make their HS team, their will be no shifting of rosters.
7. Ice Scheduler – Kyle Friedow
  - a. Weekend Ice Set
    - i. There are two weekends in February where we don't have any game ice at MIA
      - 1. Teams will be notified early about these dates so that they can schedule accordingly
        - a. To this end Kyle asks about who is in charge of Team Rep training – Paul Hammer is preparing manuals and Kyle offers to help him
      - 2. There are also weekends where we have extra ice – some teams may choose to play double headers to make up for weekends when they are short ice
        - a. Coaches like this idea for getting ready for state tournament schedules
  - b. Practice Ice
    - i. We still have 4-5 weeks where we are short a main sheet
8. Region 4 – Kyle Friedow
  - a. All rule change requests are due November 1<sup>st</sup>, after this year rule change requests will only be considered every 4 years.
  - b. Registrar can send Tom Hanson birth certificate affidavits to Tom Hanson of WAHA and he will submit them to USA Hockey in order to streamline the process of verification
  - c. Concerns continue with having Rockford and Dubuque in our League.
    - i. Rockford has been known to decide that our teams aren't worth playing on their ice, so they come to the other Region 4 teams, and skate an away game and when it is time to play against them in Rockford, the Region 4 team will show up in Rockford to find them playing someone else.
    - ii. Dubuque is purely logistical – people don't want to drive that far.
  - d. League Requests due 10/1 – these are our requests for how our teams line up in the Region 4
  - e. Important Meeting dates for Fall
    - i. 9/11 WAHA Meeting proceeding an Region 4 General Membership meeting at MIA at 6:30 PM
    - ii. 10/14 League Scheduling Meeting at 2 PM at MIA
    - iii. 10/17 Region 4 Team Managers Meeting at Vitense
      - 1. At this meeting Team Reps will get access codes, score sheets, and learn how to use website and schedule refs
        - a. This should be a recap of what they learn at the PolarCap team rep meeting

- f. Sanctions will be imposed for those that throw a game for better state tournament placement or for those that refuse to take the ice for any reason(including a coach's concern for the safety of his/her players). Rules have always been in place, have not been being enforced. After several infractions it was felt it needed to be dealt with more firmly.
- 9. Treasurers Report – Kristi Yaeger
  - a. Registration Financial Information to this point
    - i. Number of skaters down from this time last year
    - ii. \$50,000 in skaters fees committed
    - iii. 6 families have taken the volunteer buyout
    - iv.
- 10. Recruiting – Tim Olander
  - a. Boot camp set up for 9/29, 10/6 and 10/13 – each 1 hour
    - i. Needs coaches
  - b. Girls Hockey Weekend 10/13-10/14
    - i. Local women's hockey celebrities to attend – ex Jesse Vetter
    - ii. Needs coaches
  - c. Try Hockey for Free 11/3 time tbd
    - i. Needs coaches
- 11. Equipment – Tony Marcin
  - a. Mark Joyal and Tony have begun to sort equipment and determine needs for this year.
  - b. Jeff Barfield asks that Tony handle the non-competitive jerseys
    - i. Kim Rufenacht and Jane VanderMeer handling competitive jerseys
      - 1. Our jersey has been discontinued – replacement jerseys will be slightly different
- 12. Squirts- Paul Hammer
  - a. Rob Bradley, Laura Humphrey's and Paul are working on details for tryouts
- 13. Fundraising – Theran Welsh
  - a. Committee established and working hard. Wondering if the time they put in could count toward their volunteer hours. This time will not count
    - i. These were not accounted for when figuring the hours needed
    - ii. Board members and Assistant coaches are not exempted
    - iii. The board has decided the only exemptions will be for head coaches
- 14. 8:29 Mark Rufenacht moves to adjourn the meeting, Dave Armstrong seconds. Meeting adjourned.