

West Madison Polar Caps Board Meeting, 8.17.16

Attendees:

Attendees: Matt Goetze, Mike Wenkman, Jen Baer, Kim Anderson, Jeff Belshaw, Jake Moskol, Dave Knight, Dave Armstrong, Sara Withrow, Alicia Pelton, Luke Hoffman, Brian Ellison, Jeff Barfield, Rod Hise, Doug Carlson, Chris

Call to Order

The president called the meeting to order.

Two motions were made pertaining to the minutes from the last meeting. These motions passed.

Notes:

Volunteer hours - last year was 10 hours but no one signing up for high school teams. These will be worth 4 hours for every 2 hour shift. This comes to 12 hours for 140 families. If we can go to 14 that would be good. Need to keep the concession hours open. 12 hours should be doable. High school games could be worth double.

Motion to move in favor of 12 hours for each families. Passed.

Two current polar caps families requested outbound transfers recently. These requests were assessed by the board. Separate motions were made to approve each request. Both motions were seconded and each motion passed.

Registrar Updates (Sara Withrow)

The registrar noted that we are nearly ready for registration to open. It was also noted that registration fees include two tourneys but this is not included in reg text yet. Dave Knight suggests keeping registration open to mid September.

The board discussed Bantam parent questions that have come up regarding those trying out for Memorial JV and how best to handle registration. Ask to register, pay, and then refund if they make the high school team? Refund reg and keep preseason ice? Reg accounts for trying out (\$250 for preseason ice, tryout, scrimmage) until the high school thing is figured out. If you make your HS team, the remaining payments get cancelled. But we collect for the six weeks. Our tryouts will be done a few weeks in advance but process is the same as past years.

Fundraising (Brian Ellison)

Parents night out now tentative for 10/22. Jamie and Megan have chaired in the past but we need more volunteers. Need someone to lead Empire photography and those photos will be available on 10/22 and they will be there and will take photos of couples. Also, composite shots will be had for every kid as well (and bag tags too). Also will do a family photo night (Nov) and will be available to anyone in the region. Families set appt times for holiday pics (\$10-20) and funds go back to the club for this.

We get lots of asks to fundraise by selling things. Generally, we don't do this. If approached, can send to Brian. Rather have a corporate strategy.

Outdoor rink proposal submitted to the city. Asking for conditional use permit to have the rink in the parking lot. The plan would occupy 34 parking spaces (no fire lanes). Get more kids on more ice. Alder Mark Clear has been involved and supportive. On the docket for 9/17 for city of Madison to consider. An alternative facility exists Fitchburg, if needed.

Recruiting

Reminder: Put signs in your yards, not median. Chris and Luke looking at grants and applying for some. Applied for two to date. NHLPA for community grant - maybe not for club level. Also looking at becoming a mini-hawks club. Need 8-10 week skating program. Requires more ice time, need coaches, provide players with equipment. Cheap access (\$10 per session).

ALD Updates

Doug (U10-U14): Boot camp - not sure yet if will have it this year. Kids from other clubs can play generally. Pats have a rink rat program.

Kim (Squirts): Competitive jerseys planning is going well. Would like to have players try on during preseason ice. Need to post dibs hours for this. Reversible orders will be ordered next week.

In-House/Competitive Updates

Jeff: Nailing down list for coaches. Pre season ice is on the calendar. Preseason bantam ice is up. Thinking of changing the tryout process. Rod cautions against talking to coaches ahead of the tryouts. No one was contacted. We have a clear process and it will be followed.

Mike: Had a good recent meeting with a focus on skills. Initiation 1x/week, 2 45 min sessions. Cross ice 1hr every other week. Small group station work. 1 hr every other week for RWB. Working on proposal from this group and would like more instructors going their way. There are also paid instructors.

Looking to keep consistency. Learn to skate the program is a great recruitment tool and Sara needs some fliers to distribute. RWB evaluations are in good shape with Andy Mendek.

ACE Director

Dave: Coaches meeting 10/27 for 90 min. 6 presenters 15 min each. UW Health Sports Med will offer dryland training, age appropriate clinic for kids on 10/6. Online reg is available. Also on coaches corner on website. Located at the American Center. 1 hour of hands on for Squirt, Bantam, and Pee Wees. Working on tryout process improvement. Skills assessment enhancements.

Adjourn

Motion to adjourn was made. Motion approved.