West Madison Polar Caps Board Meeting, 5.9.17

Meeting #1 Attendees:

Attendees: Matt Goetze, Mike Wenkman, Jen Baer, Kim Anderson, Jeff Belshaw, Jake Moskol, Dave Knight, Dave Armstrong, Sara Withrow, Alicia Pelton, Luke Hoffman, Doug Carlson, Chris Breunig, Tony Marcin, Davis Bailey, KaryAnn Bailey, Laura Swisher, Leanne Morris

Call to Order (Matt Goetzke):

- The President called the meeting to order.
- The President called for a motion to approve the minutes from the 2.22.17 meeting. Jeff provided the motion to approve. Dave Armstrong seconded this motion.

State of the Club (Matt Goetzke):

We took on a lot of big projects.

- Rink Rats had the biggest numbers ever.
- Outdoor rink started in Jan 2017 and provided more touches per week for most teams.
- Raised the most money ever.
- Hosted state Pee Wee tournament, which was successful.
- Managed to successfully co-exist with the new Memorial JV team (7 departures).
- More volunteer hours than ever (1000s).

Next year:

- Preseason ice touches for next year.
- Possibly earlier setup of rink.
- Pre-select tournaments again.
- Possibly Livebarn for remote viewing (pending privacy concerns and budget).

Doug received the Jeff Sauer coaches award this year. Nice job Doug!

Fundraising (Brian):

• Looking for someone to Chair the Hockey is 4 Life program.

Rink Rats (Doug):

- 37 kids and next year would like to get back to 3 teams
- Need more opponents

- Need adult size jerseys
- Want to get closer to 2 practices per week

Kim (Squirts):

- Two Kellen Binger (Kate Sweeney/Kaden Feinstein).
- Had 5 teams
- Would be better to have equal number C teams, rather than B teams

Pee Wees (Alicia):

- Great tournaments!
- Coaches should have more support in helping players/parents understand and following code of conduct

RWB ALD Updates (Laura Swisher)

- We had 61 skaters good numbers.
- Well organized and nice communication. Parents are interested in USA hockey.
- Dryland was a lot of fun for the kids and good to continue for next year.

Bantam ALD Updates (Julie):

- Good seasons.
- Need to decide/communicate how to handle goalie fees, especially for those who split the position.

Treasurer's Update (Jen Baer):

- Ended up YE cash balance where we projected. Will be starting budget process for next year. Let Jen know how things will change.
- Aggregator for refs (one bill per month); no longer writing individual checks.
- Expenses came in on target. Planned purchases are to pay off rink.
- Sport ice resurfacer for sometime in the next 2 years, maybe. Equipment?
- Pucks will be marked and Crossovers will cover costs for printing. Lost 500 pucks this year.
 Normally 300. Pucks are \$2/ea

Coaching (Jeff, Mike, Dave):

- 86 coaches registered; 10-12 volunteers; all were great.
- Providing new coaches with a intro meeting to ensure people are not intimidated etc.

- Learn to skate was great stretched budget at times. Had 4 women coaches would like to have them reach out to more people to get them involved in initiation.
- Might do a mandatory coaches meeting in October next year.
- Would like to get checking clinic. Need more skills on this front.
- Thinking of bringing someone in for a 2-3 clinic series for Pee Wee and Bantam. Teach coaches
 how to teach the kids. Find a way to reach out to coaches and explain why we do what we do.
 Eagle River Next Level hockey clinic is an option. Gary Shuchuk may also be an option (via
 Alicia).

<u>Initiation ALD Updates (Davis & Kariann Bailey)</u>

- Jamboree was a lot of fun and worked out well.
- Might be a good idea to open reg early while little Blackhawks are interested
- Open reg for initiation, cross ice, and RWB. Davis will draft a policy for moving kids up. Need an updated version of the 8 and under flyer.

Registrar Updates (Sara Withrow)

Recruiting (Luke Hoffman):

- Little Blackhawks 30-40 each week.
- Learn to skate folks have been very happy. \$6205 from Blackhawks.
- Expenses: \$1-2K, ice time costs. \$400 for I2skate coaches.

Equipment (Tony)

Goalie equipment and pucks. Small decrease due to little Blackhawks. Otherwise going well.
 Fine on all equipment right now.

<u>Upcoming Girls Before/After Team (Matt):</u>

- For Pee Wee going into Bantam, this would be a before/after team (starting 9/1 and ending 11/11, then starting again in the spring after the state tournaments).
- This is a separate team from the in-season team.
- The before/after team does not require releases but the in-season team does because the association clubs offer a Bantam team.
- This team will withdraw from league play and only play other U14 girls teams and Pee Wee A teams from around the area.
- Looking at regional tier 2 option like Kohlman Cup where there would be a before/after team and then have girls do Bantam polar caps and withdraw from league play.

• Polar Caps would have a pre-season team and no release req. In season team would need a release. Associations don't have other good options. Our pilot program can feed a statewide roll out. This would be a Polar Caps host team. For 1st and 2nd year Bantams. Don't want to take Tier 1 kids and girls-only teams now.

Adjourn (Matt Goetze)

A motion to adjourn was made (Dave A.). The motion received second (Dave K.) and passed.

Meeting #2 Attendees:

Attendees: Matt Goetze, Mike Wenkman, Jen Baer, Kim Anderson, Jeff Belshaw, Jake Moskol, Dave Knight, Dave Armstrong, Sara Withrow, Alicia Pelton, Luke Hoffman, Doug Carlson, Chris Breunig, Tony Marcin, Davis Bailey, KaryAnn Bailey, Laura Swisher, Leanne Morris

Call to Order (Matt Goetzke):

- The President called the meeting to order.
- Welcome new board members.
- Call to order. Motion to approve officers, board members, and directors.
- Kim is practice and Laura is game ice scheduler (flip flop).
- Mac Helseth will be added to the board as outdoor rink manager.
- New role: concessions.

Motion to approve (Tony) and second (Alicia). The motion was approved.

Motion to adjourn (Jeff) and second (Laura). The motion was approved.