



## West Madison Polar Caps Meeting, 6.2.21

**Attendees:** Andy Mendyk, Andy Boucher, Chad Oler, Jed White, Patrick Quinlan, E Twilegar, Joey Frayne, Katie Needham, Jay Uhlinger, Matt Mialik, Matt Goetzke, Meredith Milliron, Molly Hartshorn, Nadeem Afghan, Megan Spicer

**Consent Agenda** - Jed White motioned to approve. Nadeem Afghan second.

- Transfer requests (these are annual recurring transfers with precedence.)
  - Easton Kinsler (2007)
  - Hudson Kinsler (2009)
  - Evan Sweeney (2009)
- Board position approvals
  - DIBS coordinator - Molly Hartshorn
- Approve April 22 Board Meeting Minutes.

**Budget/Financials [Treasurer]**

Patrick Quinlan provided a budgeting overview and issues for consideration for 2021-2022 season: Key points:

- Approximately \$40K in Savings and \$63K in Checking
- Run a zero based non-profit budget
- Average cost of outdoor rink is approximately \$47K which provides usually one extra touch a week but significant impact to skater cost.
- **FUTURE ACTION:** determine whether or not outdoor rink should be run this year and how we handle uniform expense
- **FUTURE ACTION:** create more transparency in what is included in fees and how it compares to other comparable clubs

**Recruiting Actions [Recruitment Chair]**

Matt Mialik provided an update on the recruitment committee. Key points:

- Provided marketing pamphlet on back of Learn to Skate exit paperwork
- Provided social media posts for Learn to Play program
- Working with Little Blackhawks to move program to the fall to encourage better flow into the program
- Requested that people with photos reach out to Matt for use on website and social media

### **Fundraising**

Nadeem is hoping to better understand what is allowable for fundraising efforts and targets needed to be raised. Transition discussions to happen with previous Treasurer and Andy Mendyk.

### **Facility Update (indoor/outdoor)**

Matt Goetzke said that work is currently underway this week and rink is still projected to be up and running by September. We do not have an outdoor rink Manager. Mac is willing to support a transition of new contact.

### **Scheduling Update**

Jay Uhlinger mentioned that work is starting now for planning and will have an update at future Board meetings

### **Special Topics**

- Andy Mendyk discussed Club Medical Director role and nominee (Laura Mendyk) - motion to approve by Andy Boucher and second by Joey Frayne
- Welcome Back Picnic/Field Day (Saturday afternoon, September 11 at Rennenbaum Shelter). Joey Frayne offered to help support.

Moved to adjourn by Chad Oler and second by Patrick Quinlan

July Board Meeting July 7th, 7pm. Location TBD.

Topics:

- Further integration with area high school coaches