

West Madison Polar Caps

Board Meeting Agenda (01 December 2021)

Location: Roosevear Room - no zoom.

Attendees

Andy Mendyk, Andy Boucher, Jed White, Pete Brennar, Ryan Richards, Patrick Quinlan, Michael Siniscalchi, Nadeem Afghan, Matt Mialik, Luke Hoffman, Steve Corsi, Andy Osmond, Joey Frayne, Meredith Milliron, Chad Oler, Katie, Jay Uhlinger, Molly Hartshorn,

Consent Agenda

Approval of November Board Meeting Minutes (ready)

MOTION TO APPROVE

APPROVED

Transfer/Release Requests

- NONE

Budget/Financials [Treasurer]

- 8 need to update credit cards
- No invoices from MIA
 - o Will be receiving soon. Has new software platform for registration and scheduling/invoicing
- Will see referee invoices soon too.
- Concessions stand is open
 - o High school games were successful
- Café Zupa fundraiser was successful, other than wait times.
- Travel uniforms have arrived and been paid for

- Dec15, Jan 15, Feb 15 are final payment withdrawals

Recruiting Actions [Recruitment Chair]

- Snowman session started today
 - o 63 kids
 - § Pretty tight on Main rink will all skaters
 - § 50% are unique
- 130-140 unique skaters since July
- Q&A with parents in stands is good outreach (Katie)
 - o Check in at the end with parents to obtain opinion and answer questions. Not hard to convince them to continue.
- **ACTION ITEM:** Need more coaches to help out. Need them to have Background Check and safe sport and USA Hockey Registration are musts.
- Facebook ads have been helpful, estimating 1/5 of skaters as a result of Facebook

Scheduling Update (JAY)

- Working on buttoning up December schedule
- If coaches don't have games on weekends, try to ping coaches to get studio ice on weekends.
- Other surrounding area teams schedules were full before we had formed teams.
 - o Sun Prairie done 2nd week of September
 - o We only have Saturday ice, when other clubs have Sat and Sun ice.
 - o Consider weeknight games with local teams
 - o Patriots going to Dells for practice due to lack of ice time.
- Oregon, McFarland have had open ice. McFarland through end of season. Stoughton too.
- Feb, playdowns week, will try to do 515-615pm Skatathon/Playdown sendoff
- Youth Night, Dec 17 (not preferred bc of Candy Cane Cup). Pushing for January 13th, Thursday. Recognize State Tournament teams.
- Studio Ice available on weekday mornings...
- Christmas week, talk to TMs to see what teams will be around to use ice for those that are around. Rink closed on 25th.

- **ACTION ITEM:** Team managers to see who will be around.

DIBS update (Molly)

- All shifts loaded onto DIBS
- Projection looks good for end of season.
- Game coverage is good.
- Culver Cup is important, maybe augment with donuts.

Enrollment Update [Registrar] Andy

- 6-8 new registrants
- 256 skaters (30-40 above last year)
- Looking good.

Fundraising

- Cafe Zupa (very positive)
- Roman Candle sold out, 19 kits more than anticipated, need help distributing kits (DIBS hours available)
 - 80 kits sold
- Candy Cane Cup - December 15 link is up,
 - Craft fair
 - Brats, ice cream, cotton candy
 - PC goods (jerseys, shirts)
 - Name our Mascot
 - Raffle (10 prizes)
 - Crossover Shop box
 - Need a lot of volunteers (TBD)
 - Reaching out to sponsors (\$500-\$1000 slots)

ACTION ITEM: need to find sponsors. Board members to compile contacts. Should President write open letter? Need a list of contacts.

- Associated Bank (UW game, suite)
- Food Fundraising
- Skate-a-thon

Circle of Sponsors – need sponsors.

- Spirit Wear Store
- Kohl Center Suite Auction
- Starbucks machine maybe?

ALD Reports

X-ICE (Joey)

- Up to 26 skaters
- Three teams
- Good chunk of girls (first games this weekend)

RWB (Meredith)

- Four large teams
- No new registrations
- Games going well

SQUIRT (Chad)

- 51 skaters 13, 13, 12)
- Skills Academy has been working well
- Good goalie instruction/coaching

INHOUSE (Steve)

- One skater shy of all-time record
- One transfer possible to PeeWee
- Shell ice has been great, kids love it.
- Candy Cane Cup – concern that players might be intimidated.

PEEWEE (Andy)

- Lots of tournaments this month
- Skills Academy has been well received
- One C2 attendance issue, established an attendance plan

BANTAM (Katie)

- Season finally started.
- Coop team going well (Bulldogs) jerseys have been ordered
 - o 17 skaters and 2 goalies
 - o 5 of 17 from Middleton
- No COVID manager
- Budget stuff outstanding
 - o PC families bought jerseys and expecting to be reimbursed on B team.
 - o Order jerseys without names on them so they can be returned to club?

ACTION ITEM: Next year order 6 new blank jerseys and let families rent them.

- JAY, create a flow chart (or educate players/parents) of hockey progression from LTP through Bantams.
- Should start thinking about next year.

Coaching Committee

Update on Coaching Requirements (Joey/Jed)

- A couple coaches need to do Safe Sport still

Equipment

- All good. Room is organized.
- Need to get into a cycle to buy four barriers per year (Andy). Mini nets are in bad shape too.
- Jerseys (Ryan) doesn't recommend ordering new jerseys because of supply chain issues.
- Next summer, focus on girls and LTP going up to 11-12 year olds. Encourage girls to participate no matter their age level.

Covid Committee

PHMDC - Masking Order through January 3, 2022.

- Sticking with masks and requiring them, especially through holidays.
- Keeping eye on Omicron
- One kid per week (exposures)
- As a club, we seem to have high vaccination rate
- Keep people masked at Candy Cane Cup.
- When traveling out of county, it is now up to parent discretion as to mask up or not.
- If someone in a player's family is awaiting a PCR, the skater cannot come until result is negative.

Special Topics

- None

MOTION TO ADJOURN

MOTION APPROVED

Meeting Adjourned: 2040