



West Madison Polar Caps Board Meeting NOTES (09 February 2022)

Location: Roosevear Room - no zoom.

Start time: 19:08

Attendees

Andy Mendyk, Laura Mendyk, Jed White, Patrick Quinlan, Michael Siniscalchi, Nadeem Afghan, Steve Corsi, Meredith Milliron, Chad Oler, Andy Osmond, Patricia Wheeler, Katie Needham, Jay Uhlinger, Molly Hartshorn

Consent Agenda

Approval of January Board Meeting Minutes (ready)

MOTION TO APPROVE

APPROVED

Transfer/Release Requests

None

Budget/Financials [P]

- No invoices from MIA yet
- No January ref invoices yet
- Some credit cards expired, PQ will contact those families.

Recruiting Actions [Recruitment Chair]

- LTP Update (from Andy M, Matt M not present)
 - Coaching remains a question mark. Need to figure out how to supply coaches in the future.
 - 163 unique skaters, 30 conversions to other programs, 76 attended more than one LTP.
- Parent Meeting (Jed W)

- Received feedback/interest from Bantam In-House players,
- ACTION ITEM: send out communication to interested players/families
- In future, hold a parent meeting early in the year to inform parents of options for players and their potential route through the program.
- Nadeem - suggest buying a digital or hardcopy screen for announcements, pictures
- PQ - post pictures of teams for promotion of programs
 - Matt Maliak and Nadeem to coordinate purchase of tv or digital screen to mount above concession stand.
- Summer LTP
 - Little Blackhawks - 5-6 weeks. 40 kits available. Starting after April 1.
 - Harmes, Peter and Luke Hoffman to help.

Scheduling Update

- Little Blackhawks - 5 weeks starting early April
- Stamm - Basic and Advanced - March 18-20 (10 hrs)
- Ice time scheduled through mid-March
- Any spring or summer sessions? Some outside groups asking for ice.
- Polar Cap Spring option (need to confirm coaches)
 - 2 times per week for incoming Squirt and PeeWees for 6 weeks
 - Spring travel teams? (Nadeem)
 - Would have to draw from other areas
- Girls 2012-2014 Summer Session, wed evenings 530 (possible)
- Shut down June, July, August.
- September start LTP

DIBS update (Molly H)

- 20-25 families have not started DIBS yet
- Outstanding DIBS hours will not be able to register for other WMPC programs.
- Still have HS and other options to fulfill DIBS

Enrollment Update [Registrar]

- No updates

Fundraising (Nadeem A)

- We need corporate sponsors
- 2022-2023 Proposal
 - 20 corporate sponsors at \$1k
 - 2 competitive events (Candy Cane Cup)
 - 1 food campaign per month

- 2 off season events
 - "Sponsor Day" - invite sponsors, club videos, food, party
 - "Polar Cap Picnic" early club get together
 - Update website for sponsors
 - Develop Power Point video/promotional video
 - Mascot involvement

Upcoming events this season

- Noodles and Company food event. February 22nd.
- Wisconsin Badgers Men's Hockey Suite Auction - \$1,000 raised

Next year - Candy Cane Cup date

- Wed. Dec 14 (confirmed)

ALD Reports

Bantam (Katie)

- Email sent out to reacquire jerseys
- Overall positive feedback of season from players and families

InHouse (Steve)

- Picked up 3 new players
 - Pond hockey players
- ACTION ITEM: Going into next season, it would be worthwhile to have a parent informational meeting about travel teams and club options for families.

Squirt (Chad)

- SQB going to state.

RWB (Meredith)

- Saturday scrimmages coming up

PeeWee (notes from Andy B)

- all four PeeWee teams going to state
- one PWC Green player continues to have poor attendance. Situation was addressed with family and importance of attendance emphasized for the state tournament and remainder of the season.
- PWC Green added two skaters
- ACTION ITEM: Send all team celebrations, photos, videos, off-ice, all fun PC things to Andy to post on social media.

Coaching Committee

- End of season coaches meeting - Wed., March 16th confirmed at Vintage on Whitney way 7-9pm
 - Jed and Joey to coordinate who will attend.
 - Solicit nominees for Coach Sauer Award
 - ACTION ITEM: Determine recipient by end of Feb so we can get name inscribed on plaque
- Goalie recruitment plan
 - Make equipment available to anyone who wants to try goalie
 - Maybe 6-8 sets of gear
 - Come try goalie, no pressure
 - Club will consider scholarships for off season goalie training
 - Idea brought up by Jay U to have goalies rotate around to other teams as needed for extra training

Covid Committee (Laura M)

- Trending down
- Allow coaches to dictate mask needs for their teams, remain the course.

Special Topics

- Discussion Growing on-ice officials within the club (Chad O)
 - Need in-house refs for next year.
 - Need to have Sunday games to help HS kids to ref.
 - Club could subsidize startup costs (Andy)
 - Promote officiating within club (Facebook, Online, email blasts)

Upcoming Meetings

- March 9, next Board Meeting
 - Outdoor rink
- April 13th, Annual Meeting
 - Board seats/unseatings
 - Andy M to update functioning bylaws (last updated in 2008)
 - Goal is to have final draft to vote on by meeting
 - Find location for meeting

MOTION TO ADJOURN

MOTION PASSED

Meeting adjourned 21:07