

GAMBLING MEETING

Call to Order Gambling Meeting

Called to order @ 6:44 PM

Board Members Present:

Possin ** Miske * Dahlseid * Jansen * Remick * Hillmann
Tukey * Miller * Juntunen * Koehler * Eason

Approve Minutes from Previous Meeting

MOTION to approve:

MOTION: KOEHLER

SECOND: REMICK

MOTION APPROVED UNOPPOSED

Gambling Manager Monthly Report | Desiree Hillman

ALLOWABLE EXPENSES for March:

MOTION: KOEHLER

SECOND: MILLER

MOTION CARRIED UNOPPOSED

MOTION to increase allowable expenses by \$10,000.

MOTION: MISKE

SECOND: JUNTUNEN

MOTION CARRIED UNOPPOSED

MOTION to approve a new laptop up to \$1500.

MOTION: MISKE

SECOND: REMICK

MOTION CARRIED UNOPPOSED

LAWFUL PURPOSE for \$40,000:

MOTION: TUKEY

SECOND: MISKE

MOTION CARRIED UNOPPOSED

Information for February 2026

Applebee's Gross Receipts	\$17,560	Prizes \$16,050	#Games 4
Bootleggers Gross Receipts	\$488,587	Prizes \$436,923	# Games 101
Bootleggers Meat Raffles	\$2,370	Prizes \$1,580	# Rounds 79
BWW's Gross Receipts	\$22,113	Prizes \$19,150	# Games 7

Furniture & Things Gross	\$21,112	Prizes \$19,126	#Games 5
McCoy's Gross Receipts	\$140,102	Prizes \$125,725	# Games 28
Sammy's Gross Receipts	\$239,866	Prizes \$216,865	# Games 53

Applebee's Deposits \$1,850
 Applebee's E-tabs \$3,710
 BWW Deposits \$3,328
 BWW Etabs \$19,840
 Bootleggers Deposits \$57,191
 Bootleggers E-Tabs \$34,896
 Bootleggers Meat Raffle \$2,370 (Profit \$790)
 Bootleggers Sports Board \$630
 Furniture & Things Dep \$2,077
 Furniture & Things Etabs \$1,969
 McCoy's Deposits \$14,674
 McCoy's E-tabs \$17,247
 Sammy's Deposits \$25,280
 Sammy's E-tabs \$36,413
 Sammy's Bingo \$278

Total Deposits for everything: \$211,753
 Checking Account Balance: \$104,852.68

Monthly Report:

(February 2025 and February 2026)

Bootleggers Gross Receipt was up 15%
 Sammy's Gross Receipt was down 5%
 McCoy's Gross Receipt was up 29%
 BWW's Gross Receipt was down 34%

Adjourn Gambling Meeting @ 6:57 PM

MOTION to approve:

MOTION: TUKEY

SECOND: MISKE

MOTION CARRIED UNOPPOSED

MARCH 2026 BOARD OF DIRECTORS MEETING

Call to Order Monthly Board Meeting

The monthly membership meeting of the Board of Directors of the ERYHA was called to order by Mike Possin @ 7:04 PM. Quorum present 9 of 10.

Welcome, Attendance, and Introductions

Board Members Present:

Possin **	Dahlseid *	Remick *	Morrison	Haney
Tukey *	Juntunen *	Eason	Paulson	Stone
Miske *	Jansen *	Helm	Bland	Molitor
Miller *	Koehler *	Milless	Klebs	

* Voting Member ** Voting Member in Tie Breaker

Others Present:

Kelly Plude

Approve Minutes from Previous Meeting

MOTION to approve:

MOTION: REMICK

SECOND: MISKE

MOTION CARRIED UNOPPOSED

MOTION to approve agenda:

MOTION: KOEHLER

SECOND: MISKE

MOTION CARRIED UNOPPOSED

D10 Upcoming Key Dates:

- March 18 - High Performance Girls 14 & 15's Tryouts (3/18, 3/19, 3/25)
 - All players trying out must attend at least two sessions
- High Performance Boys started Monday
 - Registration is open but have to attend two sessions.

[For Reference] [Link to D10 Activity Calendar](#)

Open Mic

- Dominique Holmes
 - Mite move ups to Squirts, request to have a decision by May
 - Board acknowledged that further discussions to be had

- Coaches and parents from Junior Gold Red team to discuss recent team events
 - Coach issued player suspensions due to behavior issues. Some players chose not to participate in the state tournament game. Some players who did participate passed to the other team to give them the advantage.
 - Coach and coaches family contest to disrespect and written/verbal abuse from parents and players.
 - Parents contest to lack of respect and inappropriate actions from coaching staff.
 - The board encouraged parents and coaches to submit facts for further discovery and any further action needed.
- Frank Miske, Northwoods Hockey Club, introduction to what it is. Committed to sponsor ERYHA.

Executive Director | Ryan Eason

Written report:

- No D10 meeting this month due to district playoffs
- Meeting with FT center leadership went well. A few highlights:
 - We shared feedback regarding ice conditions, board covers, doors that are not aligned etc.
 - Katie and Tony both asked that when ice or building condition concerns arise, that we should relay to them as soon as possible, rather than waiting until the annual feedback meeting
 - Mite jamboree will be moving back a week to accommodate High school playoff games. It will move from February 26-28 back to March 5-7.
 - The rink is willing to provide staff for tournament coordination when needed. Event production- scoreboard, graphics, music etc would be \$35/hr. Welcome table, tournament coordinators would be \$25/hr.
- Waggle hat sales have gone well. Still have about 15 people that need to pick up their orders. Our trial version of the Square software has now expired, which means we no longer have access to the digital inventory. Do we want to pay for the full version? Cost is \$49/month
- We did get an application in for the MN Wild Foundation grant. Carolyn Sharratt reached out and offered to write up the grant application, so a big THANK YOU TO Carolyn. Total amount applied for was \$36,500. In return for her efforts, I would like to ask the board to consider waiving her volunteer and fundraising requirements going forward.
- National Goaltending coaching symposium dates have been set. August 6-8 in Boston, MA for anyone interested in attending
- Questions in the email I sent for ED roles and permissions to docs etc

Action Items:

- In return for her efforts in writing up the grant application, I would like to ask the board to consider waiving Carolyn Sharratt's volunteer and fundraising requirements going forward.
- What would we like to do with the PO Box?

- Determination to keep it for the next 6-12 months while we transition the address to the rink address.

President | Mike Possin**

Written report:

- Met with the rink to discuss how the year went and provided them feedback.
 - Talked about ice time and how to maximize ice hours with our growth
 - High School AD prefers weekday games easier to staff (but if they would move some games to weekend nights that would help both the rink for attendance and us for ice time during the week when we need it)
 - All indications that the Squatch will be back next year
- Multiple discipline issues involving coaches, players and parents.
- Year end survey will be going out soon and results will be shared with level directors

Discussion Items:

- Close board applications

Action Items:

- Spoke with Josh Juntunen about moving to the vacant VP role. Looking for board approval on this.
- Spoke with Kelly Plude about joining the board in the role of Peewee Director. Looking for board approval on this.

Vice President* | Vacant

Written report:

Discussion Items:

Action Items:

Treasurer* | Amanda Tukey

Written report:

Balance as of 2/28/26	
General Fund	\$ 468,243.57
<i>Outstanding checks - General Fund</i>	\$ (102,129.89)
Balance	\$ 366,113.68
Gambling Account	\$ 129,015.11
<i>Outstanding checks - Gambling Acct</i>	\$ (9,417.60)
Balance	\$ 119,597.51
Savings Account	\$ 102,444.74
Social Media + Waggle Hats Account	\$ 18,542.64
Total Balance	\$ 606,698.57
Items to consider	
General Fund Outstanding Checks	
Youth Refs/Coaches	\$ 9,145.85
Ice Rent	\$ 78,241.04
Vendor Payments (Attitude, Suburb Refs)	\$ 14,743.00
GF Outstanding Total	\$ 102,129.89
Gambling Acct Outstanding Checks	
Ice Rent	\$ 9,417.60
GA Outstanding Checks	\$ 9,417.60
Outstanding Summary	\$ 111,547.49

Discussion Items:

Action Items:

Registrar* | Frank Miske

Written report:

- The season is over. Starting to work on the 26-27 season as we speak. Parent and player codes of conduct have been added to registrations. IF we are going to allow move-ups, we are going to need to establish this sooner than later and how the process will work. Players do not sign up for the level they want, it's the level their age will allow.
- \$419.00 past due from registrations. 2 families.

Discussion Items:

Action Items:

Secretary* | Kristin Miller

Written report:

- New EMT Liaison for next season - Dean Olson. Will reach out to get his email contact.
- First newsletter deployed
 - Only received one response back
- Two SKATE Coordinators will not be returning next year; looking for a few volunteers.
- 2025-26 Season Annual Report - carry over from last month as a reminder to provide content.
 - [Potential layout](#) based on ERYHA past report as well as the examples below
 - Timing: Align with April meeting as YE report (approve at meeting and deploy afterwards)

Discussion Items:

- SKATE award criteria for submissions:
 - Coaches to write a quick “why” behind each recommendation
 - Players to submit videos versus written essays, which can be played at the banquet. No more than 90 seconds, giving an example of how they embodied the values of the award this season.

Action Items:

Girls Director* | Chad Jansen

Written report:

- Congratulations to the U12A and U15A teams on making Regions. Congrats to the U12B2 team on making it to Super Regions. I was very happy with the coaching at all levels and every team this winter. Probably the best group of coaches we have had in my 3 years.

Discussion Items:

- Getting girls more spring, summer, and fall opportunities. Maybe have a “Master List” of the different programs that are out there. Many parents, especially if it is their first child playing, don’t know what is offered until it is too late.

Action Items:

- Work on teams for next year and what will happen with the High School Coach. This may dictate how many girls stay back at U15s for a third year.
- Get ahead on 2026-2027 Tourneys that open in May/June.

Mite Director* | Jake Koehler

Written report:

- Mite season went extremely well. Skaters improved a lot over the course of the season. Attempting to have discussions with each coach on how the season went, what can be improved upon, and how I can support them better moving into next season.
- Sent Alyssa a list of potential goalies that I am aware of moving up the next 3 seasons.

Discussion Items:

- Chad, what are your plans for U6's next year?

Action Items:

Squirt Director* | Alyssa Breu

Written report:

- Coaches survey sent out, will review and report out in April meeting
- Focus for upcoming season is development opportunities across the Squirt organization and beyond.
- Determine goalie plan for 2026 - 2027 season as well as goalie opportunities in the off season.
- Dryland needs to be scheduled throughout the season. Dryland schedule was heavy at the front of the season, with little to none at the end of the season.

Discussion Items:

Action Items:

Peewee Director* | Josh Juntunen

Written report:

- Peewee AA and B1 made it to Regions.
- Peewee B2 Red competed in the Championship Series
- An email was sent to all Peewee head coaches seeking their input on tournaments, practice structures, resources, and an opportunity to provide feedback.

Discussion Items:

Action Items:

Bantam Director* | Kurt Remick

Written report:

- Initial Registration numbers for 2026-27 Bantam Season
 - 76 skaters (possible grade level move ups)
 - 6 goalies (possible 7)
- Initial Team Levels
 - AA, A, B1, B2, C (if the C level isn't possible than a second B2 team)
 - 15 skaters per team (with a 16th skater on one team)
 - Only one team would have second goalie

Discussion Items:

- A google sheet was shared with other level directors to fill out the coaches list in order to get coach payments sent out.

Action Items:

- April/May will need to start watching for tourneys to be posted.
- I would like to look for more non-parent coaching possibilities for the BA team.
- After watching results of tourneys and non D10 games I am hoping to have D10 open the discussion about a Bantam C league. It would be good to get D5 on board as well.
 - BB2B
 - vs D10 & D5 (11-11-2) these associations don't have a BC league
 - vs others (0-14)
 - 1-11 in tourneys
 - one win was vs D10 team
 - BB2R
 - vs D10 (9-5-6) these associations don't have a BC league
 - vs others (1-8-1)
 - 3-8-1 in tourneys
 - two wins were vs D10 teams

Fundraising* | Jennifer Dahlseid

Written report:

- Starting April 1st Desiree will start sending out the \$50 raffle ticket winners

Discussion Items: None

Action Items: None

Junior Gold Director | Kris Helm

Written report:

- 18U Black team: 20-2-2 (league play)
 - 2nd place finishes in MHD 3-1 & Shakopee 3-1 tournaments
 - 3rd place finish in Rock Ridge 4-1 tournament
 - Eliminated in playdowns
- 16U Red team: 11-11-2 (league play)
 - 1-3 MHD tourney, 1-3 Buffalo tourney
 - Somerset Tournament 3-0 Champions
 - State Tournament birth

Discussion Items:

- Team & Parent behavior at State Tournament
 - Code of Conduct
 - Use of crossbar team chats
 - Repercussions of behavior

Action Items:

Volunteer Coordinator | Mike Morrison

Written report:

Discussion Items:

- Had 14 families that did zero hours, along with 190 hours of overage from other families; largely due to families who ended up coaching but did volunteer hours ahead of the season.

Action Items:

Equipment Manager | Michelle Brandt

Written report:

- Equipment drive at SKATE was a bust 😞 - last year brought in several bins and bag of usable items so not sure why this year was so quiet
- Will likely have another equipment drive in the fall when people are buying their skater new and getting rid of old equipment.
- Next time, will work with Morgan to get the word out on what is needed and WHY - There were several people who asked why we were collecting; I don't think people realize that we provide rental equipment for most of our Little Elks.

Discussion Items: None

Action Items: None

Ice Scheduler | Jess Milless

Written report: Nothing New. Sent allocations for teams to all the LDs

Discussion Items:

Action Items:

Goalie Coordinator | Mike Gatzke

Written report:

Discussion Items:

Action Items:

Little Elks | Heather Palumbo

Written report:

Discussion Items:

Action Items:

Rostering | Kelley Klebs

Written report:

Nothing to report

Discussion Items:

Action Items:

Dryland Coordinator | Terry Woodworth

Written report:

Discussion Items:

Action Items:

Tournament Coordinator | Cassie Stone

Written report:

- 25-26 Tourney season is complete. Lots of success and great feedback on the tourneys.

Discussion Items:

- What is the plan for the 26-27 Tourneys? Dates are posted on the tournament pages. Last year's registration opened on 5/15.
- Tournament Coordinator replacement? Cassie is stepping down to give someone else the opportunity.

Action Items:

Make plans for next season. Set up registration for the upcoming season. Update tourney pages for open registration date- other associations will reach out soon asking for this date and time.

Further explore the financials around tournaments prior to making any determinations around potential changes.

Referee Coordinator | Marlin Haney

Written report:

- Mite jamboree payroll has been verified with officials and has been submitted to the treasurer for payment.
- Mite Jamboree did not go as planned this year (ref wise)vs prior years. Usually I have planned for an overlap with ref's due to a few being in Regions and to allow for others to cover their assigned games and that went well (past)
- We are finding out that with our growth (2nd largest in D10) and it continues to grow that we need to expect that more of our players and teams will be in regions. This year's issues were my fault. I paired refs with other refs that were in regions as well, this caused a major issue with ref no shows (due to regions).
- For a discussion at a later date, I would like to propose that players who are refs and if their teams make the region round, that we remove them from the schedule. Maybe we give them a chance to come to the rink and see if there are any games where an extra ref could be used and add them on the fly.

Discussion Items:

Action Items:

Game Sheet/Team Manager Coordinator | Katelyn Bland

Written report:

- I updated the manager meeting information to discuss the item of entering end times in Gamesheet as we discussed at the last meeting.
- First Equipment drop off went well only need 10 teams stuff, another drop off tonight (3/18)

Discussion Items:

Action Items:

Social Media Coordinator | Morgan Molitor

Written report:

This past month has been focused on building stronger systems, improving organization, and setting a more scalable foundation for both content and sponsor visibility.

We are centralizing all photo and video assets into one shared drive to create consistency, improve access, and ensure nothing gets lost across teams. This will allow for more timely and balanced posting across all levels.

Work is underway to formalize a full social media process. This will include clear direction on how teams submit photos, what content we are looking for, posting standards, brand guidelines, and a checklist to ensure all teams are represented consistently.

On the sponsorship side, I have begun building out a more structured system to support current partners and prepare for next year. This includes tracking deliverables, organizing sponsor assets such as logos, and creating a repeatable process that ensures we are fulfilling all commitments while also creating more opportunities for exposure.

We have an upcoming content collaboration scheduled with Power Within Chiro, one of our top sponsors. This will help us elevate sponsor visibility while also opening the door for future brand partnerships and community engagement.

Additionally, I am working on a pinned Q and A style post for social media that will help answer common questions and create clarity for families and the broader community. This will be ready for review next week.

Monthly analytics and performance updates will continue to be shared separately, with key highlights summarized at a high level for board visibility.

- Total audience for the 29-day period was 3,282, with the Elk River Youth Hockey Facebook profile accounting for the larger share (2,223) and the Elk River MN Youth Hockey Instagram profile contributing 1,059; audience grew 95.1% compared with the prior period.
- Published posts reached 176 in total, driven primarily by the Instagram profile's 157 posts versus the Facebook profile's 19 posts, representing a 193.3% increase over the previous period.
- Video views summed to 43,297, with Instagram delivering 29,845 views and Facebook 13,452 views, a rise of 321.6% from the last period.
- Impressions totaled 193,058, where Instagram generated 100,947 impressions and Facebook 92,111 impressions, an overall increase of 31.6% versus the prior period.

Review AI-generated content for inaccuracies. [Learn more](#)



Profile ^	Audience ↕	Published Posts ↕	Impressions ↕	Video Views ↕
Reporting Period Feb 1, 2026 – Mar 1, 2026	3,282 ↗ 95.1%	176 ↗ 193.3%	193,058 ↗ 31.6%	43,297 ↗ 321.6%
Compare To Feb 1, 2025 – Mar 1, 2025	1,682	60	146,742	10,269
Elk River MN Youth H...	1,059	157	100,947	29,845
Elk River Youth Hockey	2,223	19	92,111	13,452

Cross-Network Post Summary

View your key post performance metrics.

- Post
- Lifetime
- All Sources
- All Post Types
- All Content Types
- All Tags
- All Published Statuses
- All Authors

Published Posts

176 ↗ 193.3%

Impressions

229,852 ↗ 25.3%

Video Views

37,195 ↗ 177%

Discussion Items:

- Working on social media process: This will include clear direction on how teams submit photos, what content we are looking for, posting standards, brand guidelines, and a checklist to ensure all teams are represented consistently. This will also go hand in hand with sponsors, what posts we feature in feed, etc.
- Q & A for social pinned posts. Any quick things that come to mind that you want our community to know.
- Sponsors Main Folder, Sponsors Link - Organizing for next year. Sponsors Logos
- Photo Asset Library - Getting organized and putting all assets here from the year.
 - Building out a year's content calendar, and scheduling summer posts to keep our social media platforms active. Will be working on a lot of trial reels. An exciting algorithm shift ... know that you won't see these in the actual feed (unless we push live) but might see online in your feed. Any summer promos or things to be in the know about for scheduling/content capturing - please let me know.

Action Items:

- Morgan to finalize and distribute the social media process and submission guidelines to the voting board by next meeting.
- Scheduling content for the entire summer.
- Building out a full yearly social content calendar, so things are in the know ahead of time for what needs to be posted on my end.
- Complete and publish pinned Q & A social media posts to get parents and community answers to a lot of questions that some may not know.
- March 24 - Power Within Chiro content shoot and evaluate partnership model meeting.
- Continue organizing sponsor assets and logo libraries.
- Build out and refine sponsor deliverables checklist for current and future seasons.
- Maintain monthly reporting cadence with simplified board summaries.

Items from the floor:

Discussion Items:

Action Items:

Adjourn Board of Directors Meeting @ 9:23 PM

MOTION to approve:

MOTION: REMICK

SECOND: MISKE

MOTION CARRIED UNOPPOSED