

ELK RIVER YOUTH HOCKEY APPAREL SPONSORSHIP



WHY PARTNER WITH US?

Becoming an apparel partner with the Elk River Youth Hockey Association (ERYHA) means joining one of Minnesota's most active and passionate hockey communities.

We're home to 600+ players and families – our tournaments bring together families from across the US and our website and social platforms have over 100k monthly views. Whether you're a local business looking to engage the community or an apparel company ready to expand your reach, we offer partnership levels to fit your goals.

Our logos, the iconic ER and the modern Elk River Youth Hockey mark, represent decades of tradition and pride. As our program continues to grow, we're focused on ensuring that every product carrying our brand reflects the same quality and spirit our players represent on the ice.

By partnering officially with the ERYHA, your business:

- Gains access to use our official logos and colors with brand approval
- Builds credibility as a trusted vendor within the Elk River hockey community
- Supports local families, with a portion of the proceeds reinvested directly into youth programs and player development

Partnering with ERYHA isn't just good branding. It's joining a movement that keeps hockey strong, affordable and accessible for the next generation.

ELK RIVER YOUTH HOCKEY SPONSORSHIP OPTIONS



TOURNAMENT ONLY VENDOR SPONSOR

For vendors selling items at ERYHA tournaments

OPTION A:

- Sell your own products without ERYHA logos
- Contribute 10% of gross sales back to ERYHA

OPTION B:

- Use official ERYHA logos on tournament products
- Contribute 15% of gross sales back to ERYHA
- ERYHA logo use permitted only during tournament sales period

FULL SEASON APPAREL PARTNER

For apparel providers wishing to use ERYHA logos for ongoing store or product sales

REQUIREMENTS & BENEFITS:

- Provide an annual sponsorship at the Power Play level or higher
- Contribute 10% of sales from ERYHA-branded products
- Receive a featured online store link on our official apparel webpage
- Use of official ERYHA logos for the 2026-27 season (August-August)

We're actively seeking approved partners to expand our reach and selection.

By becoming an official ERYHA apparel partner, you are aligning with a community that values teamwork, family and local spirit. Together, we can highlight the businesses that make Elk River such a great place to live, play and grow.

For partnership inquiries, please contact: Sarah Cole, Apparel Coordinator
eryhaapparelcoordinator@gmail.com

Please note that if you do not become an official ERYHA partner, the use of our logos is not permitted. All logo use must be approved by the Elk River Youth Hockey Association prior to production. Only official ERYHA logos and colors may be used, and any variations or alternate versions require Board approval. All designs must align with ERYHA's brand standards and maintain a youth-friendly image that reflects the integrity and spirit of our Association.