

ERYHA Board of Directors Monthly Meeting Minutes 11.19.2025

GAMBLING MEETING

Call to Order Gambling Meeting

Called to order @ 6:46 PM

Board Members Present:

Eason **	Miske *	Breu *	Koehler *
Possin *	Miller *	Juntunen *	Remick *
Tukey *	Dahlseid *	Jansen *	Hillmann

Approve Minutes from Previous Meeting

MOTION to approve:

MOTION: MISKE

SECOND: POSSIN

MOTION APPROVED UNOPPOSED

Gambling Manager Monthly Report | Desiree Hillman

ALLOWABLE EXPENSES for November with the addition of \$2,635 to Eco Shred for shredding and to Shaun Rose Accounting for audit with a limit up to \$5,000:

MOTION: MISKE

SECOND: KOEHLER

MOTION CARRIED UNOPPOSED

LAWFUL PURPOSE for \$35,000:

MOTION: MISKE

SECOND: REMICK

MOTION CARRIED UNOPPOSED

Information for October 2025

Bootleggers Gross Receipts \$494,477 Prizes \$442,328 # Games 104

Bootleggers Meat Raffles \$2,580 Prizes \$1,720 # Games 86

Sammy's Gross Receipts \$202,115 Prizes \$185,449 # Games 47

McCoy's Gross Receipts \$140,161 Prizes \$122,285 # Games 30

BWW's Gross Receipts \$9,875 Prizes \$9,580 # Games 3

Furniture & Things Gross \$5,170 Prizes \$4,434 #Games 1

Applebee's Gross Receipts \$9,504 Prizes \$8,222 #Games 2

Bootleggers Deposits \$56,747

Bootleggers E-Tabs \$42,438

Bootleggers Meat Raffle \$2,580 (Profit \$860)

Bootleggers Mega Bingo \$0

Sammy's Deposits \$22,410

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Sammy's E-tabs \$29,187
Sammy's Bingo \$1,074
McCoy's Deposits \$17,993
McCoy's E-tabs \$20,067
BWW Deposits \$324
BWW Etabs \$12,554.25
Furniture & Things Dep \$708
Furniture & Things Etabs \$674
Applebee's Deposits \$1,234
Applebee's E-tabs \$3,708
Total Deposits for everything: \$211,698.25
Checking Account Balance: \$62,126.23

Monthly Report:

(October 2024 and October 2025)
Bootleggers Gross Receipt was up 12%
Sammy's Gross Receipt was up 15%
McCoy's Gross Receipt was up 36%
BWW's Gross Receipt was down 8%

*MN Paid Leave employee pays .44% and employer pays .22%, I will have in the letter that is going to employees they must take full days not per hours and that Sick and Safe hours will not offset benefits.

*Theft at McCoy's started end of October with unsold tickets valued at \$200 missing. Then \$5 tickets missing on November 1st valued at \$765. Cleaner came in and cashed in \$1215 in winner while only purchasing \$40 when another \$100 only. Wednesday the 5th when employee came into work box 3 was opened and tickets valued at \$416 were missing. I had the seller close the game. Reported theft on Thursday November 6th. Saturday Nov 8th employee noticed \$5 tickets missing once again. Value of missing tickets was \$1485, employee filed another report with police department. Estimated loss \$4,081.

*Annual Audit is complete and everything looks good. A few minor mistakes in auditing. Auditors have been notified about it.

Adjourn Gambling Meeting @ 7:00 PM

MOTION to approve:

MOTION: REMICK

SECOND: MISKE

MOTION CARRIED UNOPPOSED

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NOVEMBER 2025 BOARD OF DIRECTORS MEETING

Call to Order Monthly Board Meeting

The monthly membership meeting of the Board of Directors of the ERYHA was called to order by Ryan Eason @ 7:01 PM. Quorum present 10 of 10.

Welcome, Attendance, and Introductions

Welcome to the ERYHA Board of Directors monthly meeting for September 2025.

Board Members Present:

Eason **	Miller *	Jansen *	Brandt	Klebs
Possin *	Dahlseid *	Koehler *	Milless	Haney
Tukey *	Breu *	Remick *	Morrison	Stone
Miske *	Juntunen *	Helm	Paulson	Woodworth

* Voting Member ** Voting Member in Tie Breaker

Others Present:

Approve Minutes from Previous Meeting

MOTION to approve:

MOTION: JUNTUNEN

SECOND: MISKE

MOTION CARRIED UNOPPOSED

MOTION to approve agenda:

MOTION: MILLER

SECOND: KOEHLER

MOTION CARRIED UNOPPOSED

D10 Upcoming Key Dates:

- November 27 - Thanksgiving, no D10 or J Gold league play
- November 28 - Roster sign-off for Junior Gold
- December 1 - Junior Gold league play begins
- December 6 - Roster sign-off for Mites and U8
- December 24-25 - Christmas Holiday - No league play or scrimmages
- December 31 - Travel team rosters are frozen, no league play or scrimmages after 3pm
- January 1 - No league play or scrimmages until after 12pm
- January 15 - Full ice games begin for Mites

[For Reference] [Link to D10 Activity Calendar](#)

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Positive Coaching Alliance Sessions (Held at ERHS Commons):

- November 21: 6-7:00 pm parent workshop, 7:30-9 pm coaches workshop
- December 10: 6-7:00 pm parent workshop, 7:30-9 pm coaches workshop
- January 8: 6-7 pm player leadership workshop- THIS IS NEW this year

Upcoming ERYHA-Hosted Tournament Dates:

- November 28-30 - Mite Barn Burner
- December 12-14 - Sammy's Squirt Showdown
- December 26-28 - Twaddle Bantam Tournament
- January 23-25 - McLaughlin Peewee Tournament
- February 27-March 1 - Mite Jamboree

Open Mic

President | Ryan Eason**

Written report:

- D10 report- Covered in Franks report
- 2nd round of PCA meetings taking place tonight
- End times need to be entered in Gamesheet at the completion of each game. Failure to do so immediately will result in a \$25 fine for each instance.
- I had the ODR warming house delivered to the site yesterday. I will be ordering a liner and hoping to set up and flood next week with the cold weather coming. Looking to expand the rink to be wider this season.
- With tryouts now complete, we need to get a final list of past due balances from SportsEngine sent over to collections.
- We were able to win 2 appeals with D10 regarding players with siblings on school waivers!
- As Des reported we have had a couple instances of theft of tickets from McCoys pull tab booth. Elk River Police are now involved and have an investigation open.
- Received a video from another D10 president of inappropriate behaviors by some of our Elk River players in the stands at a recent home game. Players have been identified, and were suspended. To the players credit, they admitted their wrong doing, and actually took the time to write apology letters for their actions. There is hope for this generation yet.
- Jason Fredensborg did reach out and we were able to get ERYHA submitted for the Xcel energy youth sponsorship. Waiting to hear back from someone at Xcel.

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Action Items:

- We will need a motion to remove the old language from the handbook regarding sponsorships and families getting fundraising and volunteer hours waived, and will need a motion to adopt the new sponsorship 33 level for waived volunteer and fundraising. Discussion? Motion?
- I received a request from a team manager asking about players who have received scholarships, if the board can also cover their slush fund requirements? Discussion? Motion?
 - Board does not support contributing to slush funds.
- Previously, the blank Waggle hats were out of stock, but I followed up with Merchology on Monday, and they now have the black hats back in stock, HOWEVER, [THIS](#) is the blank they have, which does not allow our logo to be on the front. Now working with Lettermen who handles all the Waggle Custom orders. Right now they are looking at a mid January delivery date. Pricing is as follows up to 250 hats(white or black) cost is 35/hat. 250-499 is 33.50/hat. Do we want to order? If so, which color, which logo, how many? Do we attempt a preorder?
 - Discussion: Offer pre-order. Follow-up with if the minimum could be split between white and black hats. Possibly hats onsite for purchase at the Jamboree as well.
- New holiday ice rate is 100/hr more and the arena cancellation policy requires 45 day notice without a penalty. Will need to decide if we want to keep Xmas Eve and New Year's Day going forward. An extra 100/hr adds up quickly.

Vice President* | Mike Possin

Written report: Discussions around off ice behavior incidents, ice allotments, team selections, gambling site issue and more.....

Discussion Items:

Action Items: Clearly define our sponsorships. Define differences between Association Sponsors and Apparel Sponsorships.

MOTION to adjust the language within the Apparel Sponsorship to require a minimum of one order window during the season open seven calendar days or longer.

MOTION: REMICK

SECOND: JUNTUNEN

MOTION CARRIED UNOPPOSED, Koehler and Tukey abstain

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Treasurer* | Amanda Tukey

Written report:

Balances as of 10/31/25	
General Fund	\$ 578,620.72
<i>Outstanding checks - General Fund</i>	\$ (47,501.57)
Balance	\$ 531,119.15
Gambling Account	\$ 71,633.09
<i>Outstanding checks - Gambling Acct</i>	\$ -
Balance	\$ 71,633.09
Savings Account	\$ 102,311.25
Total Balance	\$ 705,063.49
Items to consider	
General Fund Outstanding Checks	
Tournaments	\$ 1,700.00
Evaluator/Preskate Pay	\$ 18,441.91
City of Elk River/HTH	\$ 27,359.66
GF Outstanding Total	\$ 47,501.57
Gambling Acct Outstanding Checks	
	\$ -
GA Outstanding Checks	\$ -
Outstanding Summary	\$ 47,501.57

Discussion Items:

FYI: All preskate/evaluators have been paid. Level directors have been notified regarding those who I am missing a W9 for.

Action Items:

Registrar* | Frank Miske

Written report: Attended October's D10 Presidents meeting. notes are below.

- D10 will be assessing a reschedule fee of \$375.00 and an additional fee of \$75.00 to schedule the new game.
- Make sure that all LRMs are reviewing the MN Hockey LRM policy, the MN Hockey version is more strict than the USA Hockey policy.
- Any travel team scrimmages need to be loaded into game sheet as an exhibition.
- Dates and posted online for the district tournaments.

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- D10/ REFs are not going to put up with coaches, players, and/or parents yelling at the refs this season.
- Player Gatherings, according to district 10, there is no data to back up/ support that player gatherings on the ice are causing issues. No other association is stating that they are having issues with this matter. More information to come in the future.

Discussion Items: Base Layer Policy, During the D10 presidents meeting there was a discussion of a best practice to implement an association base layer policy. If we mandate a base layer policy for all players this would eliminate the need for same sex LRMs and reduce the friction that this may cause for a team. Scott Gray is the Safesport coordinator from USA Hockey and is a reference to this matter.

Current season past dues are at zero. The new process of sending emails on the 3rd of the month to the missed payment families process is working well.

Action Items:

Secretary* | Kristin Miller

Written report:

- 12/1 - Upcoming Photo Day for Mites/U8/J Gold/U15. Working with photographer on schedules and rosters.

Discussion Items:

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Action Items:

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Girls Director* | Chad Jansen

Written report:

- U6/U8 communication with Jake has been good. Trying to get more games scheduled for U8's.
- U12A took 2nd in their tournament.
- U15As beat Buffalo.
- Question on e-bug notification for coaches and level directors.
 - Only the parents and district need to sign off on ebug forms.

Discussion Items:

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Action Items:

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Mite Director* | Jake Koehler

Written report:

Currently 164 skaters are playing mites this season. This includes the two U6 mite teams. This number is down 22 skaters from the previous year at the same time. Continuing to still get Little Elks to sign up for mites, have had 2 already this week. Thanks Heather for the email plug!!!!

32 skaters moving up to squirts next year (¾ of them on A & B Mite teams).. 47 skaters moving up the following year.

Rosters have been finalized (outside of continued signups). Schedules are close to being finalized. "A" Mites are still looking for a jamboree, on a waiting list for a few, but all metro jamborees appear to be full.

Gotten majority positive feedback on preseason and HEP process.

Tracking down a couple of coaches to finish up their required tasks.

Discussion Items:

Is there a way in Crossbar to be notified when additional skaters register?

- Yes, will add Jake to the emails as a cc moving forward.

Action Items:

Squirt Director* | Alyssa Breu

Written report:

- Began first round of player development at Squirt level in early November
 - Round 1: Focus on Powerskating. Players are being recorded in full stride and live feedback is discussed leveraging the video with the player. The focus is on strong skating, and our goal is to help each athlete build more efficient and powerful strides.
 - Round 2: Looking at implementing the second half of the season with a focus for on-ice and/or off-ice development. For on-ice, continued focus on power skating and puck control. For off-ice, focus on plyometrics/agility.
 - Generally, the goal is to help each player build confidence and their hockey IQ through these development opportunities.
- Squirt teams using slush fund for multiple different opportunities including apparel, tournaments, team building.
- D10 season is underway. Games have been close

Discussion Items:

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Action Items:

- Execute ongoing development opportunities across the Squirt organization
- With support of VP, Secretary and Registrar, schedule interviews for ED role

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Peewee Director* | Josh Juntunen

Written report:

- D10 season has begun, for the most part games have been very close with most losses coming by 1 or 2 goals.
 - AA (3-1) 3 straight wins against Andover, Blaine, Rogers
 - A (0-2)
 - B1 (1-2)
 - B2 Black (1-2)
 - B2 Red (4-1) 3 shutouts
 - C (0-4) all 1 or 2 goal games
- A couple behavioral items addressed with coaches, otherwise the season seems to be off to smooth start
- Tryouts - circling back on layout, if numbers are similar to what they were this year we will definitely want to do 3 tryout groups again instead of 2.

Discussion Items:

Action Items:

Bantam Director* | Kurt Remick

Written report:

- D10 games are underway. Games seem to be going ok with many close scores.
 - BAA (0-2)
 - BA (1-2)
 - BB1 (2-0)
 - BB2B (1-0)
 - BB2R (1-0-1)
- Reminder(s) have been sent to teams to make sure a locker room monitor is present at all times.
- One off-ice behavioral instance has been dealt with and plates will serve a suspension.

Discussion Items:

- NA

Action Items:

- Will watch throughout the season and hopefully get a better grasp on the possibility of doing a BC league for D10 & D5. Games within D10 are fine but will watch scrimmages and tourneys for data.

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Fundraising* | Jennifer Dahlseid

Written report:

- The majority of raffle tickets have been sold. I am trying to contact 23 families before sending them an invoice. The final drop off date for raffle tickets is November 30th. If you check the dropbox there is a tote in the office with all the completed raffle tickets you can add them to.

Discussion Items:

Action Items:

Junior Gold Director | Kris Helm

Written report:

- Tryouts are complete: 29 skaters & 6 Goalies
- 18U team: 16 skaters & 2 goalies (HC Rich Simon)
- 16U team: 13 skaters & 2 goalies (HC Kelly Puffer)
- Rosters will be posted Thursday 11/20/25 afternoon

Discussion Items:

- We should be able to accept 2 - 16U level players from outside ERYHA

Action Items:

- Unused tryout jerseys have been placed in the equipment room
- Used jersey tote has been placed in the coaches locker room
- All iPads were placed in the office and plugged in
- Teams have puck buckets
- Have players complete Safespot training ASAP

Volunteer Coordinator | Mike Morrison

Written report:

Barn Burner posted and all claimed. Will post Sammy's Showdown the weekend of 11/28.
Bre is on board as the new Volunteer Assistant

Discussion Items:

Action Items:

Equipment Manager | Michelle Brandt

Written report:

Jersey distribution went well.

Seventeen players needed size exchanges (this number includes Ryan's reorders).

Feedback on jerseys this season:

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- Embroidered names preferred, but not possible on reversible jerseys.
- Sleeves too large—next season, squirts, U10 get slim-fit sleeves.
- This year's red was more popular than previous years.

Working through a couple of mite jersey issues (every once in a while a very large mite comes along and I have to special order a jersey).

Please continue to send any equipment issues to me.

Discussion Items:

Action Items:

Ice Scheduler | Jess Milless

Written report: Teams are getting super frustrated by the lack of practice time they have or lack of solo ice slots. However, most have games, scrimmages, tournaments, or team events that block them from practice days. We are still obviously very short of ice during the week due to games, if we have extra ice it is on the weekends, when most teams are gone for tournaments or have games. I have reached out to Anoka, Princeton, STMA, Blaine and no one seems to have extra ice when we need it or before a 9pm start time. I was able to get 3 hours for Anoka in Nov. and that is it. Finalizing Jr Gold Games at the end of this month. They said it should be done and posted by Nov. 26th.

Discussion Items: Any other suggestions or ideas on how to allocate ice I am very open. In reality we need another sheet of ice.

Dryland scheduling for teams through coaches - who should manage this? Continue to leverage the Google doc. Dryland Coordinator can look for creative ways to leverage the space.

Action Items:

Goalie Coordinator | Mike Gatzke

Written report:

Discussion Items:

Action Items:

Little Elks | Heather Palumbo

Written report:

Discussion Items:

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Action Items:

Rostering | Kelley Klebs

Written report: All Barn Burner team rosters were submitted to D10- they will be approving the by Sunday!

Discussion Items: J Gold rosters get submitted next week- there's currently 18 players registered who need to complete safesport by Tuesday next week! Working on finalizing the mite C and D rosters (just a couple coaches needing to finish an age module or safesport) and jersey numbers.

Getting Locker room monitor info has been a struggle. I've sent many emails to team managers/parents asking for USA hockey numbers or to tell them they need safesport or background checks with little success.

With so many mite teams in D10 needing early approval, they are discussing the idea of bumping mite sign-off up to November 14th of next year.

Action Items:

Dryland Coordinator | Terry Woodworth

Written report:

Discussion Items:

Action Items:

Tournament Coordinator | Cassie Stone

Written report:

Barn Burner: Schedule is posted (We had lots of drops/adds, which was very frustrating). The Barn Burner is now a registered sanctioned MN hockey tourney. We will have a 2nd annual skill competition.

Sammy's: Schedule approved and posted. Awaiting gamesheet upload.

Twaddle: Awaiting MN hockey approval of schedule.

McLaughlin: Goal to have the schedule approved at least 1 month prior to tourney start.

Jamboree: We have 2 U8A and 2 U6 spots available.

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All tourney assistant spots are filled.

Discussion Items:

Do we need a tougher drop policy? Current policy is listed as: A 60 day backout from the start of the event will be fully refunded minus the \$100 registration service fee. Less than 60 days from event start date: If a waitlist team is available and accepts, a full refund minus the \$100 registration service fee will be refunded. If no waitlist team is available, YOU must find a replacement.

What others are seeing from other organizations:

- Hopkins has a good policy
- Team backing out doesn't get refund, waitlist team gets in free due to short notice

Action Items:

We continue to work on all the details for successful tournaments. The committee has been working hard! Please reach out with any fun ideas.

Referee Coordinator | Marlin Haney

- Written report: Mite barn Burner Officials have been assigned. We are planning on having two Officials for almost every game. There will be a handful of games that will have 3 Officials on ½ of the ice for mentoring. Emergency contact info has been updated as of 11/19/25. All officials have been emailed the Rules and that they are to check in the check in table.

Discussion Items: NA

Action Items:

Game Sheet/Team Manager Coordinator | Katelynn Bland

Written report:

Discussion Items:

Action Items:

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Social Media Coordinator | Morgan Molitor

Written report:

Sponsors

I'm tracking all deliverables and have some fun content ideas that I'll be sharing with Ryan and then you all for approval. I'm also putting together evergreen content for social - posts that will live year-round to promote sponsorship opportunities and highlight local businesses getting involved.

Social + Reporting

Kristin got me squared away on Meta access (thank you!). Everything is now connected through Sprout Social, which we're using for:

- Scheduling: getting evergreen content and posts queued ahead of time.
- Social listening: tracking any mentions of ERYH across the internet.
- Analytics: monitoring engagement, reach, and impressions in one dashboard.
- AutoEngagement: Likes, comments, auto- responds to help increase reach, engagement, and following.

Sprout also lets us compare our performance to other programs, I just threw in Wayzata for now. Let me know if there are other teams we'd like to benchmark against when it comes to digital. P.s. This is no cost to ERYH program. Realizing IDK if I shared this, but I'm a partner in a digital marketing agency - so we have a lot of cool tools I can implement over here.

Reporting Cadence

My plan is to:

- Send monthly social reports to the board. This past month is attached. I geek out over stats so this report is exciting to me. We're killing it! Thanks to everyone's help who has asked people to follow, sent content and are tagging ERYH social - appreciate you.
- Share quarterly sponsor reports that include fulfillment, engagement stats, and highlights (props to Kristin - great idea to use these for renewals and case studies)

Live Game Day Content

If anyone's capturing photos or short clips during games, send them my way so we can feature them on social! The easiest way is to text me directly at 562.335.0293. If it helps, I'm happy to send a quick email to team managers so they know where to share that content - unless there's already an ongoing communication channel in place - let them know.

Appreciate everyone's help/support/collaboration on this to elevate our ERYH digital marketing landscape!! My goal is that when someone Google's The Best MN Hockey Youth Programs - Elk River is number one. Which we're not too far off on. Currently Wayzata and Titans are ahead of us on rankings. Along with some Reddit thread - which I'm also attacking.

Discussion Items:

Action Items:

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Items from the floor:

Discussion Items:

Action Items:

Adjourn Board of Directors Meeting @ 9:29 PM

MOTION to approve:

MOTION: MISKE

SECOND: MILLER

MOTION CARRIED UNOPPOSED