



Hopkins Football Booster – April 16, 2024

Hopkins Football Boosters – meeting notes
Consent Agenda

Meeting held via Zoom - 8:30 p.m – 9:45 p.m.

Attendees: Scott Brown Coach Chauncy Bo Johnston Erik Pederson
Kim Radel Kelly Casper Robin Grote Frank Reed
Mark Vagle Kirk Anderson Aime Mariette Aaron Kuznia
Corby Koehler Gabe Sojka Nicholas Trisha Woolever
Melany Terrazas Melissa Weis

Meeting call to order

Kim Radel made a motion to call meeting to order

Kelly Casper 2nd

Meeting was called to order

Bo Johnston, President opened the meeting.

Welcome

Quick overview on what to expect from the meeting

Results of setting the 2024 Budget. We are a bit behind hoping to get the budget approved

Mark Vagel motioned to approve the agenda

Aime Mariette 2nd

Agenda passed as is - with no new business

Booster Committee Updates

Charitable Gaming Report – Kirk Andrson

No update

Marketing Report – Kelly Caspers

Will continue to update calendars with all upcoming events. Push out the marketing reports not just during the season

Fundraising Chair – Joe Sebesta (Kelly Caspers gave report)

Continuing to make progress on Mulch and salt sales. More to come

Sponsorship Chair – Mark Vagle

Hold until later in the agenda

Community Events & Volunteering Chair – Kim Radel

Continue to work on securing events on the calendar. One event is already secured at Nautical Bowl for the end of May/June

Football Events Chair – Still open position (Kelly Casper interim Chair)

Melany will run point on team dinner Kelly she will get together with Coach so there is not an overlap.

Apparel & Merchandising – Heather Williamson

No report at this time. We will need out figure out orders soon.

Youth Football Director Reports

Girls Flag Report – Jasmine Schwartz – Not available to report

Junior High report -- Kirk, Eric or Gabe – No new update

Madden Division – Doug Boie -Not available to report

Shula & Lombardi Division –

Old Business – fundraising event position is filled!

We would like someone to help with the organization of the parade

Family Picnic – well attended! better attendance than expected. Scott Brown thought it was “awesome” Good for kids to have conversations with coaches in a relaxed atmosphere. It would be great to do something like a picnic to do for recruitment. Question: When will be the next one?

New Business

Sponsorship (Business) and Individual sponsor - Presented by Mark Vagle

Walking into businesses asking for donations not just sending letters. Needing to increase sponsorship revenue. The boosters are dependent on business Sponsorship more than they ever have in the past.

Wild Boar is considering \$2500.00 as an example

Having a tangible sponsorship budget is very helpful in getting donations. Sponsors can ear-mark what they want the donations to go to.

QR codes are already to go we can send these out to individuals.

2024 Budget

Tier One "COIN Flip" MUST have to have the program = \$33,000

Tier two "Moving the Ball/First Down" needed but might not hit = \$55,000

Tier three "Big Play" should have = \$22,000

Total to run the program smoothly = \$110,000

Touchdown Elements – Large \$\$\$

Video Capable scoreboard \$200,000

Weight Room upgrade \$100,000

Motion made by Mark Vagle to approval of 2024 budget strategy

Motion 2nd by Kirk Anderson

Motion Passed

Motion made by Kelly Casper to develop the 2024 fundraising Plans

Motion 2nd by Robin Grote

Motion Passed

Couch Chauncy 30 days in review and forward

Coach Chauncy thanked the boosters for their commitment to the team.

Coaches Goal best high school Football team in the country

Talent in three areas

Best Coaching staff

Elite booster club personnel

Most talented Students/Scholars

Would like to start hosting combines and target marketing for college recruitment

Continue the 7 on 7 hosting tournaments for exposure

Continue to develop the Hopkins Football social media team

Football Specific Nutrition plan

Weight Room facilities BEST of the BEST

Brand Sponsorship for the TEAM ie - under armor, Nike

New field BLUE & WHITE field

Meeting Adjourned

Kelly motioned to adjourn the meeting

Aimee Mariette 2nd

Meeting adjourned



CONSENT AGENDA – April 2024

Hopkins Football Boosters
Consent Agenda

Zoom Web Meeting 8:30 p.m.-9:30 p.m.

1. Meeting Minutes from Previous Meeting

March Meeting minutes attached.

Board Action: Approval of March Meeting Minutes.

2. Financial Report

Provided By Bo Johnston, President & Trisha Woolever, Treasurer.

Account Update

Varsity Checking (Operating Account)	\$1,500.00
Varsity Savings (Capital Account)	\$2,500.00
Youth Checking (Operating Account)	\$5,000.00
Youth Saving (Capital Account)	\$31,671.16
Scholarship Fund Savings Account	\$3,500.00
Total Account Value	\$44,171.16

Balances were transferred for start of 2024 season. The bulk majority of the Varsity Checking & Savings account were borrowed Youth funds and this money was transferred back to Youth Capital Account. A \$1,500 and \$2,500 starting balance was allocated to Varsity Savings to keep a buffer for start of season.

Board Action: Motion to review and accept Financial Report.

Financial Update

Update of financial plan is being completed in QuickBooks. All transactions for 2023 were needed to be categorized and year end report is attached for Board Approval.

Board Action: Review 2023 Year End Finances and provide commentary on report to Bo by May 2024 Board Meeting. The approval of 2023 Year End Financial Report will occur in May 2024.

3. President's Report

No Report.

Board Action: No Action.

4. Committee Reports

No specific line items to report for record. Committee Chair reports will be provided in meeting.

Board Action: No Action.