



Hopkins Football Booster – April 21, 2026

Hopkins Football Boosters – meeting notes
Consent Agenda

Meeting held via Microsoft Teams - 8:00 p.m – 9:15p.m.

Attendees: Bo Johnston Robin Grote Trisha W.
Kim Radel Kelly Caspers Meagen M.
Gabe Sojka Douglas Boie Christina Merhy
Adam Alselben

Welcome - Bo Johnston – President

Christina Mehry made a motion to call the meeting to order
Kelly Caspers 2nd the motion

Motion passed – Bo Johnston called the meeting to order

Meeting Agenda - presented

Meagen Mehry made a to approve the Agenda
Christina Mehry 2nd the motion

Motion passed – Agenda approved

Committee Updates:

Charitable Gaming

No new Update

Marketing & Communications /Sponsorships(Kelly) still open

- Parent & Player meeting on May 4th. Coach is planning out the summer workout. - Would like to have registration procedure figured out before the meeting.
- Include training structure, summer camp and 7 on 7 information.
- Communication will be sent out via GroupMe to players and parents.
- Efforts are ongoing for sponsorships – some checks have been received. The outreach is progressing although slow. Small business giving this year may be challenging.

Community Events

- No major updates
- The restaurant partnership, give back nights, will be like last year
- The Pancake breakfast will be pushed out to October – this way way there is no overlap with the card sales

Fundraising

No Update

Football Events – Christina Merhy

No events planned yet – more to come

Apparel & Merchandising

- Online store will open twice – North Star Apparel to be used again – we receive @ 10% of the sales
 - June – July first time the store will be open with delivery in August
 - 2nd time will be about the time season starts closing the 2nd week of the season with delivery shortly after
- Branding will be more general Hopkins/Lions not specific football
 - Board asked to preview item – Bo will reach out to Heather to confirm

Youth Football

- Middle school registration started – 19 currently registered
- Youth division – 24 currently registered
- Families should start to register by May 1 – early bird pricing goes through the first part of June.

Girls Flag Football

- Approximately 30-32 athletes registered.
- There are some concerns on how/who is running the program – currently not sanctioned by the school sport, girls' flag would move from Community Ed to the Athletic Department – the timeframe discussed about 2 years.
- Pancake feed discussed – we want to support the team, but it is not sanctioned by the athletic department as a high school sport.

Facilities/Field Availability

- The district is moving forward with the dome at TPF construction is expected to start this summer (2026) through Oct/Nov. This area will not be available during construction.
- Central Park is going through major construction this year as well. Struggling to find a place for practice
- H1 & H3 (near soccer fields) planned to receive lights this might be a place to practice
- Dome rental estimated as significantly higher than current costs – current field rental is \$65.00
- Concerns noted that priority needs to be given to Hopkins Highschool sports first.
- Bo Johnston received a replacement key for the shed after a year – lockbox needs to be put in.

New Business:

- Strength training – Shared varsity/community Education strength condition director name, Karina.
- Summer program – Football strength & conditioning planned 4 days per week. The middle school will be separate from the high school.
- Fee for summer program \$175.00. In – season lifting for Varsity athletes would be free out of season sessions \$75.00 per season
- How to register
 - One time charge for football players “all in” lifting fee for the year
 - Multiple registrations and pay Community Ed

- The board liked one time upfront payment – due to different family situations we might need to look at payment plans.

Adjourn Meeting

Bo Johnston motioned to adjourn the meeting

Adam Alsleben 2nd the motion

Meeting adjourned

Action Items for the February 17, 2026 Football Booster meeting.

Governance & Roles

- [] **Recruit Treasurer**; Trisha to assist during transition.
- [] **Recruit**: Marketing/Comms Director, Sponsorship Director, 1 Youth Director, Youth Ops.
- [] **Confirm**: Bria Baker interest for **At-Large** (and/or consider **voting Ops** conversion).
- [] **Kirk**: Validate charitable gaming **board-size** rule and quorum mechanics relative to at-large seats.

Finance

- [] **Bo**: Verify whether **\$10,000** gaming startup was booked in **2025 vs. 2024**.
- [] **Tax Accountant/Bookkeeper**: Reconcile 2025 and prepare returns.

Registrations / Crossbar

- [] Add **free camp** add-on (Youth & MS) and **refund policy** text in Crossbar.
- [] **Finalize youth calendar** with St. Louis Park and publish.

Marketing & Outreach

- [] Promote **early-bird + free camp** incentive.
- [] Publish **commitments**; maintain **Recruiting Hub & Camps** pages.
- [] Post **Girls Flag clinic** photos; coordinate **Raspberry Festival** presence (with boys program).

Girls Flag

- [] Clarify **Community Ed** financial flow & registration sync with Crossbar.
- [] Implement **two-director** model (Varsity + Development) and define responsibilities.

Story of the Season

- [] Schedule **template review** meeting; set 2026 content workflow & sponsor insertion plan.

