



Hopkins Football Booster – Feb. 17, 2026

Hopkins Football Boosters – meeting notes
Consent Agenda

Meeting held via Zoom - 8:00 p.m – 9:30 p.m.

Attendees: Bo Johnston Robin Grote Kirk Anderson
Trisha Woolever Kim Radel - Proxy Kelly Caspers
Aaron Kuznia Meagan Mahowald Gabe Sojka
Adam Alselben

Bo Johnston, President

Welcome - given by Bo Johnston

Meeting called to order by Bo Johnston

A discussion was held and voted on for Executive Board of Directors, Voting board members and non-voting board members and positions.

Executive Committee:

1. **President:** Bo Johnston
2. **Vice President:** Kelly Caspers
3. **Secretary:** Robin Grote
4. **Treasurer:** *Vacant* (**Trisha W. will assist during transition**)

Kirk Anderson motioned to accept executive committee
Adam Alselben 2nd motion

Motion passed Executive Committee approved

Committee Board members (Voting)

Charitable Gaming Report – Kirk Anderson
Marketing– Vacant
Sponsorship – Vacant
Fundraising – John Bissel
Community Events & Volunteering Chair – Kim Radel
Football Events Chair – Christina Merhy – Welcome to the board. This is her first week!
Apparel & Merchandising – Heather Williams

Tricia W. motioned to accept the above Committee Board members
Gabe Sojka 2nd

Motion passed Committee Board members approved

Voting Director Structure for Middle School & Youth

Middle School – 3 directors it would not be grade specific

Youth – 3 directors it would not be division specific

Motion made by Bo Johnston to approve the new director's structure and voting
Meagan Mahowald 2nd

Motion Passed

Girls Flag Football - Add a 2nd Director

Currently there is only one girls football director. The suggestion is to add a 2nd director.
1 for youth and 1 for Varsity.

Motion made by Bo Johnston to accept the new proposal
Robin Grote 2nd

Motion passed

Youth & Middle School Directors

Middle School Directors: Gabe, Doug, Jasmine (confirmed)

Middle School Ops (voting): Bria (Brianna) Baker

Youth Directors: Adam, Chris, plus 1 vacant

Youth Ops: *Vacant*

Motion made by Kelly Casper to approve MS& Youth director
Meagan 2nd motion

Motion Passed

Committee Updates:

Charitable Gaming (Kirk)

- Deposits steady; projected \$2,000–\$2,500/month net before rent.
- Rent to Unmapped to begin (~\$400–\$500/mo) we have not paid this yet
- Annual profit projection \$20,000 - this is going better than thought
- Strong pull-tab demand Unmapped asked about adding a 3rd box.

Marketing & Communications (Kelly) still open

- Promoting player commitments.
- Launching youth & MS registration push; coordinating youth camp and MS combine with Coach Chauncy.
- Recruiting Hub and Camps page live under Player Resources on the website.

Sponsorships (Kelly) still open

- Campaign starts March 1
- Volunteers requested for calls/outreach (Kelly & Jasmine leading).

Fundraising (John not here, Bo Johnston gave update)

- Exploring additional options; Community Ed (Girls) requested Booster assistance, but financial transparency remains unclear—continuing discussions.

Girls Flag Football (Meagen)

- Presidents' Day clinic run with St. Louis Park: 31 athletes (~11 Hopkins + 20 SLP); strong HS assistant leadership; very positive feedback.
- Coordinating spring sign-ups with Community Ed and mirroring Crossbar capture for data/communications.

- Growth ideas: Raspberry Festival presence; end-of-season youth mini-clinic; possible fall MS teams.
- NFL Regional sponsorship: not advised at this time (competitiveness vs. program stage).

Youth Football (Adam)

- Alignment meeting held (rules, equipment, ref pay, division naming); Crossbar configurations complete; calendar ~98% pending SLP interleague dates.

New Business:

2025 Financial Review (Calendar Year)

- Income: ~\$131,000 (record year)
- Expenses: ~\$138,000 (includes early-2025 items related to prior cycle + Team Tucker donation paid in 2025).
- Potential misclassification: \$10,000 charitable gaming startup may have hit 2025 (Bo to verify).

Motion made by Bo Johnston to send the 2025 financial to tax accountant Kirk Anderson 2nd motion

Motion passed

Story of the season - 3 year agreement needs to be signed

- Kelly and Bo are comfortable with a 3 year agreement

Motion made by Kelly to approve the 3 year agreement with Story of the Season Meagan 2nd the motion

Motion passed

2026 Registration Fees

Middle School

- Early Bird \$375; Regular \$395
- Discounts: 50% (Reduced Lunch) / 75% (Free Lunch)

Youth:

- + \$10 increase for Shula (2–3) & Madden (4–5) divisions; K–1 unchanged.
- Division rename: Lombardi → Bud Grant (Girls may keep Lombardi branding separately if desired).
- Free camp add-on to be added in Crossbar for headcount.
- Refund policy to be clarified/updated (esp. MS).
- Team formation timelines to be moved earlier (late July/early Aug) with no placement guarantee for late sign-ups.

Motion made by Bo Johnston to approve the MS & Youth fees, add fress camp and update refund language.

Motion 2nd by Adam Alsleben

Motion Passed

Adjourn Meeting

Kirk Anderson motioned to adjourn the meeting

Robin Grote 2nd the motion

Meeting adjourned

Action Items for the February 17, 2026 Football Booster meeting.

Governance & Roles

- **Recruit Treasurer**; Trisha to assist during transition.
- **Recruit**: Marketing/Comms Director, Sponsorship Director, 1 Youth Director, Youth Ops.
- **Confirm**: Bria Baker interest for **At-Large** (and/or consider **voting Ops** conversion).
- **Kirk**: Validate charitable gaming **board-size** rule and quorum mechanics relative to at-large seats.

Finance

- **Bo**: Verify whether **\$10,000** gaming startup was booked in **2025 vs. 2024**.
- **Tax Accountant/Bookkeeper**: Reconcile 2025 and prepare returns.

Registrations / Crossbar

- Add **free camp** add-on (Youth & MS) and **refund policy** text in Crossbar.
- **Finalize youth calendar** with St. Louis Park and publish.

Marketing & Outreach

- Promote **early-bird + free camp** incentive.
- Publish **commitments**; maintain **Recruiting Hub & Camps** pages.
- Post **Girls Flag clinic** photos; coordinate **Raspberry Festival** presence (with boys program).

Girls Flag

- Clarify **Community Ed** financial flow & registration sync with Crossbar.
- Implement **two-director** model (Varsity + Development) and define responsibilities.

Story of the Season

- Schedule **template review** meeting; set 2026 content workflow & sponsor insertion plan.