



# Hopkins Football Booster – Sept. 17, 2024

Hopkins Football Boosters – meeting notes  
Consent Agenda

Meeting held via Zoom - 8:00 p.m – 9:00 p.m.

---

<b>Attendees:</b>	Bo Johnston	Aimee Marriette	Robin Grote	Trisha Woolever
	Kelly Casper	Aaron Woolever	Eric Peterson	Valeta Moore
	Gabe Sojka	Melany Terrazas	Corby Koehler	Franklin Green
	Kim Radel	Heather's Iphone	Kirk Anderson	Paul Spilde
	John Bissell			

Bo Johnston, President opened the meeting.

Welcome

Highlighted Friday nights win!

Kim Radel motion to call meeting to order

Kelly Casper 2nd the motion

**Motion passed meeting called to order**

Aaron Kuznia motioned to approve the agenda

Robin Grote 2nd the motion

**Agenda approved**

Motion made by Trisha Woolever to approve the Consent Agenda

2<sup>nd</sup> by Aimee Marriette

**Consent Agenda approved**

## Booster Committee Updates

### Charitable Gaming Report – Kirk Anderson

In process w/ city of Minnetonka w/ fill out application for the gaming license.

Opened dedicated checking at Entre Bank

Discussion on moving \$10,000 from youth Capital Account to the gaming checking account. This money would be considered a loan and would be paid back to the youth account.

Bo Johnston made the motion to move funds to the gaming account.

Robin Grote 2<sup>nd</sup>

**Motion passed**

Need to form official charitable committee

Need assistant gaming manager

Need 1-2 other board member to be on the committee

At this time Kirk Anderson will be the gaming manager

Action Item: Clarification on what the assistant manager does and what the committee members will do?

Paul Spilde & John Bissel both volunteered to help on this committee.

#### Marketing Report – Kelly Caspers

- Game Day Fun
  - Game Day activities
  - Home game Tailgate party
- Collateral
  - Game day program cost was \$1500.00
  - Senior Banners are in progress
  - Family Pins
  - Yard signs available
  - Game day Banners

There is a known issue w/ the square app it is being addressed.

#### Fundraising Chair – Joe Sebesta

Varsity Fund raiser – 2024 Club Cards a total of 828 have been sold. We need to sell 2000.  
Our stretch goal is 2600.

Upcoming sales events:

9/19 Digital Blitz & Social Media

9/21 10-2pm Driskall's Downtown to sell items

Youth will be doing RahRah

#### Sponsorship update – Bo Johnston

Business	\$28,700.00
Individual	\$12,278.28

#### Community Events & Volunteering Chair – Kim Radel

Nautical Bowl sales from 9/6 and 9/13 raised \$200.00  
Unmapped, Del Sur & Tonka Pizza don't know yet

Upcoming events

Applebee's Flapjack breakfast	10/13
Culver's	09/23
Chick-Fil-A	10/01

#### Apparel & Merchandising – Bo presented

- Youth Apparel ordered
- Girls Flag orders not placed

## Youth Football Director Reports

Hopkins High school 126 registered

8<sup>th</sup> grade 33 kids signed up created on team NOT 2

7<sup>th</sup> grade 27 kids registered

6<sup>th</sup> grade 30 kids registered

Madden 4<sup>th</sup> & 5<sup>th</sup> graders 37 kids registered – total of 3 teams

Shula 2<sup>nd</sup> & 3<sup>rd</sup> grad 40 kids

Lombardi only 4 signed up, refunds given

Flag Football Girls – 13 registered – looking for games

Total youth registration is down.

## Old Business –

Budget recap

Tier 1 Mission Critical items -	\$33,000.00 has been allotted.
Tier 2 need but not critical -	\$55,000.00 has been allotted.
Tier 3 wish list -	\$22,000.00 has been allotted

Open board Position

Football Events Chair

## New Business

End of Year banquet – tentative first weekend in December @ the Oak Ridge County  
Request Ad hoc Committee to Plan. Volunteers: Kim Radel, Aimmee Marriette, Aaron Kuznia

Upcoming events:

Picture Day Saturday 9/21/2024 for:

JV

Varsity retakes

Varsity Buddy pics.

## Meeting Adjourned

Kelly Casper motioned to adjourn the meeting

Robin Grote 2nd

**Meeting adjourned**





# CONSENT AGENDA – September 2024

Hopkins Football Boosters  
Consent Agenda

Zoom Web Meeting 8:00 p.m.-9:00 p.m.

---

## 1. Meeting Minutes from Previous Meeting

August Meeting minutes attached.

*Board Action: Approval of Meeting Minutes.*

## 2. Financial Report

Provided By Bo Johnston, President & Trisha Woolever, Treasurer.

### Account Update

Account	Previous Month	Current Month
Varsity Checking (Operating Account)	\$10,817.73	\$16,967.42
Varsity Savings (Capital Account)	\$13,016.52	\$18,099.01
Youth Checking (Operating Account)	\$36,399.873	\$28,584.65
Youth Saving (Capital Account)	\$25,13.7.29	\$25,142.50
Scholarship Fund Savings Account	\$3,706.36	\$1,441.62
<b>Total Account Value</b>	<b>\$89,081.33</b>	<b>\$89,160.58</b>

Note:

*Board Action: Motion to review and accept Financial Report.*

### Financial Update

Financial activity by month report attached.

*Board Action: No action*

## 3. President's Report

No Report.

*Board Action: No Action.*

## 4. Committee Reports

No Report.

*Board Action: No Action.*



# Hopkins Football Booster – Aug. 17, 2024

Hopkins Football Boosters – meeting notes  
Consent Agenda

Meeting held via Zoom - 8:00 p.m – 9:00 p.m.

---

<b>Attendees:</b>	Bo Johnston	Aimee	Robin Grote	Trisha Woolever
	Kelly Casper	Franklin's iphone	Matthew Kilanowski	Mike O.
	Brandi N.	Joe Sebesta	Melany Terrazas	Corby Koehler
	Valeta Moore	Josh Johnsson	Kirk Anderson	Scott Brown

Bo Johnston, President opened the meeting.

Welcome

Quick overview on what to expect from the meeting & agenda

Joe Sebesta motion to call meeting to order

Robin Grote 2nd the motion

**Motion passed meeting called to order**

Joe Sebesta motioned to approve the agenda

Kelly Casper 2nd

**Agenda approved**

Motion made by Robin Grote to approve the Consent Agenda in the FB Group ME

2<sup>nd</sup> by Kirk Anderson

**Motion passed**

## Booster Committee Updates

### Charitable Gaming Report – Kirk Anderson

Kirk Anderson completed the 2 day class for charitable gaming. Scored 100% Bo & Kirk had a meeting with Jay Qual (sp) about hiring a charitable games manager. Looking for someone who has a banking background. Up front cost could be between \$5-10,000.

### Marketing Report – Kelly Caspers

- Distribution lists need to be scrubbed and updated.
- Refer to Website for all information that should be the most up to date.
- Working on game day program
- Senior Spotlight - we are working with a local photographer

### Fundraising Chair – Joe Sebesta

The plan is 3 main events a year

1. Club cards – sales start 8/21/2024
  2. Salt sales
  3. Wood chips
  4. RahRah cards to be sold by youth
- Goal is \$25,000.00 this year.

Community Events & Volunteering Chair – Kelly Casper presented

Football Events Chair – Still open position (Kelly Casper interim Chair)

We are working on food trucks at the home games

Nautical bowl will be at home games

Apparel & Merchandising – Bo presented

- Orders are in for jerseys
- Varsity for 7v7
- Coaching apparel ordered
- Apparel has also been ordered for middle school

#### Youth Football Director Reports

Hopkings High school registration up to 98 looking for 125

8<sup>th</sup> grade tackle will probably have 2 teams

7<sup>th</sup> grade tackle

6<sup>th</sup> grade tackle will probably have 2 teams.

Some parents are disappointed that there is no flag football for 6<sup>th</sup> grade

Madden division coaches assigned. practice started tonight. Down about 30 kids. If anyone knows why please let the group know.

Shula

Lombardi will be in a few weeks.

Flag Football Girls – will practice Mondays

#### Old Business –

Football Event Chair still OPEN

Shula Division director OPEN

Lombardi Division director OPEN

#### New Business

Varsity registration still open

Games and give back nights – Please support our team

Budget Update:

We are sticking very close to the approved budget in May. Conversation with Coach Chauncy. Capital expense will be/are helmets. Guardian helmets are \$50.00 a piece Varsity helmets are about \$350.00 apiece.

Meeting Adjourned

Kelly Casper motioned to adjourn the meeting

Robin Grote 2nd

**Meeting adjourned**



# Hopkins Football Booster Club

## Statement of Activity by Month

January 1 - September 17, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 1-17, 2024	TOTAL
Revenue										
Booster Club										\$0.00
Booster Donations			32.75					555.90	280.00	\$868.65
<b>Total Booster Club</b>			<b>32.75</b>					<b>555.90</b>	<b>280.00</b>	<b>\$868.65</b>
Community Fundraising (B2B)										\$0.00
Community Fundraising - Giveback Night Events						309.38			294.08	\$603.46
<b>Total Community Fundraising (B2B)</b>						<b>309.38</b>			<b>294.08</b>	<b>\$603.46</b>
Fundraising						800.00				\$800.00
Fundraising - Apparel Sales							40.00	360.00	1,000.00	\$1,400.00
Fundraising - Card Sales	246.00							11,171.00	1,201.00	\$12,618.00
Fundraising - Concessions			1.00	450.23						\$451.23
Fundraising - Electronic Card Sales & Residuals				565.00						\$565.00
<b>Total Fundraising</b>	<b>246.00</b>		<b>1.00</b>	<b>1,015.23</b>		<b>800.00</b>	<b>40.00</b>	<b>11,531.00</b>	<b>2,201.00</b>	<b>\$15,834.23</b>
Fundraising Events										\$0.00
Events - Alumni Football Game					48.81	40.00	50.00			\$138.81
Events - Camp Registrations					455.00	175.00	315.00			\$945.00
<b>Total Fundraising Events</b>					<b>503.81</b>	<b>215.00</b>	<b>365.00</b>			<b>\$1,083.81</b>
payout				-596.46	-6,926.39	-7,515.48	-8,241.90	-12,825.79	-830.58	\$ -36,936.60
Registration Fees (Youth)										\$0.00
Donations - Initiative Campaigns								245.00		\$245.00
Registrations - 7on7 Program						450.00	650.00			\$1,100.00
Registrations - Fall League				3,573.29	6,926.39	7,515.48	8,241.90	9,707.79	-734.71	\$35,230.14
Volunteer Shift Buy Out (Youth)	723.00	482.00						1,059.50	1,150.00	\$3,414.50
<b>Total Registration Fees (Youth)</b>	<b>723.00</b>	<b>482.00</b>		<b>3,573.29</b>	<b>6,926.39</b>	<b>7,965.48</b>	<b>8,891.90</b>	<b>11,012.29</b>	<b>415.29</b>	<b>\$39,989.64</b>
Sales of Product Income			0.00	0.00	10.00	10.00	170.00	20.00	3.00	\$213.00
Sponsorships										\$0.00
Sponsorships - Business					1,500.00	1,000.00		8,000.00	250.00	\$10,750.00
Sponsorships - Individual				100.00	1,446.52	6,432.30	2,000.00	2,300.00		\$12,278.82
<b>Total Sponsorships</b>				<b>100.00</b>	<b>2,946.52</b>	<b>7,432.30</b>	<b>2,000.00</b>	<b>10,300.00</b>	<b>250.00</b>	<b>\$23,028.82</b>
<b>Total Revenue</b>	<b>\$969.00</b>	<b>\$482.00</b>	<b>\$33.75</b>	<b>\$4,092.06</b>	<b>\$3,460.33</b>	<b>\$9,216.68</b>	<b>\$3,225.00</b>	<b>\$20,593.40</b>	<b>\$2,612.79</b>	<b>\$44,685.01</b>
GROSS PROFIT	<b>\$969.00</b>	<b>\$482.00</b>	<b>\$33.75</b>	<b>\$4,092.06</b>	<b>\$3,460.33</b>	<b>\$9,216.68</b>	<b>\$3,225.00</b>	<b>\$20,593.40</b>	<b>\$2,612.79</b>	<b>\$44,685.01</b>

# Hopkins Football Booster Club

## Statement of Activity by Month

January 1 - September 17, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 1-17, 2024	TOTAL
Expenditures										
Awards & grants to others						990.00				\$990.00
Booster Club Expenses (Misc.)									281.56	\$281.56
Coaching Background Checks & Training			595.00							\$595.00
Coaching Expense (Youth)		5,362.00								\$5,362.00
Coaching Expenses (Varsity)		7,104.00								\$7,104.00
Equipment Expenses (Girls Flag)								300.00		\$300.00
Field Equipment (Girls Flag)					395.00					\$395.00
<b>Total Equipment Expenses (Girls Flag)</b>					<b>395.00</b>			<b>300.00</b>		<b>\$695.00</b>
Equipment Expenses (Varsity)						159.94		968.31	250.00	\$1,378.25
Equipment Expenses (Youth)								1,844.40		\$1,844.40
Field Equipment (Youth)					395.00					\$395.00
Flag Program Equipment (Youth)								222.32		\$222.32
Junior High Equipment					312.00			4,258.14	580.54	\$5,150.68
<b>Total Equipment Expenses (Youth)</b>					<b>707.00</b>			<b>6,324.86</b>	<b>580.54</b>	<b>\$7,612.40</b>
Field Rental Expenses (Youth-Non MS)				20.00	225.00			1,099.00		\$1,344.00
Football Event Expenses (Varsity)										\$0.00
Varsity Game Day Expense									1,555.78	\$1,555.78
<b>Total Football Event Expenses (Varsity)</b>									<b>1,555.78</b>	<b>\$1,555.78</b>
Football Events (Youth)		149.93								\$149.93
Office expenses										\$0.00
Bank fees & service charges							35.00	0.00		\$35.00
Merchant account fees				46.34	1,398.99					\$1,445.33
Shipping & postage	59.85									\$59.85
Software & apps			52.10	65.00	65.00	80.00	80.00	80.00	85.00	\$507.10
<b>Total Office expenses</b>	<b>59.85</b>		<b>52.10</b>	<b>111.34</b>	<b>1,463.99</b>	<b>80.00</b>	<b>115.00</b>	<b>80.00</b>	<b>85.00</b>	<b>\$2,047.28</b>
Square Fees			0.72	3.20	57.83	236.14	75.18	389.45	84.56	\$847.08
Tackle Football League Fees									7,296.34	\$7,296.34
Team Expenses (Varsity)										\$0.00
Apparel (Varsity)	1,092.00						428.00	650.50		\$2,170.50
Football Training Expenses (Varsity)						4,217.62	900.00			\$5,117.62
Player Expenses (Varsity)			1,750.00							\$1,750.00
<b>Total Team Expenses (Varsity)</b>	<b>1,092.00</b>		<b>1,750.00</b>			<b>4,217.62</b>	<b>1,328.00</b>	<b>650.50</b>		<b>\$9,038.12</b>

# Hopkins Football Booster Club

## Statement of Activity by Month

January 1 - September 17, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 1-17, 2024	TOTAL
Team Expenses (Youth)										\$0.00
Apparel (Youth)	1,000.00						250.00	3,500.00		\$4,750.00
<b>Total Team Expenses (Youth)</b>	<b>1,000.00</b>						<b>250.00</b>	<b>3,500.00</b>		<b>\$4,750.00</b>
<b>Total Expenditures</b>	<b>\$2,151.85</b>	<b>\$12,615.93</b>	<b>\$2,397.82</b>	<b>\$134.54</b>	<b>\$2,848.82</b>	<b>\$5,683.70</b>	<b>\$1,768.18</b>	<b>\$13,312.12</b>	<b>\$10,133.78</b>	<b>\$51,046.74</b>
NET OPERATING REVENUE	<b>\$ -1,182.85</b>	<b>\$ -12,133.93</b>	<b>\$ -2,364.07</b>	<b>\$3,957.52</b>	<b>\$611.51</b>	<b>\$3,532.98</b>	<b>\$1,456.82</b>	<b>\$7,281.28</b>	<b>\$ -7,520.99</b>	<b>\$ -6,361.73</b>
Other Revenue										
Interest Earned	18.47	16.45	16.67	18.39	18.25	16.95	16.44	8.72		\$130.34
<b>Total Other Revenue</b>	<b>\$18.47</b>	<b>\$16.45</b>	<b>\$16.67</b>	<b>\$18.39</b>	<b>\$18.25</b>	<b>\$16.95</b>	<b>\$16.44</b>	<b>\$8.72</b>	<b>\$0.00</b>	<b>\$130.34</b>
NET OTHER REVENUE	<b>\$18.47</b>	<b>\$16.45</b>	<b>\$16.67</b>	<b>\$18.39</b>	<b>\$18.25</b>	<b>\$16.95</b>	<b>\$16.44</b>	<b>\$8.72</b>	<b>\$0.00</b>	<b>\$130.34</b>
NET REVENUE	<b>\$ -1,164.38</b>	<b>\$ -12,117.48</b>	<b>\$ -2,347.40</b>	<b>\$3,975.91</b>	<b>\$629.76</b>	<b>\$3,549.93</b>	<b>\$1,473.26</b>	<b>\$7,290.00</b>	<b>\$ -7,520.99</b>	<b>\$ -6,231.39</b>