



Hopkins Football Booster – June 18, 2024

Hopkins Football Boosters – meeting notes
Consent Agenda

Meeting held via Zoom - 8:30 p.m – 9:30 p.m.

Attendees:	Ginnie Pollen	Bo Johnston	Aimee	Erik Pederson
	Kelly Casper	Robin Grote	Franklin's iphone	Gabe Sojka
	Kirk Anderson	Paul Spilde	Trisha Woolever	Jasmine Schwartz
	Corby Koehler	Marni	Melany Terrazas	Doug Boie

Bo Johnston, President opened the meeting.

Welcome

Quick overview on what to expect from the meeting & agenda

Kirk Anderson motioned to approve the agenda

Trisha Woolever 2nd the motion

Agenda passed as is - no additional new business

Presentation of May meeting notes (Consent agenda)

Joe Sebesta motioned to approve the consent agenda

Frank 2nd

Consent agenda passed

Booster Committee Updates

Charitable Gaming Report – Kirk Anderson

No new updates

Marketing Report – Kelly Caspers

- UMD camp coming up, coach bus will take kids and coaches – 50 people are currently registered.
- Osseo 7v7 has started
- More info to come on PJ Fleck camp
- Alumni Game will be held end of July working on details
- Kelly will share new Calendar
- Cheryl has committed to taking pictures
- Band will play at all Hopkins home games
- Give back night on July 9th – Chipolte

Fundraising Chair – Joe Sebesta

Discuss this later in the agenda

Sponsorship Chair – Mark Vagle - unavailable

Community Events & Volunteering Chair – Kim Radel

Kim is requesting more help with getting the word out. Turn out seems low based on return.

Next give back night that is scheduled is on July 9th, Hopkins Chipolte.

Football Events Chair – Still open position (Kelly Casper interim Chair)

Apparel & Merchandising – Heather Williamson

No report at this time. We will need to figure out orders soon. We will need Alumni T-shirts

Youth Football Director Reports

Girls Flag Report – Jasmine Schwartz – Reached out to additional communities to find out interest; Brookly Park, Crystal, Robbinsdale. Plymouth/Wayzata have started their own. Clinics are on Sunday 6:30-8 Starts 7/7

Junior High report -- Kirk, Eric or Gabe – Nothing to Report Registration opened today 7/18

Madden Division – Doug Boie – Nothing to Report

Shula & Lombardi Division – Nothing to report at this time

Conversation- Still looking for events committee chair

Summer Camp bus filled- 48 kids 6 coaches. The camp is Monday – Wed..

U of M PJ Fleck – Normal price is \$60.00 discounted for Hopkins to \$45.00

Old Business –

We tabled the fundraising plan last month as there were too many unknowns. We will be selling salt & mulch. There is logistics that go along with this. We will not start this until after the season starts.

RahRah – still a lot of outstanding issues for the Highschool students to sell. We want to hold off on this for one more year

Club Cards will be sold by the Highschool

Students will need to put this on Social Media, send out 10 Txt messages or emails, and participate in a Blitz event. Incentives based on points – roughly related to membership from RahRah

Fundraising for youth

RahRah – test run for 2025 sales season

New Business

www.hopkinsfb.com – was previously owned by a former board member now transferred to the booster club

Microsoft nonprofit grant received -M 365 office online access email accounts up to 10

Discussion on moving meeting from 8:30 to 8:00

Joe Sebesta made the motion to change meeting time to 8:00pm

Jasmine 2nd

Motion passed

Meeting Adjourned

Kelly motioned to adjourn the meeting

Joe 2nd

Meeting adjourned



CONSENT AGENDA – June 2024

Hopkins Football Boosters
Consent Agenda

Zoom Web Meeting 8:30 p.m.-9:30 p.m.

1. Meeting Minutes from Previous Meeting

May Meeting minutes attached.

Board Action: Approval of March Meeting Minutes.

2. Financial Report

Provided By Bo Johnston, President & Trisha Woolever, Treasurer.

Account Update

Account	Previous Month	Current Month
Varsity Checking (Operating Account)	\$1,476.16	\$5,296.17*
Varsity Savings (Capital Account)	\$4,119.64	\$11,972.83
Youth Checking (Operating Account)	\$11,697.53	\$20,177.26
Youth Saving (Capital Account)	\$30,836.00	\$26,850.56*
Scholarship Fund Savings Account	\$3,701.73	\$3,703.44
Total Account Value	\$51,831.00	\$67,940.26

Note: Varsity Checking includes a \$4,000 balance transfer from Youth Savings to cover busing expense to Duluth. Will be paid back by Sponsorship Check.

Board Action: Motion to review and accept Financial Report.

Financial Update

Financial activity by month report attached.

Board Action: No action

3. President's Report

No Report.

Board Action: No Action.

4. Committee Reports

Community Events Report

Kim Radel gave report via email.

The 2 restaurant give-back nights (Davanni's and Nautical Bowls) have resulted in \$335 in donations. We need to encourage higher participation in future events!

Upcoming events:

Tuesday, July 9th at the Chipotle on Mainstreet in Hopkins from 5pm - 9pm

Thursday, July 18th Alumni Football game. Three food trucks: 1) Del Sur Empanadas (will donate % of sales) 2) Nautical Bowls (will donate % of sales) 3) Kona Ice

Board Action: No Action.

Hopkins Football Booster Club

Statement of Activity by Month

January 1 - June 18, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 1-18, 2024	TOTAL
Revenue							
Booster Club							\$0.00
Booster Donations			32.75				\$32.75
Total Booster Club			32.75				\$32.75
Fundraising							\$0.00
Fundraising - Card Sales	246.00						\$246.00
Fundraising - Concessions			1.00	450.23			\$451.23
Fundraising - Electronic Card Sales & Residuals				565.00			\$565.00
Total Fundraising	246.00		1.00	1,015.23			\$1,262.23
Fundraising Events							\$0.00
Events - Alumni Football Game					28.81		\$28.81
Total Fundraising Events					28.81		\$28.81
Registration Fees (Youth)							\$0.00
Registrations - Fall League				3,573.29	6,926.39	6,177.63	\$16,677.31
Volunteer Shift Buy Out (Youth)	723.00	482.00					\$1,205.00
Total Registration Fees (Youth)	723.00	482.00		3,573.29	6,926.39	6,177.63	\$17,882.31
Sales of Product Income			0.00	0.00	365.00	0.00	\$365.00
Services					370.00	160.00	\$530.00
Sponsorships							\$0.00
Sponsorships - Business					1,500.00		\$1,500.00
Sponsorships - Individual				100.00	1,196.52	6,182.30	\$7,478.82
Total Sponsorships				100.00	2,696.52	6,182.30	\$8,978.82
Total Revenue	\$969.00	\$482.00	\$33.75	\$4,688.52	\$10,386.72	\$12,519.93	\$29,079.92
GROSS PROFIT	\$969.00	\$482.00	\$33.75	\$4,688.52	\$10,386.72	\$12,519.93	\$29,079.92
Expenditures							
Coaching Background Checks & Training			595.00				\$595.00
Coaching Expense (Youth)		5,362.00					\$5,362.00

Hopkins Football Booster Club

Statement of Activity by Month

January 1 - June 18, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 1-18, 2024	TOTAL
Coaching Expenses (Varsity)		7,104.00					\$7,104.00
Equipment Expenses (Girls Flag)							\$0.00
Field Equipment (Girls Flag)					395.00		\$395.00
Total Equipment Expenses (Girls Flag)					395.00		\$395.00
Equipment Expenses (Youth)							\$0.00
Field Equipment (Youth)					395.00		\$395.00
Junior High Equipment					312.00		\$312.00
Total Equipment Expenses (Youth)					707.00		\$707.00
Football Events (Youth)		149.93					\$149.93
Occupancy							\$0.00
Rent				20.00	225.00		\$245.00
Total Occupancy				20.00	225.00		\$245.00
Office expenses							\$0.00
Merchant account fees				46.34	1,398.99		\$1,445.33
Shipping & postage	59.85						\$59.85
Software & apps			52.10	65.00	65.00	80.00	\$262.10
Total Office expenses	59.85		52.10	111.34	1,463.99	80.00	\$1,767.28
Square Fees			0.72	3.20	57.83	169.15	\$230.90
Team Expenses (Varsity)							\$0.00
Apparel (Varsity)	1,092.00						\$1,092.00
Player Expenses (Varsity)			1,750.00				\$1,750.00
Total Team Expenses (Varsity)	1,092.00		1,750.00				\$2,842.00
Team Expenses (Youth)							\$0.00
Apparel (Youth)	1,000.00						\$1,000.00
Total Team Expenses (Youth)	1,000.00						\$1,000.00
Total Expenditures	\$2,151.85	\$12,615.93	\$2,397.82	\$134.54	\$2,848.82	\$249.15	\$20,398.11
NET OPERATING REVENUE	\$ -1,182.85	\$ -12,133.93	\$ -2,364.07	\$4,553.98	\$7,537.90	\$12,270.78	\$8,681.81

Hopkins Football Booster Club

Statement of Activity by Month

January 1 - June 18, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 1-18, 2024	TOTAL
Other Revenue							
Interest Earned	18.47	16.45	16.67	18.39	18.25		\$88.23
Total Other Revenue	\$18.47	\$16.45	\$16.67	\$18.39	\$18.25	\$0.00	\$88.23
NET OTHER REVENUE	\$18.47	\$16.45	\$16.67	\$18.39	\$18.25	\$0.00	\$88.23
NET REVENUE	\$ -1,164.38	\$ -12,117.48	\$ -2,347.40	\$4,572.37	\$7,556.15	\$12,270.78	\$8,770.04



Hopkins Football Booster – May, 2024

Hopkins Football Boosters – meeting notes
Consent Agenda

Meeting held via Zoom - 8:30 p.m – 9:45 p.m.

Attendees:	Joe Sebesta	Bo Johnston	Heather's phone	Kim Radel
	Kelly Casper	Robin Grote	Franklin's iphone	Scott Brown
	Kirk Anderson	Aaron Kuznia	Nicholas	Trisha Woolever
	Jasmie	Corby Koehler	Marni	Julie Dalle
	Doug Boie			

Meeting call to order

Trish Woolever made a motion to call meeting to order
Frank 2nd

Bo Johnston called the meeting to order

Bo Johnston, President opened the meeting.

Welcome

Quick overview on what to expect from the meeting & agenda

Kelly Casper motioned to approve the agenda
Kim Radel 2nd

Agenda passed as is

Presentation of April meeting minutes (Consent agenda)

Joe Sebesta motioned to approve the consent agenda
Robin Grote 2nd

Consent agenda passed

Booster Committee Updates

Charitable Gaming Report – Kirk Andrson

Two venues that are being considered. Kirk has received a verbal commitment from one. Just hoping that the law will be passed to allow pull tabs (charitable gaming) to be sold in Minnetonka.

Marketing Report – Kelly Caspers

Kelly continues to direct people to the website. Encourages all board members to do the same. They have been creating videos for all give back nights. Continue to update the

information on the website. Posting on Instagram/Facebook/Twitter/X. Nicole Dimmitch is calling out to all Freshman to Seniors letting the players know what is changing in the program

Fundraising Chair – Joe Sebesta

Joe had inquired with Dicks as to how to apply for the round up program. Bo usually applies every year for a sponsorship from Dicks last year received \$1000. Also requests a give back night. Joe looked into Water softener salt sales and mulch sales. Families and players would need to commit to selling a certain number of Salt bags and a certain number for Mulch bags per player. No - on the summer sales this year. With everything that is going on it is almost impossible. Decision was made that this will start in the off-season Dec/Jan/Feb. launch.

Aaron Kuznia made a Motion to approve the off season start
Jasmine 2nd

Motion passes – Joe will continue to work on this

Sponsorship Chair – Mark Vagle

Mark was unavailable for an update.

Community Events & Volunteering Chair – Kim Radel

Give back night from Davannis went well, not sure of total yet.
2nd give back night was Nautical Bowl.
Next give back night that is scheduled is on July 9th, Hopkins Chipolte.
Still working with Jersey Mike to secure a date.

Football Events Chair – Still open position (Kelly Casper interim Chair)

Booth at Main Street Days a number of boys volunteered.
Sunday HEF lots of kids volunteered it was a great turn out. Over 700 people attended
Working on scheduling an Alumni game try to schedule in August, maybe end of July, on going project
Working with the Hopkins Highschool Band to play at all the events

Apparel & Merchandising – Heather Williamson

No report at this time. We will need out figure out orders soon.

Youth Football Director Reports

Girls Flag Report – Jasmine Schwartz – Sunday Clinics in July not yet confirmed.

Junior High report -- Kirk, Eric or Gabe – Nothing to Report Registration is now open

Madden Division – Doug Boie

Shula & Lombardi Division – Nothing to report at this time

Old Business – Still looking for events committee chair

Summer Camps - hoping for 55 players to register for UMD camp. Registration by 5/31/2024.
Currently have 18 players registered.

U of M PJ Fleck – player update to camp due mid-July

Youth Football Registration now opened 5/20/2024. Early discounts until 6/9/2024

New Business

Scholarship level approvals – 20-25% of our athletes apply for financial aid!

Player Fees vs Fundraising other sports require a player fees or booster club fees.

ie hockey, baseball

Fees w/ volunteer fundraising decrease

Fundraising only

Discussion followed at this time nothing decided

Meeting Adjourned

Kelly motioned to adjourn the meeting

Jasmine 2nd

Meeting adjourned