



# Hopkins Football Booster – May, 2024

Hopkins Football Boosters – meeting notes  
Consent Agenda

Meeting held via Zoom - 8:30 p.m – 9:45 p.m.

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**Attendees:** Joe Sebesta      Bo Johnston      Heather's phone      Kim Radel  
Kelly Casper      Robin Grote      Franklin's iphone      Scott Brown  
Kirk Anderson      Aaron Kuznia      Nicholas      Trisha Woolever  
Jasmie      Corby Koehler      Marni      Julie Dalle  
Doug Boie

## Meeting call to order

Trish Woolever made a motion to call meeting to order  
Frank 2<sup>nd</sup>

**Bo Johnston called the meeting to order**

Bo Johnston, President opened the meeting.

Welcome

Quick overview on what to expect from the meeting & agenda

Kelly Casper motioned to approve the agenda  
Kim Radel 2<sup>nd</sup>

**Agenda passed as is**

Presentation of April meeting minutes (Consent agenda)

Joe Sebesta motioned to approve the consent agenda  
Robin Grote 2<sup>nd</sup>

**Consent agenda passed**

## Booster Committee Updates

### Charitable Gaming Report – Kirk Andrson

Two venues that are being considered. Kirk has received a verbal commitment from one. Just hoping that the law will be passed to allow pull tabs (charitable gaming) to be sold in Minnetonka.

### Marketing Report – Kelly Caspers

Kelly continues to direct people to the website. Encourages all board members to do the same. They have been creating videos for all give back nights. Continue to update the

information on the website. Posting on Instagram/Facebook/Twitter/X. Nicole Dimmitch is calling out to all Freshman to Seniors letting the players know what is changing in the program

#### Fundraising Chair – Joe Sebesta

Joe had inquired with Dicks as to how to apply for the round up program. Bo usually applies every year for a sponsorship from Dicks last year received \$1000. Also requests a give back night. Joe looked into Water softener salt sales and mulch sales. Families and players would need to commit to selling a certain number of Salt bags and a certain number for Mulch bags per player. No - on the summer sales this year. With everything that is going on it is almost impossible. Decision was made that this will start in the off-season Dec/Jan/Feb. launch.

Aaron Kuznia made a Motion to approve the off season start  
Jasmine 2<sup>nd</sup>

**Motion passes – Joe will continue to work on this**

#### Sponsorship Chair – Mark Vagle

Mark was unavailable for an update.

#### Community Events & Volunteering Chair – Kim Radel

Give back night from Davannis went well, not sure of total yet.  
2<sup>nd</sup> give back night was Nautical Bowl.  
Next give back night that is scheduled is on July 9<sup>th</sup>, Hopkins Chipolte.  
Still working with Jersey Mike to secure a date.

#### Football Events Chair – Still open position (Kelly Casper interim Chair)

Booth at Main Street Days a number of boys volunteered.  
Sunday HEF lots of kids volunteered it was a great turn out. Over 700 people attended  
Working on scheduling an Alumni game try to schedule in August, maybe end of July, on going project  
Working with the Hopkins Highschool Band to play at all the events

#### Apparel & Merchandising – Heather Williamson

No report at this time. We will need out figure out orders soon.

#### Youth Football Director Reports

Girls Flag Report – Jasmine Schwartz – Sunday Clinics in July not yet confirmed.

Junior High report -- Kirk, Eric or Gabe – Nothing to Report Registration is now open

Madden Division – Doug Boie

Shula & Lombardi Division – Nothing to report at this time

**Old Business** – Still looking for events committee chair

Summer Camps - hoping for 55 players to register for UMD camp. Registration by 5/31/2024.  
Currently have 18 players registered.

U of M PJ Fleck – player update to camp due mid-July

Youth Football Registration now opened 5/20/2024. Early discounts until 6/9/2024

**New Business**

Scholarship level approvals – 20-25% of our athletes apply for financial aid!

Player Fees vs Fundraising other sports require a player fees or booster club fees.

ie hockey, baseball

Fees w/ volunteer fundraising decrease

Fundraising only

Discussion followed at this time nothing decided

**Meeting Adjourned**

Kelly motioned to adjourn the meeting

Jasmine 2nd

**Meeting adjourned**



# CONSENT AGENDA – May 2024

Hopkins Football Boosters  
Consent Agenda

Zoom Web Meeting 8:30 p.m.-9:30 p.m.

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## 1. Meeting Minutes from Previous Meeting

May Meeting minutes attached.

*Board Action: Approval of March Meeting Minutes.*

## 2. Financial Report

Provided By Bo Johnston, President & Trisha Woolever, Treasurer.

### Account Update

Account	Previous Month	Current Month
Varsity Checking (Operating Account)	\$1,500.00	\$1,476.16
Varsity Savings (Capital Account)	\$2,500.00	\$4,119.64
Youth Checking (Operating Account)	\$5,000.00	\$11,697.53
Youth Saving (Capital Account)	\$31,671.16	\$30,836.00
Scholarship Fund Savings Account	\$3,500.00	\$3,701.73
<b>Total Account Value</b>	<b>\$44,171.16</b>	<b>\$51,831.00</b>

*Board Action: Motion to review and accept Financial Report.*

### Financial Update

Financial activity by month report attached.

*Board Action: No action*

## 3. President's Report

No Report.

*Board Action: No Action.*

## 4. Committee Reports

No specific line items to report for record. Committee Chair reports will be provided in meeting.

*Board Action: No Action.*



# Hopkins Football Booster – April 16, 2024

Hopkins Football Boosters – meeting notes  
Consent Agenda

Meeting held via Zoom - 8:30 p.m – 9:45 p.m.

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**Attendees:** Scott Brown      Coach Chauncy      Bo Johnston      Erik Pederson  
Kim Radel      Kelly Casper      Robin Grote      Frank Reed  
Mark Vagle      Kirk Anderson      Aime Mariette      Aaron Kuznia  
Corby Koehler      Gabe Sojka      Nicholas      Trisha Woolever  
Melany Terrazas      Melissa Weis

## Meeting call to order

Kim Radel made a motion to call meeting to order

Kelly Casper 2<sup>nd</sup>

**Meeting was called to order**

## Bo Johnston, President opened the meeting.

Welcome

Quick overview on what to expect from the meeting

Results of setting the 2024 Budget. We are a bit behind hoping to get the budget approved

Mark Vagel motioned to approve the agenda

Aime Mariette 2<sup>nd</sup>

**Agenda passed as is - with no new business**

## Booster Committee Updates

### Charitable Gaming Report – Kirk Andrson

No update

### Marketing Report – Kelly Caspers

Will continue to update calendars with all upcoming events. Push out the marketing reports not just during the season

### Fundraising Chair – Joe Sebesta (Kelly Caspers gave report)

Continuing to make progress on Mulch and salt sales. More to come

#### Sponsorship Chair – Mark Vagle

Hold until later in the agenda

#### Community Events & Volunteering Chair – Kim Radel

Continue to work on securing events on the calendar. One event is already secured at Nautical Bowl for the end of May/June

#### Football Events Chair – Still open position (Kelly Casper interim Chair)

Melany will run point on team dinner Kelly she will get together with Coach so there is not an overlap.

#### Apparel & Merchandising – Heather Williamson

No report at this time. We will need out figure out orders soon.

#### Youth Football Director Reports

Girls Flag Report – Jasmine Schwartz – Not available to report

Junior High report -- Kirk, Eric or Gabe – No new update

Madden Division – Doug Boie -Not available to report

Shula & Lombardi Division –

#### Old Business – fundraising event position is filled!

We would like someone to help with the organization of the parade

Family Picnic – well attended! better attendance than expected. Scott Brown thought it was “awesome” Good for kids to have conversations with coaches in a relaxed atmosphere. It would be great to do something like a picnic to do for recruitment. Question: When will be the next one?

#### New Business

Sponsorship (Business) and Individual sponsor - Presented by Mark Vagle

Walking into businesses asking for donations not just sending letters. Needing to increase sponsorship revenue. The boosters are dependent on business Sponsorship more than they ever have in the past.

Wild Boar is considering \$2500.00 as an example

Having a tangible sponsorship budget is very helpful in getting donations. Sponsors can ear-mark what they want the donations to go to.

QR codes are already to go we can send these out to individuals.

## 2024 Budget

Tier One "COIN Flip" MUST have to have the program = \$33,000

Tier two "Moving the Ball/First Down" needed but might not hit = \$55,000

Tier three "Big Play" should have = \$22,000

**Total to run the program smoothly = \$110,000**

Touchdown Elements – Large \$\$\$

Video Capable scoreboard \$200,000

Weight Room upgrade \$100,000

Motion made by Mark Vagle to approval of 2024 budget strategy

Motion 2<sup>nd</sup> by Kirk Anderson

**Motion Passed**

Motion made by Kelly Casper to develop the 2024 fundraising Plans

Motion 2<sup>nd</sup> by Robin Grote

**Motion Passed**

## Couch Chauncy 30 days in review and forward

Coach Chauncy thanked the boosters for their commitment to the team.

Coaches Goal best high school Football team in the country

Talent in three areas

Best Coaching staff

Elite booster club personnel

Most talented Students/Scholars

Would like to start hosting combines and target marketing for college recruitment

Continue the 7 on 7 hosting tournaments for exposure

Continue to develop the Hopkins Football social media team

Football Specific Nutrition plan

Weight Room facilities BEST of the BEST

Brand Sponsorship for the TEAM ie - under armor, Nike

New field BLUE & WHITE field

## Meeting Adjourned

Kelly motioned to adjourn the meeting

Aimee Mariette 2nd

Meeting adjourned





# Hopkins Football Booster Club

## Statement of Activity by Month

January 1 - May 21, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 1-21, 2024	TOTAL
Revenue						
Booster Club						\$0.00
Booster Donations			32.75			\$32.75
<b>Total Booster Club</b>			<b>32.75</b>			<b>\$32.75</b>
Fundraising						\$0.00
Fundraising - Card Sales	246.00					\$246.00
Fundraising - Concessions			1.00	450.23		\$451.23
Fundraising - Electronic Card Sales & Residuals				565.00		\$565.00
<b>Total Fundraising</b>	<b>246.00</b>		<b>1.00</b>	<b>1,015.23</b>		<b>\$1,262.23</b>
Registration Fees (Youth)						\$0.00
Registrations - Fall League				3,573.29	4,684.29	\$8,257.58
Volunteer Shift Buy Out (Youth)	723.00	482.00				\$1,205.00
<b>Total Registration Fees (Youth)</b>	<b>723.00</b>	<b>482.00</b>		<b>3,573.29</b>	<b>4,684.29</b>	<b>\$9,462.58</b>
Sales of Product Income			0.00	0.00	355.00	\$355.00
Services					245.00	\$245.00
Sponsorships						\$0.00
Sponsorships - Individual				100.00	1,000.00	\$1,100.00
<b>Total Sponsorships</b>				<b>100.00</b>	<b>1,000.00</b>	<b>\$1,100.00</b>
<b>Total Revenue</b>	<b>\$969.00</b>	<b>\$482.00</b>	<b>\$33.75</b>	<b>\$4,688.52</b>	<b>\$6,284.29</b>	<b>\$12,457.56</b>
GROSS PROFIT	<b>\$969.00</b>	<b>\$482.00</b>	<b>\$33.75</b>	<b>\$4,688.52</b>	<b>\$6,284.29</b>	<b>\$12,457.56</b>
Expenditures						
Coaching Background Checks & Training			595.00			\$595.00
Coaching Expense (Youth)		5,362.00				\$5,362.00
Coaching Expenses (Varsity)		7,104.00				\$7,104.00
Equipment Expenses (Girls Flag)						\$0.00
Field Equipment (Girls Flag)					395.00	\$395.00
<b>Total Equipment Expenses (Girls Flag)</b>					<b>395.00</b>	<b>\$395.00</b>

# Hopkins Football Booster Club

## Statement of Activity by Month

January 1 - May 21, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 1-21, 2024	TOTAL
Equipment Expenses (Youth)						\$0.00
Field Equipment (Youth)					395.00	\$395.00
Junior High Equipment					312.00	\$312.00
<b>Total Equipment Expenses (Youth)</b>					<b>707.00</b>	<b>\$707.00</b>
Football Events (Youth)		149.93				\$149.93
Occupancy						\$0.00
Rent				20.00	225.00	\$245.00
<b>Total Occupancy</b>				<b>20.00</b>	<b>225.00</b>	<b>\$245.00</b>
Office expenses						\$0.00
Merchant account fees				46.34	1,299.00	\$1,345.34
Shipping & postage	59.85					\$59.85
Software & apps			52.10	65.00	65.00	\$182.10
<b>Total Office expenses</b>	<b>59.85</b>		<b>52.10</b>	<b>111.34</b>	<b>1,364.00</b>	<b>\$1,587.29</b>
Square Fees			0.72	3.20	49.51	\$53.43
Team Expenses (Varsity)						\$0.00
Apparel (Varsity)	1,092.00					\$1,092.00
Player Expenses (Varsity)			1,750.00			\$1,750.00
<b>Total Team Expenses (Varsity)</b>	<b>1,092.00</b>		<b>1,750.00</b>			<b>\$2,842.00</b>
Team Expenses (Youth)						\$0.00
Apparel (Youth)	1,000.00					\$1,000.00
<b>Total Team Expenses (Youth)</b>	<b>1,000.00</b>					<b>\$1,000.00</b>
<b>Total Expenditures</b>	<b>\$2,151.85</b>	<b>\$12,615.93</b>	<b>\$2,397.82</b>	<b>\$134.54</b>	<b>\$2,740.51</b>	<b>\$20,040.65</b>
NET OPERATING REVENUE	<b>\$ -1,182.85</b>	<b>\$ -12,133.93</b>	<b>\$ -2,364.07</b>	<b>\$4,553.98</b>	<b>\$3,543.78</b>	<b>\$ -7,583.09</b>
Other Revenue						
Interest Earned	18.47	16.45	16.67	18.39		\$69.98
<b>Total Other Revenue</b>	<b>\$18.47</b>	<b>\$16.45</b>	<b>\$16.67</b>	<b>\$18.39</b>	<b>\$0.00</b>	<b>\$69.98</b>
NET OTHER REVENUE	<b>\$18.47</b>	<b>\$16.45</b>	<b>\$16.67</b>	<b>\$18.39</b>	<b>\$0.00</b>	<b>\$69.98</b>
NET REVENUE	<b>\$ -1,164.38</b>	<b>\$ -12,117.48</b>	<b>\$ -2,347.40</b>	<b>\$4,572.37</b>	<b>\$3,543.78</b>	<b>\$ -7,513.11</b>