SSLYBA January 2025 Meeting Minutes

Date: January 9, 2025

Time: 5:05 PM

Attendees:

- Michael Werner Secretary
- Lee Barker President
- Lauren MacLaren Vice President
- Joe Corraro Head of Umpires
- Kylie Surface [Role Not Listed]
- Jeramiah Clark Assistant General Manager
- Scott Pederson General Manager

Meeting Highlights

Adaptive League

Discussions on initiatives and improvements for the Adaptive League.

Sponsorship Pricing

- Sponsor a Player: \$110 (Includes online advertisements).
- Banner Pricing:
- - Fields 1-4: \$250 (+\$50 per additional field).
- - Field 5: \$300 (Includes online advertisements).
- Name a Field: \$1,000.
- Name the Concessions Stand: \$2,000.
- Sponsor a Team: \$500 (Includes a banner on Field 5).
- Complex Naming Rights: \$10,000.
- Action Item: Add these sponsorship options to the website and promotional materials. Include a QR code linking to the fundraising site.

Fundraising

- Hot Stove Fundraising: Proposal to allocate 10% of funds raised back to the league. Not yet approved; vote scheduled for a future meeting.
- Upcoming Fundraiser: Proposed date: June 7, 2025. Tentative venue: VFW, Sheffield Lake.

Concessions

Staffing: Need to finalize a plan for recruiting and organizing volunteers for the concessions stand.

General Manager Updates

- Website Transition: The transition to Crossbar is complete.
- Peewee League: Decision pending on whether to separate boys and girls divisions.
- Partnerships:
- - Dunham's Sporting Goods: Weekends are set up.
- - Dick's Sporting Goods: Scheduling still needs to be finalized.
- City Collaboration: The city has requested to use the fields for a movie night on June 28, 2025.

Assistant General Manager Updates

No updates at this time.

Secretary Updates

Implementing a plan to track software usage across the league more effectively.

Head of Umpires Updates

There is a pressing need to recruit additional umpires.

Action Items

- Update the website and printed materials with sponsorship pricing and fundraising QR codes.
- Finalize plans for the June 7 fundraiser.
- Create a structured volunteer plan for the concessions stand.
- Resolve scheduling with Dick's Sporting Goods.
- Decide on Peewee League structure (boys/girls separation).