



**A.V.A.H.A.**



ASHLEY VALLEY AMATEUR HOCKEY ASSOCIATION

## Meeting Minutes

Date: 6/17/2025

Time: 5:30pm

Place: Ledgestone Conference room

The following are current officers for AVAHA Board of directors:

(\*Names crossed out were not present)

<b>President: Kyle Fuller</b>	<b>Vice President: Amy Doebele</b>	<del><b>Secretary: Morgan Richardson</b></del>
<b>Treasurer: Allison Farnsworth</b>	<b>Registrar: Kelsey Papez</b>	<b>Safe Sport: Shannon Uasilaa</b>
<b>Fundraising: Ari Smuin</b>		

Additional Attendees:

Greeting and introduction.....President/VP

### Last Meeting follow up:

Kyle asked if everyone read the meeting minutes from April.

- Motion to approve April 25 minutes was seconded and approved without descent.

### New Business:

Kelsey updated the board about the upcoming registration raffle. She is putting the envelopes together soon. It will open July 15th and she has the park reserved Aug. 4th as a turn in day and gear swap. Drawing will take place Aug. 9th at the Cornhole event. AVAHA is raffling off two items this year.

Kyle went through some upcoming project deadlines for the next few months to make sure all board members are on the same page, and who is working on what.

Morgan and Allison are handling the jersey orders.

Kelsey is preparing a swag order alongside registration. This will be available July 15th-Sep. 15. The registration raffle money can be used for the swag order. Kyle asked if it would be beneficial to have a few items on hand. Shannon asked if we still were able to order online throughout the year. Kelsey said she didn't think we were able to after AVAHA switched from SportsEngine to Crossbar. She said Morgan didn't think we made a lot off of SquadLocker. This swag order has an increase on each item so that AVAHA is making a small profit for the league. Kelsey asked if the board members and immediate family would be ok to get the swag items at cost. Everyone agreed to let board members purchase items at cost. Kelsey explained that it was not beneficial to put the swag on Crossbar, so she made paper forms and a Google form for

ordering. Amy and Kyle asked if the house kids would be able to get in the order where their season starts later. Kelsey said in order to get the items here in time for the majority of players we need to close it Sep. 15th. She said if we want to do a later order in the middle of the season, then someone could volunteer to do it. Amy asked if we would get swag for the coaches and managers. The board discussed the pros and cons of getting something for them now or at the end of the year. Different ideas were brought up. Kelsey is willing to look into getting the coaches and managers something and talk to Tina. Nothing was set in stone. Shannon would like to get the managers a better bag to hold their binders and supplies if we have the funds. These bags would be turned back in at the end of the season.

Amy texted Brooke to ask about equipment and it was mentioned new first aid kits were needed. The rest of the board agreed. Each manager or coach should have a kit for their team.

There was discussion about tryouts, and some confusion about what the plan is. Some questions around the necessity of the “White” or lower level team needing to tryout. Kyle felt it would be difficult to evaluate that many kids with the panel. *(This was later cleared up in the SportsYou chat, and the board will clarify and make modifications to the tryout policy)*

The parade was discussed, no one was available to take over the responsibility so AVAHA will not put a float in.

Sponsorship boards were discussed. Ari is hoping that all the boards we have on now can just be renewed. She said that the Oilers have already sold center ice and she met with Alaina. She is going to make sure everything is ready by Aug. 15th. Allison asked how the payments will be coming in from sponsors. Ari said they usually will come to the PO Box but some wanted to pay by card last year and Danielle took them through Square.

Kyle is asking about sponsors on our jerseys and if we could raise money that way. Shannon suggested not putting them on regular jerseys because they will tear each year that we have to change it. Kyle said the in house kids don't need our Raptors jerseys to play and they could be different colors with sponsors printed on them. Allison mentioned they would need to be charged for them but if it's the same as the rental it wouldn't be a cost increase. If the jerseys can be covered the in-house players would keep them.

Ari asked if this was just for the 3v3 tournament. Shannon suggested if we do the 3v3 tournament again we can charge the parents the same amount. Kelsey said she needs to know prices before July 15th so registration is ready to go. Amy and Kyle will get back with the details about this. Kelsey suggested just upping the price to \$150 to include the jersey. Kyle is hoping to get sponsors to help the league fund. Discussion went back and forth about having parents cover the cost vs. getting a sponsor.

Ari brought up the cornhole tournament. She said last year the beer garden was not that beneficial and it was a lot of work. Amy wanted to clarify where the location would be. Ari said players do not particularly like playing in the rink and she would like to do it in the park. Other suggestions were brought up.

Ari said the auction was not as successful as it could have been and that a silent auction may be more profitable. Different ideas of auction items were brought up.

Kyle talked about having a coaches and managers meeting. Shannon said managers will be hard to determine until the teams are decided. Timing of when the meeting should be and what deadlines are for rosters were part of the planning.

The board is hoping that WP will be building ice the end of Aug. so we can do tryouts the first or second week of September. UAHL would like us to declare teams by Sep. 15th. Registration will close Aug. 29th.

There was some confusion about the purpose of the \$100 deposit for tryouts and if both teams were required to tryout. Kelsey explained how Crossbar is set up currently. The board was not all on the same page about how tryouts were going to work. *(This was later discussed in the sportsyou chats and some clarification and additions may be added to the tryout policy.)*

Preseason gear checkout will need to be scheduled and ready prior to getting ice. Morgan will work with Brooke.

Kyle said he will help get the ice building organized. Ari said she could help too.

A parent meeting prior to tryouts will need to be scheduled as well. Shannon would like the managers to take attendance so that we can hold players to the contracts they sign. Different ideas were brought up about how to make sure we don't have too many meetings prior so we don't overwhelm everyone. Kyle would like to do an evaluation panel for all age groups this season. He wants to have a non biased tryout and take away as much subjectivity as possible.

Discussion arose around what happens in cases where players and coaches do not mix well. Kyle and Shannon both had thoughts on this issue. They would both suggest having managers or someone in the league having documentation about major or recurring disciplinary issues.

Amy had a zoom meeting with a representative from the organization Positive Coaching Alliance. The Utah Mammoths are offering funding for them to work with all the youth leagues in the state. They offer clinics and workshops for coaches. The board is interested in doing this. Amy is going to try to get something scheduled with them.

Ari asked about double rostering to confirm what we as the board decided. Amy thought we were still waiting to confirm with HS.

#### **Open floor:**

None

Meeting was adjourned.

#### **Section Reports:**

Coaches

Managers

Safesport

Treasury

Fundraising

Schedule/U AHL