



A.V.A.H.A.



ASHLEY VALLEY AMATEUR HOCKEY ASSOCIATION

Date: June 15, 2022

Time: 6:00 pm

Place: Stearns Gazebo

Attendees: Eric Gunter, Michelle Stearns, Crista Gordon via Zoom, Stormie Treviso, Cherei Miller, & Denim Simper.

NEXT MEETING

OLD BUSINESS

AVAHA REBRANDED LOGO:

- The Logo has had some difficulty during the rebranding process. It has had to go through some corrections since the vote to make it more usable for advertising, printing, and other logo needs. However because of these corrections the logo is similar, but not exactly the same as the logo voted in as the rebranded logo in March.
- Eric made a motion that AVAHA disregard the changes and used the original voted in logo.
 - Denim seconded the motion.
 - Michelle nay
 - Cherei nay
 - Stormie nay
 - Crista nay
 - Eric aye
 - Denim aye
 - Motion failed. AVAHA will not continue with the original voted in logo.
- Cherei motioned that AVAHA proceed with the corrected logo. The logo is based on the original, but has had the necessary corrections to allow AVAHA to use the logo for advertising, printing, and any other logo needs.
 - Stormie seconded the motion
 - Eric nay
 - Denim nay
 - Michelle aye
 - Crista aye
 - Cherei aye
 - Stormie aye
 - Motion carried. AVAHA will continue the rebrand with the corrected logo that is based on the original voted for in March.
- Eric made a motion to go with black and white for the new jersey colors.
 - Cherei seconded the motion
 - Crista aye
 - Denim aye
 - Michelle aye
 - Cherei aye
 - Stormie aye
 - Eric aye
 - Motion carried. AVAHA's rebranded jerseys will be black and white for the base colors. Tina Dansie will be put in charge of communication with Projoy and turned loose on this to get mock up jerseys made to vote on. Tina will be asked to price reversible jerseys. If

reversible jerseys are cost effective then AVAHA should go with the reversible jersey instead of two separate jerseys.

- AVAHA will go with sublimated socks.