

AVAHA March Board Meeting Minutes 3/9/2022

Attendance: Crista Gordon, Michelle Stearns, Jana Fulks, Eric Gunter, Denim Simper

Assignments and Due Dates

- Crista: Contact the Rec Center and find out about cycling class and if they have an ulterior room for AVAHA to meet for board meetings. If not contact other locations to find another meeting location.
- Crista: Create a jotform survey with the questions presented to board and send it out to the association to take by March 18, 2022. Disable link for survey by March 31, 2022.
- Crista: Gather election information for open positions and create a jotform candidate application. Have information posted by March 20, 2022.
- Crista: Create a jotform ballot for elections. Send out at closing of candidate form.

Meeting Minutes

- Association Survey. Michelle presented the board with a set of survey questions. The board would like to send out a survey to get feedback from players and parents.
- Zoom Meeting: Isports360.com
 - Isports360.com is a platform to increase communication between players, parents, coaches, managers, and association members.
 - They designed this platform with kids to be the main/center focus.
 - The main focus of this platform is communication. It also has elements for player development and team development.
 - Coaches, parents, and players will each have their own accounts.
 - They compile 100% with every child safety law and USA Hockey SafeSport.
 - The setup looks like a Facebook feed when you log into the activity feed.
 - They have player evaluations.
 - Photo sharing with high resolution.
 - NO chat groups. Everyone is included in the activity feed.
 - Goals/Standards Sections: This section lists goals and standards the team sets. Isport360.com has consulted hockey experts to come up with USA Hockey approved standards/goals to help.
 - Player Evaluation Section: there are 10 skills a coach can evaluate. Coaches can score each player on each of the 10 skills.
 - Schedule: Shows the team schedule... The coach can add to the schedule at any time. The schedule will give time, date, gps location, and allow players to reply to attendance.
 - Isport360.com strongly believes that the players should be in control. They believe that players should be responsible for replying to the scheduled attendance.
 - Parents can respond for the player and have the ability to override a player's response.

- Virtual Team Locker: in this section of the platform only players can engage. However Coaches and Parents can see and monitor everything. Every player is included. No player is left out.
- The Isport360.com platform does not include:
 - No registration: we would have to have another platform to run registration.
 - No way to track coach/volunteer credentials.
 - No way to keep track of player numbers.
- Cost: To build and maintain the platform it would cost \$995 yearly for up to 10 teams.
- Development: We provide finalized rosters, players names, parent's emails, and they will put the platform together for the players/parents/teams/evaluations/coaches.
- Jana asked if they alert any notifications for changes? They do alert any and all activity on the app. All activity triggers email and app notifications.
- Jana also asked, are the player evaluations private? Player evaluations are private. Only the coach and the player can access their own personal evaluation. The coach is the only person that has access to more than one evaluation.
- Isport360.com is a great concept, however it doesn't offer what we need. It is moving from one communication app to another. The board would like one app to do everything, communication, registration, certificate tracking, and so on.
- Cycle class has started to happen at the Rec Center during our board meeting time. Though awesome, the music is so loud we can't hear each other and the class lasts about an hour, maybe longer. Crista will talk to the Rec Center and see if that is a regular thing. If it is, we will ask if they have another room we can be in or check into the Library.
- Crista will take the survey questions Michelle presented and create a Jotform and get it emailed out by March 18, 2022. We will have responses turned in by March 31, 2022. Crista will also message the Team Managers to get the word out when the email is sent.
- Advertising Info: Crista contacted and researched all the advertising options that Vernal and Roosevelt have to offer. She is still waiting for contact to be returned from several companies. Both Duchesne School District and Terra Academy gave consent to pass out registration flyers at the end of the school year. Eric said to take advantage of all that we can for advertising.
- Michelle presented that we split some of the secretary duties into the following board positions. Executive Secretary and Press/Media Secretary.
 - Executive Secretary duties would include: Communication Liaison for the board, coaches, and team managers. Maintain policies and procedures. Record minutes and agendas for board meetings. Keep and file hard copies of all league documents. Monitor league email. Attend committee meetings at request of chairs. And other duties to be determined.
 - Press/Media Secretary duties would include: Maintain AVAHA website. Responsible for sending league wide emails. Maintain and monitor AVAHA social media sites. Maintain any advertisement forms. Coordinate advertisements. Advertising. Registration Raffle Lead. And other duties to be determined.

- Eric suggested that the Press/Media Sec. wouldn't actually need to be a board position, but the board could put someone in as a chairperson instead.
- Denim knows someone that could be a good fit for this position. They actually have a degree in Advertising and Marketing.
- Elections:
 - It was asked if the board should consider putting some board positions longer than 2 years. Executive Committee (President, Vice President, and Secretary) possibly for 3 years? Registrar for 4 years?
 - Information for board positions available and how many are open needs to be released. So AVAHA families know what board positions they are running for and what they are voting for. We are looking for members to grow with the league.
 - Current Board Positions Up for Vote
 - Board Member, Executive Position: President or Vice President
 - Board Member, Executive Position: Secretary
 - Board Member Position: Registrar
 - Board Member Position: General Board Member
 - Crista will gather all information pertaining to these positions and post on the website, league wide email, and social media sites that elections are coming and these board seats will be open for election this year.
 - Crista will post this information by March 20, 2022 and also create an online application for candidates to fill out on JotForm.
 - Crista will create and add to the Ballot as the candidate applications come in. Ballots will be voted on through the online forum JotForm. Ballots will be released April 1, 2022 and polls will open.

❖ **WHEN DO POLLS FOR THE ELECTION CLOSE??? WE NEVER DECIDED...**

- REFEREES
 - Our staple referees are taking a beating and something needs to be done.
 - Vernal has been very disrespectful toward our referees this season and one of our main referees is considering leaving and reffing for Salt Lake.
 - Denim suggested we do a referee appreciation gift for our local referees.
 - The board agrees. Without referees we can't have games.
 - Maybe have the following people take the lead on a gift from each team. Jana from Peewees, Michelle from Bantams, and Cherie Miller from Squirts.
 - Eric will talk to Doug, our lead referee.
- ★ Eric Motioned that the association will get each of our local referees an appreciation gift. The board will provide funding for the appreciation gifts for our referees. It will not come out of the team budgets.
 - Jana seconded the motion
 - Denim aye
 - Michelle aye
 - Crista aye
- Tournaments: Michelle and Jana reported on the Squirts Drop the Puck tournament that AVAHA held. The tournament seemed to be a success. Michelle created some possible

tournament procedures and presented them to the board. Board members will take time to review the procedures and they will be discussed and voted on at a later date.

- It was also discussed that we put tournaments under fundraising and put in a new board position. This will also be reviewed and discussed at a later date.
- Denim reviewed AVAHA financials for the year with the board
 - Adult league had a pretty good turn out this year financially.
- Denim would like to move \$40,000 from AVAHA checking to a money market account. This would have a better interest rate, but still allow access to the funds if the league needed them.
- ★ Michelle motioned for Denim to move the requested \$40,000 to a money market account that has a better interest rate.
 - Eric seconded the motion
 - Jana aye
 - Crista aye
 - Denim aye
- Fundraising: Michelle reported to the board the fundraisers that did really well for our association this year. The following fundraisers were AVAHA's top fundraisers.
 - Trees for Charity
 - Smoker Registration Raffle
 - CornHole on Ice
- New Logo: We have a winner. There is some fine detailing/tuning that is being done for clarifying so it can be used for printing and graphics for merchandise. AVAHA will release the logo as soon as the final production file of the image is complete and released.
 - Crista will send a league wide email.
- Old Jerseys: We will allow parents to buy rental jerseys if they choose for the old rental jerseys can be used as practice jerseys. The old rental jerseys will not be allowed to replace the new logo rebranded jerseys.
 - Mites & Minis \$20.00
 - Squirts, Peewees, and Bantams \$25
- Denim suggested keeping a handful of each size in the old logo jerseys for emergency player jerseys. The team manager returned jerseys will be kept for this purpose.
- New Logo Rebranded Jerseys: The cost to purchase the new rebranded jerseys will approximately cost \$20,000 for 240 jerseys.

March 14, 2022

- ★ Michelle motioned that we move to approve the proposed tournament policies so we can add them as policies and procedures for future tournaments held by AVAHA.
 - Everyone had a chance to share their concerns and ask questions. Some concerns were breaking Drop the Puck into division round robins aka: Drop the Puck 10U, Drop the Puck 12U, and Drop the Puck 14U. Because of already limited ice time. Board members didn't want to make families with multiple players choose which player they would be with. They also didn't want to give up games so we could accommodate the extra tournament weekends. The division of tournaments was actually proposed by Missy. Missy explained that

tournaments would be scheduled on holiday weekends when we don't regularly have games.

- Crista seconded the motion.
- Eric aye
- McKenzie aye
- Denim aye
- Michelle aye
- Crista aye
- Motion Carried.

March 15, 2022

- Michelle was asked about team manager gifts and how to get the money from the team budgets to purchase the gifts. A suggested budget was sent to team managers by team lead Jody Shafor earlier in the season. In the budget it has team manager gifts. Michelle suggested that we fix that for next year, it shouldn't be up to the team managers to buy their own gifts. We also didn't account for referee gifts. Michelle proposed a breakdown of funding set aside for team budgets and asked if we could use any money aside from the team budgets for team manager gifts and referee gifts. Each team received \$1500 for yearly team activities, parties, tournament photos, and end of year parties. Mites and Minis are on a combined budget.
 - The board agreed this was a good move and approved.

March 28, 2022

- April board meeting has been moved to Tuesday, April 12, 2022 at the Uintah Rec Center at 6:00 pm.

March 31, 2022

- Crista asked for thoughts on the new board position option. The board talked about splitting the Secretary duties into two positions and making a Media/Advertising Chair/Director at the last board meeting, but Crista asked for thoughts on a Regulations Director. This position would require someone to become knowledgeable in all regulations and rules for USA Hockey, Utah Amateur Hockey, and AVAHA. That way the board and everyone in the league can be kept current and be kept in regulation at all times.
 - Eric shared a breakdown of Park Cities board positions. The set up of their board is a great idea.
 - We will list the open position as Board Member and duties will be listed as TBD.