

AVAHA December Board Meeting Minutes 12/14/2021

Attendance: Eric Gunter, McKenzie McNeal, Chelsea VanHise, Ashton & Heather Agular, Michelle Stearns, and Crista Gordon.

Assignments and Due Dates

- Crista release new logos on FB and AVAHA website.
- Michelle will contact Craig and talk fundraising with them.
- Denim has been tabled until January.

Meeting Minutes

- ★ AVAHA is rebranding their logo. The current logo is great but unfortunately no one has a clean digital copy of it. It is unusable, especially when it needs to be enlarged. This was made very clear when we tried to reprint the AVAHA ice stencil. Rebranding has been talked about by previous AVAHA boards and it is now time to do so.
 - Eric made a motion to finalize the decision to rebrand and proceed forward with the new AVAHA logo rebrand.
 - McKenzie seconded the motion.
 - Chelsea aye
 - Crista aye
 - Michelle aye
 - McKenzie aye
 - Eric aye
 - Motion carried. AVAHA will release new logos and prepare for a rebrand.
- ★ With the rebrand of the logo this gives the opportunity for new jersey and sock options as well. AVAHA has the opportunity to change jersey colors, add numbers to sleeves, and even add numbers to players' socks.
 - Michelle made a motion that during the rebrand AVAHA change the away jersey color to red and keep the home jersey color as black.
 - McKenzie seconded the motion.
 - Eric aye
 - Chelsea aye
 - Crista aye
 - Michelle aye
 - McKenzie aye
 - Motion carried. The new jerseys will be black and red.
- Crista will release the new logos and information on the rebrand 1 week before we vote. The tentative vote date will be during the Drop the Puck tournament.
- Bingo!
 - Jody and Morgan are AMAZING and Rocked the food for Bingo!
 - Bingo brought in \$1600.00
- Side note the Tree for "Tree's for Charity" brought in \$5000.00
- Craig Tournament:

- 2 of our youth teams were able to attend the Craig tournament.
- During the tournament it was observed that Craig had some fun fundraising ideas.
- One fundraising idea Craig had was a 50/50 drawing. It was set up so they had every player's name & number on a slip of paper on a board and you could "buy" your player for \$10. Then the pot would be split with whoever purchased the player that was drawn.
- Michelle will contact Craig and talk about their fundraising ideas.
- Zoom Meeting with GameBeast:
 - GameBeast is a company that has created an app for sports registration.
 - Parent's can do everything from the app (communicate, register, schedule, ect.)
 - GameBeast uploads and creates all registration info. They like to have all players, volunteers, and coaches register so it can finalize and track what needs to be filled out. (This would be nice with the updated USA hockey requirements. Our Registrar would have everything in one place and coaches can see everything so if something is missing they would know.)
 - Discount codes can be created.
 - Ach Fee 1.5%
 - Can we be flexible with payments?
 - It is auto default, however we do have options.
 - If a payment fails we will get 2 notifications.
 - The app schedule updates in real time. Players can put their availability in right from the app.
 - Admin and Coaches can see every players information.
 - Chat defaults to block adults from chatting with players.
 - Tuition and everything can be done from the app.
 - We might have to keep SportsEngine for the website and store.
 - The GameBeast Rep. said they can build a website for us for free and they would only charge \$150.00 a year for a housing fee.
 - The GameBeast app keeps track of jersey # and players can only pick from what numbers are open.
 - The app stores information (birth certificates, background checks, USA hockey #'s, ect.)
 - Push notifications can be sent for upcoming events.
 - They can make a custom form for players to upload birth certificates during registration as long as they continued to register for future seasons, the platform would continue to store them.
 - They are going to gather information on how to create an online store to add to the platform.
 - GameBeast has no annual fee. No hosting fee. No transaction fee. They also have 24 hour service.
 - They will need a couple of days to set up the platform.
 - They will train who is needed on how to use the platform.

- They said there is a contract, however they don't ever hold people to it. The contract is 1 year.
- It is free to use and we pay roughly about \$800 or more a year for SportsEngine
- Chelsea finalized rosters this week to turn into the State. Rosters are now locked in and no changes can be made.

December 28, 2021

- Michelle requested we order at least 200 more pucks.
- McKenzie requested blue pucks and a puck bag.

January 3, 2022

- ★ Michelle sent out a proposal for Stick and Puck procedures.
 - Eric made a motion to adopt the procedure plan for Stick and Puck.
 - Chelsea seconded the motion.
 - McKenzie aye
 - Denim aye
 - Crista aye
 - Michelle aye
 - Chelsea aye
 - Eric aye
 - Motion Carried

January 11, 2022

- Michelle believes AVAHA should have a liability waiver before selling ice. Eric agreed. Denim will look into one and contact the AVAHA attorney for information.
- Crew is going to start charging at the end of January. The board will be looking into whether we stay with Crew as our communication app or we go with another communication app.