

	LOCATION: Monroe Community Senior Center DATE: 6/9/2025 TIME: 6:00PM – 8:00PM Public Q&A followed by a closed executive session
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PUBLIC MEETING MINUTES

Attendees:

President: Eric Weekly

Secretary: Nick Manson

Treasurer: Sarah Rosado

VP Cheer: Lisa Shelton

Concessions Manager: Jessica Johnson

Merch Manager: Lisa Davis

Fields Manager: Nate Morgan

Equipment Manager: Rocky Batastini

Web Admin: Chelsea York

Promotions Manager: Carly Finch

- Call To Order
 - President call to order the meeting at 6:00PM
 - President to welcome public audience and outline structure for public Q&A.

Minutes:	Call to order at 6:02PM
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- Roll Call
 - President conducts a Roll Call and introduces board
 - Resignation of 2 board members

Minutes:	President intro of all board members
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- Public Q&A

Minutes:	<ul style="list-style-type: none"> - Registration numbers- tackle football 104, cheer 84 <ul style="list-style-type: none"> o Bantams- 18 o Juniors- 36 o Peewees- 15 o Seniors- o 89ers- - Gear checkout or fitting <ul style="list-style-type: none"> o Request made for not weekday evenings <ul style="list-style-type: none"> ▪ Attempt will be made to schedule a variety of fittings ▪ - Registration closes 7/1 <ul style="list-style-type: none"> - Will be multiple fittings as registrations continue to come in - Audit <ul style="list-style-type: none"> o 5 total companies reached out to, 2 companies declined as our organization is too small, 2 additional companies connected with to develop scope of audit to establish a bid for service. Completion date TBD pending what the scope is and cost that will need to be provided to board. Will address the public once a firm has been chosen and a timeline developed. - Have books been reconciled prior to providing to an auditor. <ul style="list-style-type: none"> o Yes, books were reconciled through 2024 and 2024 taxes have an extension filed for November 2025. - Do we have a breakdown for cheer vs football, so we know what we are fundraising for? <ul style="list-style-type: none"> o Cheer expenses have been approved by president. - What does the cheer registration go towards? <ul style="list-style-type: none"> o Insurance <ul style="list-style-type: none"> ▪ \$6K for 2025 o Field rentals for practice and games <ul style="list-style-type: none"> ▪ \$15K-\$16K in 2024 o Community would like a full break down of all cheer costs o Coaches training \$1.5K to date o Homecoming costs o Cheer books o Admin fees o Cheer party and gifts \$3K o Backpack cost - Sky Valley and elite gymnastics cost break down provided by Cindy <ul style="list-style-type: none"> o Leverage documents provided as a guide to build a document for the public to see - Provide visual of cost for cheer vs football by athlete
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	<ul style="list-style-type: none"> - Cheer- athletes are upset that their friend that passed away from cancer was not recognized during the season. <ul style="list-style-type: none"> o Football players had yellow ribbons on their helmets all year, and a junior team had a moment of silence in remembrance of Rowen. - For younger cheerleaders that are trying out of the older teams, will they be practicing with that team or with their age group? <ul style="list-style-type: none"> o Can the athlete focus and participate with the older groups, or do they require a parent to be present. - Merch- Have an online store? <ul style="list-style-type: none"> o Lisa is building a store to be reviewed by the board to purchase prior to the season's start. o 2 Week period to order. Open late July or August to order. - A vendor will be selected that will allow customization and then be picked up by the team. - Coaches should be involved in board member selection. <ul style="list-style-type: none"> o Board may not refill the newly vacated positions. - Bylaw verbiage about how board members are selected during periods of term, resignation or removal. - Fundraising <ul style="list-style-type: none"> o Request for \$250 upfront was too hard for Cindy to remain on board without the audit being completed to show transparency to the public. o The new board will provide better clarity to sponsors to outline what the money is going for. o The biggest placement for sponsorships goes to. - How do sponsors get recognized <ul style="list-style-type: none"> o Website and social media shoutouts o Sponsorship packet for each level o Sponsor banners o Plaques <p>Can sponsorship packets be posted on the website?</p>
	<ul style="list-style-type: none"> - Bylaws from 2022, last signed copy, will be posted to the new MYFA website by end of 6/14/2025 - The board will be scheduling special sessions to review, update and edit bylaws.

- Close Public Q&A

Minutes:	Closed at 7:02PM
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