# HINSDALE CENTRAL HOCKEY CLUB BOARD MEETING

Willowbrook Ice Arena February 10, 2025

#### MINUTES

## In Attendance:

Louise Crabb, Kenny Carlin, Don Draudt, Brad Durkin, Julie Rzeppa, Jay Scharkey and Tina Weller

### **President:**

Spring hockey update. Club anticipates two teams participating in Neuqua Valley Spring League. Games will be split between Willowbrook and Canlan (Romeoville). Season will consist of 10 games between April and May. Club anticipates both teams will practice twice weekly at Willowbrook. In need of candidates to manage of both teams.

Board membership recruitment is ongoing. Announcement and applications to be sent out and returned by February 28 with goal of announcing new members shortly after end of season banquet mid-March. Board would like to generate more interest from JV parents/members.

## **Secretary**

Crossbar registration complete and new website is being developed. Goal is to have site mapped out and wired so that spring registration can be pushed through Crossbar. Jay continuing to work with Crossbar to build site content and migrate data. Jim working to ensure backend logic consistent with registration and payment collection needs.

Rules & Ethics update. As a result of the various R&E decisions and suspensions that occurred in December, R&E committee discussed with Board the need to revise the Club's R&E policies, including its Zero Tolerance Policy, to vest Board with greater decision-making discretion and to align more closely with AHAI's Zero Tolerance Policy. Jay intends to have proposed policy revisions for the Board's review and consideration the next meeting.

### Social Media/Recruitment

Louise provided update on social media efforts and new content. Will work with social media coordinator to create a "season highlight" reel as well as highlight on seniors, including for use at end of season banquet.

### **Fundraising**

Brad reported on fundraising efforts. Participation in Superbowl Squares down this year. Only 80 squares sold. JV participation was low; need to refocus efforts on JV membership. Fundraising targeting additional \$400 per family/per season. Brief discussion of go-forward efforts (increase fundraising participation v. overall increase in fees). Club interested in hosting Spring Showcase.

Brad also reported that popcorn fundraiser was a success and was relatively easy way to raise additional funding.

### **Apparel Update**

Julie provided update on end of season gift ideas for players, coaches and seniors. Discussed gift ideas for all as well as budget per category.

### **Treasurer Update**

Tina provided updated P&L. Little variance anticipated against projected budget. Discussion around development coaching budget and how to allocate amounts among candidates. Board considered and discussed locker room cleaning for Spring; electing to reduce from twice monthly to once monthly for spring. Discussed timeline for payment distribution to coaches for Spring season.

### **March Board Meeting:**

March 3, 2025 (6:30 p.m.) at Willowbrook Ice Arena