

HINSDALE CENTRAL HOCKEY CLUB
BOARD MEETING
Willowbrook Ice Arena
July 29, 2024

MINUTES

In Attendance:

James Brooks, Louise Crabb, Kenny Carlin, Don Draudt, Jim Hamman, Jay Scharkey (by phone), and Tina Weller

President's Update:

IL West manager meeting scheduled for August 17. Need to identify team managers.

Discussion of home ice scheduling issues and ice contract with Willowbrook, including use of ice time during holidays.

IL West: anticipating 13 home games (as opposed to 15).

AHAI meeting update: (1) neck guards mandatory; officials will be enforcing in fall, (2) rules on parent suspensions increased to 5 game suspension rather than 3; and (3) player fighting reduced to 1 game suspension from 3 (HCHC R&E will need to consider updating legacy policy).

Discussed locker room policy update; third parties occasionally asking to use. HCHC locker room is leased to the Club and not available to others. Consider P&P change to reflect.

Hockey Director Update:

No Hinsdale tournament; insufficient interest and commitment from other teams. Other tournaments are available will continue to evaluate options.

Stevie Bs charity tournament. Great success. Minor issues overall.

Madison tournament: considering coaches and players block of rooms at hotel (4 players per room) for Madison tournament. Discussion of pros/cons.

Conditioning skates scheduled for August 15, August 19.

Locker room discussion (cleaning, maintenance, and stall assignments).

Anticipates 43-47 participants for tryouts, including nine seniors.

Teams should be posted by 8/23-8/24 (board meeting 8/21 7:30).

Dress code for home/away games. Tracksuit/hoodie for away games; dress up for home games.

Team/player photos. Discussion of package and offering.

Tech/Organization:

Working on setting up MailChimp distribution list (and addresses), including alumni. K. Carlin will provide alumni data/master list. J. Hamman has data from registrants on SportsEngine, including historical.

Discussed alternate platform (Crossbar) to support registration and calendar. Transactions processing fees and conversion costs (SE to CB) are core considerations.

Website update considerations. Possibly update coaches videos.

Treasury Update:

Reviewed balance sheet and P&L. Overview of budget for 2024/2025 season. Discussion regarding application for charitable exemption from Illinois sales tax.

Registrar:

Registration link finalized. Jim will circulate so that we can post to site. Fee is \$525 (\$400 applied to the season fees; \$125 for tryout).

All coaches registered; almost all board members registered.

Fundraising:

Brad recap on summer 3:3. Good season, overall. Would run the program again next season.

Parking spaces almost sold; 1 left. Double Good Popcorn as a fundraising possibility as is Il Mio night. Details to follow.

Recruiting:

Discussion of Mailchimp and use of email initiatives. Emails uploaded from SportsEngine, including alumni. Ability to generate useful data from email initiatives.

Apparel:

Need final numbers for custom jerseys. Eight-week lead time.

Coaching gear ordered; awaiting delivery.

August Board Meeting:

August 21, 7:30 p.m. at Willowbrook Ice Arena