



AHA Board of Directors Meeting Agenda

November 18th, 2025

7:00 PM AHA Boardroom

- 1) Call to Order/Determination of Quorum (Witte)
 - a. Meeting called to order at 7:00 pm. Members present: Duke Witte, Derek Hadrick, Katie Linke, Laura Edwards, Mike Schmit, Tony Mulder, Scott Oswald, Garrett Wobst, Leigh Brunson, Kyle Oswald, Mike Schmidt, Chris Urlacher. Guests: Kyler Dinger and Brian Madsen.
- 2) Open Forum Discussion (Witte)
 - a. none
- 3) Presentation and Adoption of the Agenda (Witte)
 - a. No changes. Motion to approve by S. Oswald, second by Linke. Motion passes.
- 4) Kyler Dinger Brown County Commission (Witte)
 - a. The county proposes to dissolve the 3 partner agreement (Fair Board, AHA and County Commission) and the 'fund'. AHA will be allowed to retain any revenue generated from ice-related activities in the 5 months of our leasing period. County would keep one month of fair revenue in August.
 - b. Discussion on historical revenue generated from ice-related activities and what was matched by the County. It is unknown how much money is currently in the 'fund'. It is known that last year, approximately \$36,000 went to the sprinkler repair.
 - c. Witte will ask for financials from the County and then AHA will proceed with further discussions.
- 5) Presentation and Approval of Last Month's Board Meeting Minutes (Edwards)
 - a. Motion to approved my Linke, second by K. Oswald. Motion passes.
- 6) Brian Madsen Update
 - a. Pull Tabs Update
 - i. Sold at 3 weekends of Wings game, 5 events so far. Averaging \$700/game in ticket sales. There is concern from Wings that pull tabs are taking revenue from other promotions and contests that they sell. For the short term Duke agreed to stop selling at Wings game.
 - ii. We will continue to sell at Cougars games, Varsity boys and girls and tournaments only to start.
 - iii. At Circus bar, the machine has been in for 4 weeks now. Total \$12,316 in ticket sales, \$8000 paid out. Averaging \$3-4k/week. The pull tabs are being sold in a 90 day trial period at the Circus bar.
 - iv. There are two more businesses that have shown interest in hosting pull tab machines for AHA. These will not be installed right away.
 - b. DIBS Update/Discussion
 - i. Wings don't have goal judges anymore. No longer can get hours waived.
 - ii. Can now track different DIBS hour requirements for multiple player families in Crossbar.
- 7) HDC Facilitation Update (Witte/Linke)
 - a. Crossbar Scheduling Visibility
 - i. Scheduler needs to fix the zamboni schedule with the events scheduled on ice.

Go Cougars!

- ii. Still some issues on Facility schedule and how it appears on Crossbar.
- b. Jersey Rental/Sock Purchase
 - i. Rentals are for Bantams and lower levels.
 - ii. Sock purchases are through Crossbar.
- c. Additional Tournament Fees
 - i. For teams that choose to play more tournaments than two paid (+state tournament, if applicable) by AHA, players/families will be required to pay the tournament fees. Invoice only the players that attended.
 - ii. Discussion on how to improve this in the future included establishing a schedule for X games/ year, Y tournaments. Alternative idea is for families and coaches to make a separate tournament travel team that is not Cougars.
- d. Gamesheet Training
 - i. Sent out to coordinators. Recorded webinar from last year also available.
- e. Season Passes/Gate Fees
 - i. Season passes are available.
- f. Programs
 - i. Linke, S. Oswald and Schmit will review draft copy.
- g. Squirt Tournament/Brown County Battle
 - i. Almost all other teams are playing league games this same weekend. Expecting difficulty to fill DIBS. In the future, this needs to schedule earlier in Nov or after their squirt season ends. 12 teams are expected to come.
- h. Greg Swanson Day
 - i. January 24. Full schedule of games on that day. There are 3 Wild jerseys, one Vikings jersey to use for fundraising from Jersey Spot. No need to pay if we don't sell them. Lunch Bucket donated 2 new Cougar jerseys with Swanson name. Need to decide on split pot, maybe Bantam players can sell these tickets again.
 - ii. There is a suggestion to order sublimated jerseys for Varsity warm up jerseys.
- i. Bantam B State Tournament
 - i. Aberdeen will host this year. Need to form a committee. 6 teams will be participating.
- j. Senior Days Update
 - i. Boys Varsity Feb 20 vs Mitchell. Girls Jan 23 vs Brookings.
- k. 6U/8U Jersey Order Update
 - i. Smaller sizes were required and all are ordered. Will be here ASAP. Vendor will provide some discount.

8) Hockey Operations Update (Schmidt)

- a. Infinite Edge went well. Great feedback from players and coaches. There is interest in hosting the clinic again.
- b. Wings players are at practices on Mondays and Tuesdays for the rest of the year. David Mitchell meets weekly one-on-one with coaches.
- c. Coaches are being encouraged to hold meetings with parents. May do mid season check also.
- d. There is a desire to add ice time for goalies, stick and puck time.
- e. 6U is no longer beginner/intermediate/advanced... now learn to skate for early season, learn to play for late season. Some 6U players could be pulled up to 8U.

9) Rink Committee Update (Urlacher)

- a. Glass cleaning still a problem due to 12-3 pm hours. Hard to get DIBS to cover. Community service hours are not consistent. Aaron is looking at potential Wings players that could do it for “pay”.
- b. Hole forming behind building on west side, scouring out.
- c. Compressor room. Heat loss from Zamboni room. Wayne Weischedel will fill in insulation for DIBS.
- d. Duke asked for pricing on floor scrubber, needs replacement. This equipment is required to clean mats in lobby and tunnel. County can use their scrubber. Motion by Schmit to approve purchase up to \$8600, second by Linke. Motion passes.
- e. All locker room keys are in the concession stand. Check locker rooms after teams leave for cleanliness.

f. Fire Alarm System Quote

- i. Received three bids. County wants to use an existing monitoring box, would control both buildings. Expo alone \$10,080. Odde alone \$20,108, need entirely all new equipment and remove old equipment. Plus give County \$1000 for box. We can save sales tax if done through the County.
- ii. County plans to use 3-partner ‘fund’ for their portion of the expense. One bidder could install by end of December.
- iii. Motion to approve Burdette bid by Wobst, second by Schmidt.. Motion passes.

10) Acceptance of Financial Reports (Linke)

- a. Monthly Transactions
- b. Profit & Loss / Budget vs. Actuals
- c. Aging Report
 - i. Mulder: Dial-a-thon date not set yet. Tentative late Jan/early Feb when other fundraisers are done. Location not set. Try to use team captains and asst captains to lead teams to participate.
 - ii. Need to pay coaches.
 - iii. Kuchen orders collected yesterday.
 - iv. Motion to accep the report by Schmidt, second by S. Oswald. Motion passes.

11) Ellwein Brothers (Witte)

- a. Ellwein will be closing the business on December 5. We have a lot of product in advance now. We can not get Coors Light or Arnold Palmer the rest of the season. New company is out of Sioux City. After this season, we will need to revisit our vendor agreement. We can not do business with Porter Dist. as a result of our existing exclusive contract.

12) Pepsi Update (Witte)

- a. We get \$5000 check as an exclusive provider, plus a rebate based on sales. \$2500 sponsorship coming for Mt Dew sign over concessions.
- b. All vending machines are now owned by a company in Watertown. Rebate could also include vending now too.

13) AHA Discipline Update (Hadrick)

- a. One in process.

14) Wings Beer Sales Officer (Witte)

- a. Duke has next several games covered.

15) Executive Session (Witte)

- a. Began at 10:25 pm.
- b. Concluded at 10:53 pm.

16) Adjournment

- a. Motion to adjourn by Schmit at 10:53 pm.

Next Meeting 12/16/2025 7:00 pm AHA Boardroom

Go Cougars!