

KAHA BOARD MEETING

May 12, 2026

- Call to order 6:05 pm
- Attendees: Justin Marks, Jon Burns, Nick Saksa, Tim Sinasac, Rob Link, Matt Shallenberger, Brook Hall, Jonathan Hall, Angela Najmola
- April minutes approved
- Quorum established
- Next Board Meeting: Thursday, 6/4/2026 at 6:00 pm

Board of Directors Reports:

- President's Report – Justin Marks:
 - Good tryouts
- VP – Jason Farr
 - No Report
- Treasurer – Nick Saksa
 - Tryouts were even with ice and all the misc. expenses
 - Spring League had an \$8k profit on \$42k revenue
 - Spring Skills were breakeven once you factored in drop-ins
 - Still working on Quickbooks
 - Admin Budget to be finalized and circulated before the June 4th meeting for vote
 - Prices won't go up for Rec
 - TopGolf event made \$4500 – right on par with last year (pun intended)
- Secretary – Jon Burns
 - Need a master list of everyone's position, name, and email. Nick to circulate
- Registrar – Brook Hall
 - Helping Tim clean up Crossbar so it's all in the proper location.
- Hockey Director – Tim Sinasac
 - Travel:
 1. Tryouts went well
 2. 125 total kids registered (15-20 lower versus 2025)
 3. Teams are all picked. We will not have a 10U A team. Will look at a House League all-star option picked from the house-league
 4. Didn't have enough for a 16U team and an 18U team
 - Rec League:
 1. Spring League is going well. Middle and High-school leagues are going great
 2. Skills have been great. 20-25 kids in each age group
 3. Summer programming will start June 1st and run for 8 weeks:
 - Skills sessions on Mondays
 - Summer 3v3 on Tuesday and Wednesday
 - Powerskating
 - Body Contact Clinic toward end of Summer

- Lady Wild:
 1. June 4th will be the evaluation skate
- Learn2Play
 1. Will start June 7th – first time ever in the summer with 30 bags of gear
 2. Limited enrollment right now. Sending emails to get kids signed up.
- 8U
 1. Revamped to drive up to 4 teams in each division
 2. Tryout and placement on Aug 7
- ACE Coordinator – Rob Link
 - Denver for the first week of June to setup meetings with SAHA and affiliate members
- SafeSport – Matt Shallenberger
 - Locker Room Coed strategy:
 1. Current model is that the girls dress in a separate room and reconvene with the boys before the team hits the ice.
 2. Alternative model is to define a base-layer and let them always dress in the same room with a girl-monitor and a boy-monitor in the locker room.
 - Invites concerns at Rec League where monitors are already hard to find.
 3. General consensus is that we should stay how we are. No vote needed.
 4. With the number of people out this week we'll plan to bring this topic up again next time.
- Marketing – Rachel Lesko
 - Hockey link on CoolSports website links to outdated information. Brook and Rachel to help fix on CoolSports website.
- Apparel – Jonathan Hall
 - Through the back-and-forth with Pure Hockey on the transition, I was also able to land two changes to how we run the team store going forward — both genuinely good for our families and for KAHA:
 1. No minimum order requirements on apparel. Previously, if an item didn't hit a minimum quantity, every order for it was automatically refunded and canceled. Pure Hockey has agreed to waive that for us. So if only five families order a dad hat, those five orders will still ship — no one gets dropped because of low volume.
 2. Year-round team store. Pure Hockey will leave the store open all year for us instead of forcing everyone into a narrow ordering window. Families can buy gear on their own timeline, and we'll almost certainly sell more apparel overall as a result.
 - Where we are on the transition itself
 1. Vendor switch confirmed. Title Wave is now our jersey manufacturer for the 2026-27 season. Pure Hockey (Brian Feely) is still our single point of contact — nothing has changed there. Only the jersey manufacturer behind one product line has changed.
 2. Brand files delivered. All Smoky Mountain Wild logo files (PNG + SVG vector versions) are now with Pure Hockey. That opens up more logo variety across

every product, which I'm actively building into the store. Combined with the removal of minimums, it also lets us offer a wider range of products overall.

3. Pricing is reasonable. A full uniform set (jersey + socks + pant shell) comes out about \$18 more per kid than last year's Winwave setup. Jerseys are the only meaningful increase; socks and shells essentially offset each other.
4. Sizers are here. Title Wave sizers have arrived in time for fittings this week. I'm also working with Pure Hockey to see if we can keep a set of sizers on hand permanently — or at least through the start of the season. We may need to purchase them outright, but if we're truly staying with Pure Hockey / Title Wave long-term, it's likely a smart investment. More to come on that.

- What's next on the calendar

1. Uniform fittings from 5:30-7:00 on the following days:

- Wednesday May 13
- Thursday May 14
- Monday May 18
- Communication is going out to the teams this week

2. Warrior store closes May 20. Gloves and bags need to be ordered before that date. Communication went out to teams this week

3. Team store (all other gear / apparel) opens shortly after — separate announcement to follow.

- Team Manager – Angela Najmola

- Cassie reached out with the email address
- Jason Corn and Tim will need to go through an approval process to select Team Managers.
- Will have a team manager meeting after selections have been made.

New Business:

- Outreach committee folded under Marketing Committee

- Focused on driving new skaters into the Learn2Play and Learn2Skate programming.
- Trying to drive the funnel
- 20 people want to volunteer time to have a presence during Learn2Play and Learn2Skate programs and answer questions.
- Looking at 6' banner pullups being supported by Sasquatch
- Need a 1-pager for volunteers to communicate the highlights of our organization. Need to know how funds will be used. – Justin Marks
- Get a budget item to add to Nick's budget

- New Nets

- Becker Ice Products. Nets come as a pair, strung, with pads. \$3400 delivered.
- Need a combination lock to keep them secured.
- Look at getting pricing to restring small nets.
- Vote to purchase two new nets, strung, and delivered along with new netting for the small nets for up to \$5000. Approved

- Vote on New Secretary

- Candidates:

1. Angela Najmola
2. Chris Donsbach
3. Carrie Nielson – Voted and approved.

Meeting adjourned at 7:03 PM