

KAHA BOARD MEETING

March 11, 2025

- Call to order 6:10 pm
- Quorum established
- Next Board Meeting: Tuesday, 4/1/2025 at 6:00 pm

Board of Directors Reports:

- Secretary Role Handoff
 - Leslie put together old agendas to follow for meeting cadence
 - Need access/passwords to secretary email for proper handoff for secretary role
- President's Report:
 - Video came out to give feedback on the organization and remove rumors.
 - Has been opened and watched 300 times which is great exposure for a 350-person organization. Viewed 800 times via Facebook
 - Consider doing it annually
 - **Could we do a newsletter every 30 or 60 days?**
 - Video?
 - Create a template to make it a quick/easy send out
 - Looking to understand what's happening and be honest/transparent with people. Facts help set the narrative and shutdown the rumors
 - Can we update the Televisions in the lobby to include updates?
 - Ronald wanted to meet with David to discuss KAHA needs. Met for 1.50 hours to talk through challenges with Frostletics. Want to understand how to all work together to keep ice in CoolSports
 - Frostletics did not get a USA Hockey Number
 - **Can we shoot a "Progression" video to make a promotional movie that displays how great our association is?**
 - Committees:
 - Build. Chaired by Jon Burns.
 - Fundraising.
 - Finance. Chaired by Chris Donsbach.
 - Could we get leaders from the board to run these and support those committees with other people? Make regular report outs for each committee.
 - How do we "spiff" Tyler to want us to be bigger?
- Jason Farr – VP
 - Election coming up
 - **Jason can set up the election but he needs a list of eligible voters to load it into the voting system – Brook to pull from who paid the KAHA fee (each household gets maximum of 2 votes)**
 - Coaching evaluations need to go out.

- CoolSports Hockey Director is in our bylaws as a participating member of various committees (Need to reorganize these without a CoolSports Hockey Director):
 - Disciplinary Chair
 - Coaching Selection
 - Tryouts
- Figure skating is changing and private lessons are going away.
- Could we get a visual on ice availability for spring/summer seasons?
 - **Schedule to show what is taken and what is available.**
 - Tells us how they can maximize ice.
 - Tells us how to fill the time to get kids on the ice learning new skills (skating/goalie/etc.)
 - Want to leverage Coach Sue or others to set up specialized edge-work sessions in the summer for kids?
 - Goalie training ice?
- Conversation with Tyler around a few topics regarding ice time:
 - \$535 ice for everyone?
 - Insurance through USA Hockey but not for Frostletics because they don't have a USA Hockey number
- Treasurer – Nick Saska
 - General funds has taken in \$53k. We've spent \$22k. With rollover we have \$73k in General Account. Accounting questions:
 - How do we subsidize ice costs to keep costs down next season?
 - **Can we find a CPA in our organization? Brook to send out an email to the organization.**
 - **Need a projection for the budget.**
 - Refunds going out for travel teams. 3 are closed out. 6 are working on it.
 - Rec league money is incoming. Little Wild (Learn to Play 2.0) is pulling in funds
 - Lady Wild has money in the account. How do we carry-over and roll-forward into next season. Can we pre-purchase ice?
 - Do we have a contract with the Preds for the Learn to Play session now that we have "Little Wild"?
- Stephanie
 - Rosters are done. Need to be submitted by August 1st.
 - Tryouts are coming. International/transfer players need to be approved:
 - No more than 4 per team
 - Need names for transfer player names to start this process.
 - Passport, visa, and proof of residency
- Tim
 - SYTHL
 - Aug 16/17 is leveling tournament
 - 3rd week of June is for the scheduling meeting (ZOOM call) to find out which weekend which site will host league weekends.
 - Two regular season championships
 - Spring league is a test. We have 30 in 12U and 30 in 14U – a great sign.

- Add jersey cost to the house league fee. Get nice jerseys and let them keep them.
 - SAHA is trying to keep the league running so next year we could be running under SAHA versus SYTHL.
 - Tryouts are up and running. Fee is \$60 based on 100 kids. Last year we had 130 kids – we don't foresee a problem.
 - Moving spring league up a week and we're making ice time for tryouts:
 - 16U/18U: May 6th and 8th
 - 10U/12U/14U: May 9th and 10th
- Rec League – Sam
 - Try hockey for free on two days:
 - Spring hockey:
 - Counting final registrations. Will seek coaches thereafter
 - Learn to Play vs. Little Wild
 - Co-host both on the same ice time
 - \$155 without gear (Little Wild) vs. \$285 with gear (Learn to Play)
 - Let's us be compliant with ice time need to Predators as our part of the partnership
 - Need to subsidize Beer-League fee to get them to help with Learn to Play \$650
 - Lady Wild:
 - CGHL is better fit for us than SGHL (out of Atlanta) to play near by
- Brook
 - Wild Night Out
 - Need to push ticket sales. Had 17 bays last year but only have 5 right now.
 - KAHA board members need to be there
 - Can we take the Senior banners down to give to those kids?
 - 18U is having a senior party – Brook to contact KJ and then she'll figure out how to get them down.
 - Want to do Facebook Adds to get more followers
 - Voted and approved to do \$20 for adds
- Allie
 - How do we open a "Wild Hockey Shop Allie McDowell's Garage"?
 - Can we do an online store? Squad Locker? Pure Hockey?
 - Merchandising. How do we get away from TitleWave for parent gear? Store open all year.
 - Practice jerseys will be reversible per coaches request.
- **Can we do ice time for parents coaching? How can we teach them basics? Ice time at beginning of rec league? Robert to lead coaching leadership committee.**
- Can we meet more frequently?
- Can we engage technology differently to be more organized?
 - Google Drive
 - Deliverables
 - Do we want ZOOM or TEAMS?
- Meeting adjourned at 8:20 pm