



## WMYLC General Membership Meeting

July 24, 2023

### Minutes

**Attendance Board Members:** Adam Heller, Chrissy Heller, Teri Brull, Joe Soe, Ron Hudson and Shannon Smith

2022-2023 WMYLC Organization Attendance	Fundamentals Academy												North Carroll	Panhandle Pride	Poolesville	Olney	Smithsburg	South Carroll	Spires	St. Johns	Urbana	GVAA
	BLC	Boonsboro	Brunswick	Carroll Manor	Catoctin	Damascus	Freedom	FSK	Garrett County	Hagerstown	Jefferson County	LOUVA										
November	AB	X	X	X	AB	X	X	X	X	AB	X	X	X	X	X	X	X	X	X	X		
December	AB	AB	AB	X	X	X	X	X	X	AB	X	X	X	X	X	X	AB	X	AB	X		
<b>January</b>	X	X	X	X	X	X	X	X	AB	X	X	X	X	X	X	X	X	X	X	X		
<b>February</b>	AB	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
<b>March</b>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
<b>April</b>	X	AB	X	X	X	X	X	X	AB	AB	X	X	X	X	X	X	AB	X	X	X		
May	X	X	X	X	X	X	X	AB	X	AB	X	AB	X	X	X	X	AB	X	X	X		
July	X	X	AB	AB	X	AB	AB	AB	AB	AB	X	AB	X	X	X	X	AB	X	AB	AB		

\* **BOLD** Months are mandatory

Began 8:10pm

- Financial Update
  - WMYLC attempted to keep youth lacrosse affordable for all
  - Since the Pandemic (2020), savings have been draining because WMYLC was not invoicing programs at an appropriate rate in an effort to keep lacrosse affordable and attainable to revitalize post-pandemic sports.
  - Shortly before the Tournament, WMYLC was in the red
    - Board decided to continue on with the tournament for the athletes
    - Debt was accruing as the season concluded due to increased official fees for single games, travel expenses and reschedules.
  - 1 WMYLC Program and 2 individual Board members have provided funds to satisfy outstanding debts to officials.
  - WMYLC has constructed an appropriate budget for the 2024 season and that proposed budget will be provided at the August meeting. USA Lacrosse will also be validating our budget proposal.
  - Currently have \$1,400.27 in the bank
  - WMYLC is seeking assistance from conference programs, sponsorships and fundraisers to help repay the loaned funds and build working operational budget.
  - Storage facility (\$176/month) had doubled over the last 2 years
    - WMYLC terminated the contract in June 2023.
- Branding Options
  - The WMYLC name does not really represent all the areas within the conference.
  - Suggested: Mid-Atlantic Youth Lacrosse Conference
  - We have (potential) organizations from upper VA to lower PA and want a name to be more inclusive of all areas.
  - Lexi (MVAA) expressed concerned with traveling far distances.
    - Board is discussing area divisions within the conference to keep organizations in the same area together; Regionalize games.
  - Matt (BAA) googled Mid-Atlantic Lacrosse Conference and there was an organization in 2016 located at FISC but since nothing new.
    - New business would be DBA as opposed to a new trade name.
- Board Positions Update
  - Anyone interest in any position or just a seat at the table, please contact Adam
  - Bryan (CYA) and Sandy (Jefferson) have experience in writing Grants
    - Requested to look into available grants for the 2024 Season
- Fundraising/Sponsorships

- Looking into all available options
- Open to suggestions and volunteers to lead
  - 50/50 Raffle suggested
    - Need Raffle permit but first need federal issued Non-Profit Certificate
      - Originally requested in September 2022; supposed to be received November 2022; never received.
      - Shannon and Adam are to verbally follow-up with the IRS
    - Lexi (MVAA) has ideas – Adam and her to talk at a later date
- Open Floor
  - Bryan (CYA) – Concerned about the cost of rebranding
    - Only item that is branded WMYLC is a Tournament Banner
    - All other WMYLC items branded (balls) were given out to the 7/8 Champions
  - Lexi (MVAA) – Concerned about website rebranding costs
    - Current website will be shutting down under League Athletics and a new website design will be created under Sports Engine.
    - Will need to generate a new logo.
    - Has several ideas to make more money at the Tournament
      - Adam and Lexi to have a separate conversation
- **Next Meeting: Monday, August 14 8pm**

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