



Central Perkiomen Youth Association

P.O. Box 67 | Schwenksville, PA 19473



Dear Local Business Leader:

Central Perkiomen Youth Association (CPYA) invites you to team up with us in supporting local youth baseball and softball. As one of the area's longest-running community programs, CPYA relies on partnerships with local businesses to keep the game thriving for more than 650 young athletes each year.

If you've partnered with us before, thank you for your continued support and commitment to our players. If you're new to CPYA, we'd be proud to welcome you to our roster of sponsors who help shape the next generation of athletes and leaders right here in the Perkiomen Valley.

CPYA is a self-funded, 501(c)(3) nonprofit organization that has been providing positive baseball and softball experiences for over 60 years. In affiliation with Babe Ruth League, Inc., our mission is to mentor the youth of our community through the ideals of **honesty, courage, sportsmanship, and character**—so they may grow into confident, healthy, and well-rounded adults.

Every dollar raised directly benefits our players and programs. Your support helps fund uniforms, equipment, field maintenance, and ongoing improvements to our complex—ensuring that CPYA remains a place where kids can learn, compete, and build lifelong memories.

Sponsorship opportunities for the 2026 season are now open. As a registered 501(c)(3) nonprofit organization, all sponsorships and donations made to CPYA are **tax-deductible** to the fullest extent permitted by law. Your contribution directly supports our mission and the young athletes who proudly represent our community each season.

Thank you for your consideration and continued support.

Sincerely,

Erin Pregel
CPYA President (president@CPYAonline.com)

INSTRUCTIONS

1. Select your donation amount by reviewing the partnership packages on the following page
2. If paying by mail, complete the form below, detach, and mail it, along with your check, made payable to the "CPYA", P.O. Box 67, Schwenksville, PA 19473
3. If paying online, complete the form on our website here: www.cpyaonline.com/donate
4. If applicable to your partnership level, please send your art file for banner creation to president@cpyaonline.com. File formats preferred—native, pdf or eps.

Central Perk Youth Association - 2026 Partnership Form

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____

(_____) _____ - _____
Phone _____

Signature _____ Date _____ / _____ / _____

Please select a package below

- Hall of Fame Sponsor (\$ 1,000)
- All Star Sponsor (\$ 800)
- MVP Sponsor (\$ 650)
- Team Captain Sponsor (\$ 500)
- Rookie Sponsor (\$ 350)
- Social Media Sponsor(\$ 150)

- A la Carte (see p.2 for cost)

Your donation is tax deductible!

Check payable to "CPYA"

Venmo: @CP-SnackStand



Central Perk Youth Association

Sponsorship Program 2026



Hall of Fame Sponsor – \$1,000

For businesses that want the biggest spotlight.

- Scoreboard Banner: premium 10' x 3' banner placed on a scoreboard (limited availability).
- Team Sponsorship: business name/logo on one team's uniforms + commemorative team photo plaque.
- Digital Spotlight: logo and link on CP homepage sponsor section with clickable link.
- Social Media Recognition: 3 seasonal Facebook posts highlighting your support.

All-Star Sponsor – \$800

High visibility, online and on the field.

- Outfield Banner: 10' x 3' banner on prime field location.
- Team Sponsorship: business name on one team's uniforms + commemorative team photo plaque.
- Digital Spotlight: logo and link on CP homepage sponsor section with clickable link.
- Social Media Recognition: 2 seasonal posts tagging and thanking your business.

MVP Sponsor – \$650

Strong presence at the complex and online.

- Outfield Banner: 10' x 3' banner on standard field location.
- Team Sponsorship: business name on one team's uniforms + commemorative team photo plaque.
- Digital Spotlight: logo and link on CP homepage sponsor section with clickable link.
- Social Media Recognition: 1 seasonal Facebook shoutout.

Team Captain Sponsor – \$500

Solid entry point to show local support.

- Outfield Banner: 10' x 3' banner.
- Team Sponsorship: business name on one team's uniforms + commemorative team photo plaque.
- Digital Spotlight: logo and link on CP homepage sponsor section with clickable link.
- Thank-You Post: group recognition on Facebook.

Rookie Sponsor – \$350

For businesses that want a consistent, season-long digital presence.

- Dedicated Social Media Feature: one standalone Facebook post spotlighting your business, tagged and thanked for supporting CPYA.
- Digital Spotlight: logo and clickable link on the CPYA website sponsor page for the full season.

Social Media Sponsor – \$150

A simple way to show support and gain social visibility.

- Seasonal Exposure: post scheduled during the active season for maximum reach among CP families and the local community.
- Community Recognition: inclusion in CPYA's season-end social media thank-you to sponsors.

À La Carte Opportunities

- Snack Stand Banner – **\$500** (1 available; highest foot traffic spot).
- Extra Outfield Banner – **\$250 each** (add another banner at a different field).
- Event Sponsorship – **\$250–\$500** (Opening Day, League Day, CP Fair, S'mores with Santa).