

Dear Local Business Leader:

Central Perk Youth Association (CPYA) invites you to join other local businesses in partnering with our league. If you have partnered with us in the past, we greatly appreciate your support!

CPYA is a self-funded, non-profit organization that has been providing positive baseball and softball experiences for over 850 boys and girls annually in the Perkiomen Valley and Spring Valley area for over 60 years. In affiliation with Babe Ruth League, Inc., the objective of this association is to mentor the youth of the community with ideals of sportsmanship, honesty, loyalty, and courage, so that they may be finer, stronger, and happier youths who will grow to be healthy and confident adults. All proceeds benefit the boys and girls who are part of CPYA, as well as maintaining and upgrading our complex.

We are pleased to announce that our 2025 Partnership Program is now open and accepting sponsors. Please review the partnership packages included with this letter and consider a tax deductible donation to CPYA—there are many opportunities to gain exposure for your business—on the field, on the CPYA website and in our thriving Facebook community. Visit our website to learn more—www.cpyaonline.com.

Please don't hesitate to reach out with any questions. Act now as the sponsorship deadline is 3/3/25. We are grateful for your support, as always.

Sincerely, Erin Pregel

CPYA President (president@CPYAonline.com)

INSTRUCTIONS

- 1. Select your donation amount by reviewing the partnership packages on the following page
- 2. If paying by mail, complete the form below, detach, and mail it, along with your check, made payable to the "CPYA", P.O. Box 67, Schwenksville, PA 19473
- 3. If paying online, complete the form on our website here: www.cpyaonline.com/donate
- 4. If applicable to your partnership level, please send your art file for banner creation to president@cpyaonline.com. File formats preferred—native, pdf or eps. Deadline— March 3, 2025.

Central Perk Youth Association - 2025 Partnership Form

Company Name			Please select a package below
Contact Name			Diamond Package (\$ 1,000)
Address			Platinum Package (\$ 800)
Address			Gold Package (\$ 650)
City	State	Zip	Silver Package (\$ 500)
Email			Bronze Package (\$ 350)
()			Social (\$ 150)
		<u></u>	Your donation is tax deductible!
Signature	Date		
Special Dequest for Division Town or Disper			Make check payable to " CPYA"
Special Request for Division, Team or Player			

PARTNERSHIP PACKAGES		SOCIAL	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
ALA CARTE OFFERINGS	VALUE					•	
WEBSITE LISTING Your business name and/or logo with link on CPYA's homepage.	\$ 100	x	x	x	x	x	x
SOCIAL POST Your business featured in one social post on CPYA's Facebook feed.	\$ 100	x	x	x	x	x	x
TEAM SPONSOR Sponsor a baseball or softball team for one season, includes two benefits: 1) Uniform—your business name on the back of each player's uniform on a single team for a single season. 2) Team Plaque—your company logo or name on a team plaque recognizing your business as a proud supporter of your CPYA team.	\$ 250		X	X	X	x	X
BANNER Your business name and/or logo on a banner located on the outfield fencing for a period of one year. Banner size up to 10' x 3' (unlimited)	\$ 250			х			X (2)
SNACKBAR Your business name and/or logo on a banner located at the snack stand for a period of one year. Banner size up to 10' x 3' (1 available)	\$ 400				х		
SCOREBOARD Your business name and/or logo on a banner located on one scoreboard for a period of one year. Banner size up to 10' x 3' (6 available)	\$ 600					х	х
VALUE TO YOUR BUSINESS INVESTMENT		\$200 \$150	\$450 \$350	\$700 \$500	\$850 \$650	\$1,050 \$ 800	\$1,300 \$1,000

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TAX DEDUCTABLE: In accordance with U.S. Treasury Dept. regulations, your generous contribution may be tax-deductible. Donations made payable to "CPYA" (a 501(c)(3) organization) qualify as a tax-deductible contribution. Please contact the IRS, and/or consult with a qualified tax professional regarding all contributions.