



Pacifica Girls Softball League ("PGSL") 2025 Sponsorship Opportunity

Dear Potential PGSL 2025 Sponsor:

PGSL's mission is to provide an opportunity for girls ages 4-14 to play softball in a positive, fair, instructional and safety-oriented environment with emphasis on the development of qualities such as leadership, teamwork, sportsmanship, citizenship and friendship with mindful adherence to the Code of Ethics of USA Softball.

Since 2021, the PGSL Board has been actively increasing program quality, community engagement, and is on pace to expose more of Pacifica's youth to fast-pitch girls' softball than ever before. After consistently flat enrollment from 2018-2020 (7 teams / 100 season players) has grown over 300% and offer spring, summer, fall, and winter programming at our amazing Cabrillo School fields. We have cultivated a kind, supportive, generous, and action- oriented community and if you can believe this, Terra Nova Highschool has 29 softballers this year, thanks to a big freshman harvest from PGSL.

The PGSL Board, coaches, and parents take an active role in keeping the fields nice for our players and the community under a priority use agreement with our wonderful partner, Pacifica School District ("PSD"). Over the past few years PGSL has spent thousands of labor hours and over \$150,000 on projects to make the Cabrillo school fields better for all (full sprinkler valve / head replacements, renovation of both infields, backstop fencing replacement, installation of a two lane batting cage, procurement of the best equipment for our players, and on and on. We are currently working to revitalize the Ingrid B. Lacy fields for all to safely use.

But, to accomplish all of this, we really need community help and would enjoy your consideration of being a 2025 PGSL sponsor. The options are as follows:

| Level | Amount | Description |
|-----------------|-----------------|--|
| Gold | \$ 1,000 | 6' x 4' Backstop Banner, Website Logo, Social Post, Sponsor Mentions |
| Silver | \$ 750 | 4' x 4' Backstop Banner, Website Logo, Social Post, Sponsor Mentions |
| Home Run | \$ 500 | 4' x 4' Fence Banner, Website Logo, Social Post, Sponsor Mentions |
| On Deck | \$ 300 | 3' x 3' Fence Banner, Website Logo, Social Post, Sponsor Mentions |

Our Cabrillo Opening Day is this Sunday at 12:30PM with games all day. Come check it out.

We are grateful for your consideration of sponsoring our organization. Please reach out to Joe@the

Many thanks,

A handwritten signature in black ink that reads "Joseph Kell".

Joseph Kell, President, 650-784-8313

DONATE NOW

PO Box 422, Pacifica, CA 94044
EIN 94-3153372
www.thepgsl.com

**VISIT OUR
WEBSITE**



Our Players and Teams



Before and After Cabrillo Field Pictures



Before and After IBL Field Pictures

