

# Minutes – Badgerland Youth Lacrosse

February 2025 Board Meeting



**Date: 2/18/2025, 7:00pm CT, Virtual Call**

## **Attendees**

- Brian King (Waunakee) - President
- Russ Coley (Waunakee) - VP - Boys
- Ric Stoor (Waunakee) – Treasurer
- Walt See (Middleton)
- Daniel Kalscheur (Middleton)
- Jeff Reuter (Janesville)
- Ava Kenny (Dir of Marketing)
- Alex Kramer (Verona)
- Travis - Norski Lax
- Kari Grasse (Waunakee)
- Tony Klemme (Sun Prairie)
- Jeremy Sullivan (Boys Official Coord.)
- Scott Saunders (Girls Official Coord.)

## **Tentative Agenda**

- Call to Order – Brian King
  - Meeting was called to order
- Meeting Minute Acceptance – Brian King
  - November meeting minutes accepted.
- Open Board Positions (Secretary Role, Girls VP Role) – Brian K
  - Secretary and Girls VP roles are open
  - David Armiak, Dir of Sportsmanship, will be resigning at end of 2025 season.
- Treasurer Update - Ric Stoor
  - \$27,114 is current balance
  - 1099s went out to Scott and Jeremy (they were over \$500)
  - Filed 990 IRS
- Sportsmanship Update – David Armiak
  - None
- Marketing Update – Ava Kenny

- There is Facebook event for the Dick's Sporting Events
- We have added 2025 Tournaments in the News and Resource
- Additional Items
  - Upcoming Schedule – Full Schedule on page 5 of minutes
    - BLA game weekends will be the following:
      - April 12 (Badger Spring Invite)
      - April 19<sup>th</sup> (Easter Weekend)
        - No Games on Sunday;
        - Games on Saturday
      - April 26<sup>th</sup>
      - May 3<sup>rd</sup>
      - May 10<sup>th</sup> (Mother Day Weekend – Many clubs at KM Tournament)
      - May 17<sup>th</sup>
      - May 24<sup>th</sup> (Memorial Day – No Games)
      - May 31<sup>st</sup>
      - June 7<sup>th</sup> (Deforest Tournament)
    - Clubs discussed option of doing evening games.
    - Clubs were open to it potentially later in the season, assuming officials can be available
    - Clubs also agreed to play games on the Saturday of Easter Weekend
    - Clubs agreed that doing some games around Memorial Day weekend should be an option we explore.
- Walk On Items – All Clubs
  - Groups discussed the volume of girls registrations so far.
    - Discussion about Girls Numbers and Coaches:
      - Verona:
        - 14U: 6 registered, potential for 17.
        - 12U: 9 registered, potential for 19.
        - 10U: 9 registered, potential for 8.
        - 8U: 3 registered, potential for 9.
        - 6U: 2 registered, likely to play up.
      - Sun Prairie:
        - 14U: 11 registered, a few more potentials, no coaching leads.
        - 10U: 3 registered, 2 parents willing to coach. Considering having 5th graders play up with 6th, 7th, and 8th graders.
      - Waunakee Girls
        - 40 registered, targeting 60.
      - Middleton Girls
        - 10 - 10U, 15 - 12U, 17 - 14U
        - Think we will get 20-30 more girls
      - Janesville Girls
        - Struggling to refresh 14U as many went into high school
        - 10U – expecting 20 girls

- Girls Coaching Challenges:
  - Sun Prairie is exploring the logistics and potential issues of having new 5th graders play with 8th graders.
  - Suggestions were made to consider having parents coach teams other than their own child's team to avoid conflicts and ensure they can watch their child play. 4
  - Russ mentioned the possibility of reaching out to an interest group with about 50 people, including those with playing experience, to find potential coaches. 5
  - Both Waunakee and Capital City expressed interest in additional coaching help. 67
  - Ava mentioned a previous successful connection with a coach who is now helping a high school team and is looking for new connections.
- Meeting Close
  - Closed without objection

## **MS Copilot Notes**

### **Meeting Recap and Notes:**

#### **Scheduling and Season Planning:**

- Walter discussed the challenges of traveling for work and the need for AI assistance from Danielle and Maggie. 1
- Brian outlined the timeline for the season, aiming to have preliminary information by mid-March, a draft schedule by the end of March, and the final schedule by the first week of April. 2
- The season will end later this year, with the last week of games and the Deforest tournament scheduled for June 7th and 8th. 3

#### **Board Positions and Elections:**

- Open board positions include Secretary and Girls VP roles. David Armiak will step down at the end of the season, and elections for President, Vice President, Treasurer, and Communications will be held this year. 4

#### **Treasury Update:**

- Ric provided the account balance and mentioned sending out 1099 forms and submitting the 990 postcard with the IRS. 5

#### **Marketing Update:**

- Ava created a Facebook event for the Dick's Sporting Goods weekend and updated the website with tournament information and group ticket discounts for Marquette lacrosse games. 6

#### **Upcoming Schedule:**

- Key dates include boys' virtual officials training, team and field information submission by March 14th, and a broader all-club coaches meeting on March 18th. 7
- Discussion on scheduling games during Easter weekend and the possibility of weekday games later in the season. 8

#### **Girls Youth Registration:**

- Various clubs shared their current registration numbers and challenges. Verona, Sun Prairie, Waunakee, Middleton, and Janesville provided updates on their expected team numbers and potential co-op arrangements.

**Coaching Needs:**

- Discussion on the need for additional coaches, with suggestions for reaching out to interest groups and creating a centralized platform for coaching inquiries.

**Action Items:**

- **Scheduling Coordination** - Brian to work with Jeff and Karen on scheduling, including potential weekday games around Memorial Day.
- **Coaching Outreach** - Russ to reach out to the Epic interest group for potential coaches.
- **Marketing Follow-up** - Ava to explore creating a centralized platform for coaching inquiries on the website.

## 2025 Badgerland Lacrosse Calendar (Tentative)

### January

- All Month Official Outreach and Recruiting
- January 15<sup>th</sup>, 2025 Publish Draft Badgerland Rules
- Tue., January 21<sup>st</sup>, 2025 January BLA Board Meeting

### February

- Tue., February 18<sup>th</sup>, 2025 Feb BLA Board Meeting  
Publish Final Badgerland Rules
- Sun., February 23<sup>rd</sup>, 2025 Boys Officials – Virtual Training 1

### March

- Sun., March 2<sup>nd</sup>, 2025 Boys Officials – Virtual Training 2
- Sun., March 2<sup>nd</sup>, 2025 Girls Officials – Virtual Training 1
- Fri., March 14<sup>th</sup>, 2025 Provide Team Counts and Field Information to BLA
- Sun., March 16<sup>th</sup>, 2025 Girls Officials – Virtual Training 2
- Mon., March 17<sup>th</sup>, 2025 Earliest Start of Practice
- Tue., March 18<sup>th</sup>, 2025 Badgerland All Clubs/Coaches Meeting  
Note: No March Board Meeting
- Sun., March 30<sup>th</sup>, 2025 Publish Draft BLA Season Schedule
- Mon, March 31<sup>st</sup>, 2025 BLA Team Fees/Dues Due

### April

- Sat., April 5<sup>th</sup>, 2025 Boys Officials – Field Rating Day
- Sun., April 6<sup>th</sup>, 2025 Girls Officials – Field Rating Day  
\*\*MAYLA Field Rating April 6 (backup day of April 13)
- Mon., April 7<sup>th</sup>, 2025 Publish Final BLA Season Schedule
- Sat. April 12<sup>th</sup>, 2025 Badger Spring Invite (Girls)
- Sun., April 13<sup>th</sup>, 2025 Badger Spring Invite (Boys)
- Tue., April 15<sup>th</sup>, 2025 April BLA Board Meeting
- Sat/Sun, April 19<sup>th</sup>, 2025 First Weekend of BLA Games  
Easter Sunday is April 20<sup>th</sup>  
\*\*MAYLA First Games Weekend April 26/27<sup>th</sup>

### May

- Sun., May 11<sup>th</sup>, 2025 Mother Day Weekend (Kettle Moraine Tournament)
- Tue., April 20<sup>th</sup>, 2025 May BLA Board Meeting
- Sat/Sunday, May 24-25<sup>th</sup>, 2025 Memorial Day Weekend (No BLA Games)
- Sat/Sunday, May 30-31<sup>st</sup>, 2025 Last Weekend of BLA Games

### June

- Sat/Sunday, Jun 7<sup>th</sup>-8<sup>th</sup>, 2025 Deforest Tournament
- Wed., June 11<sup>th</sup> Badgerland All-Star Game(s) - Location TBD
- Tue., June 24<sup>th</sup>, 2025 End of Year BLA Club Meeting