

UA ICE HOCKEY

2026-27 SEASON

FALL KICK-OFF MEETING

SEPT 9th 2026



Tonight's Agenda:

❑ Welcome – Brian Russo, President UA Hockey

❑ UA Hockey Coaching Staff /
Program Expectations

- Student Athlete Expectations
- Fall Captains' Skates
- Tryouts
- Games

❑ General Program Overview

- Season Overview
- Travel
- Equipment / Apparel / Spirit Wear
- Finances
- Fundraising
- Community Service / Volunteering
- Communications / Crossbar

❑ Questions





UPPER ARLINGTON ICE HOCKEY

HEAD COACH CRAIG HAGKULL

COACHING STAFF



Varsity

- Craig Hagkull - Head Coach
- Gianni Evangelisti – Assistant Coach
- Jack Hoogeveen – Assistant Coach
- Mac Lawless – Assistant Coach
- Tanner Stone – Assistant Coach

JV

- Connor Liden– Head Coach
- Steve Stern – Assistant Coach

Stay up to date!

Coaches use a team text group to communicate with players.
Please make sure you have the app and request access.

Questions? Ask Coach Craig

**Note: Will also utilize Crossbar for team and program-wide announcements that will include parents*

Crossbar

PROGRAM EXPECTATION #1

Make positive decisions for yourself and your teammates.



STUDENT ATHLETE EXPECTATIONS

You are a Student First, Athlete Second

Expectations:

- Be on time to class and attend all your classes, labs and obligations
- Work hard on your grades and complete all assignments on time
- Maintain positive relationships within UAHS and the community at large
- Be a model citizen

Academics:

If you have a failing grade, or multiple low grades, then you may be removed from participation. You are expected to maintain good grades. If you need help, reach out to Coach Hagkull or Coach Stern.

- Our program follows the UAHS policy (see athletic handbook at <https://www.uaschools.org/Downloads/Exhibit%20C-1%20Athletic%20and%20Extracurr%20Handbook%202020%2020213.pdf>)

If you need help, or suspect a teammate needs help, please speak with Coach Hagkull



FALL CAPTAINS' SKATES

Started September 2nd

- Every Tuesday and Thursday at 3:50 – 4:50 pm at Ice Haus

Skill development and preparation for tryouts

- Fee to sign up – Carries over to player fees for season OR Developmental Skates

- **Registration on Crossbar CLOSES TOMORROW!**

- Visit UAHockey.com

FALL CAPTAINS' SKATES

Players are not to use the UA locker room until after team selection

The Ice Haus is our home and will be respected:

- Keep it clean and organized – trash off the floor
- No music with offensive language
- Leave it cleaner and better than we found it
- Respect the Ice Haus Staff – always ask the staff before going on ice early (point of emphasis this year)

Secure your valuables! There have been thefts at Ice Haus

TRYOUTS

Tryouts @ OhioHealth Ice Haus

Fri Oct 23 – 5:00pm

Sat Oct 24 – 5:15pm

- Player meetings afternoon of SundayOctober 25th at the high school – times will be communicated by Coach Hagkull
- Tryouts are open to all prospective student athletes residing in UA
- Varsity will select about 20 players
- JV will select about 20 players
- Every year we start with a blank slate. Returning players are not guaranteed a spot
- JV and Varsity rosters are not set in stone. JV players can be called up during the season and Varsity players can be sent to JV
- Some of our most successful Varsity athletes played at least 1 year at JV

TRYOUTS



The coaching staff will be evaluating:

- Skill
- Hockey Sense
- Positional Play
- Physicality, Strength and Speed
- Character
- Attitude
- Work Ethic
- Coachability
- Communication
- Teamwork and Leadership

GAMES

Team dress code:

- Team warm-ups will be required at times throughout the season. Coaches will set dress code for games and trips.

Pre-game dress:

- Bring athletic gear for off-ice warmups, including running shoes

Game equipment:

- Mouthguards and neck protectors are MANDATORY – practice & games!
- Bring 2 sticks to every game – mark them with your number or name
- Helmets must be certified
- Recommended: bring a second set of “steel” or a second pair of skates if you have them
- Water bottles need to be clearly marked. No sharing of water bottles

Attendance:

- Missing practice the week of a game may result in being held out of game(s) that weekend
- The final practice of the week is especially important, as we lay out strategy
- It is your responsibility to communicate with the coaches BEFORE an absence

A stylized yellow bulldog head logo with its mouth open, showing teeth. Two yellow hockey sticks are crossed behind the head, forming an 'X' shape. The background is dark and textured.

GENERAL SEASON OVERVIEW

BRIAN RUSSO

GENERAL SEASON OVERVIEW



Two Teams.... One Program

Fall Captains' Skates:

- Sep 8 – Oct 22 3:50 – 4:50 pm @ Ice Haus

Tryouts / Team Selection:

- Friday Oct 23 5:00 pm @ Ice Haus
- Saturday Oct 24 5:15 pm @ Ice Haus
- Sunday Oct 25 TBD – Schedule set by Coach Hagkull

Season Startup:

- Equipment
- Scrimmages
- Team Photos

GENERAL SEASON OVERVIEW



Regular Season:

- Practices / Team Dinners / Games
- Special Event Nights
 - Hockey Fights Cancer / FIB Night
 - Senior Night

CHC / GOHL Games:

- Play in both leagues interspersed
 - About 34-35 games total

Travel / Tournaments / Playoffs:

- Each team will have 4-5 trips (scrimmages, league games, tournaments)
 - 4 trips will be combined with BOTH teams
- 4 Tournaments
 - GOHL Championship, Rasmus Tournament, CBJ Cup, Districts/State Tournament

End of Season Banquet:

- Tentatively set for Sunday, Apr 3rd or 10th (TBD) @ UA Comm Ctr @ 1pm – Stay Tuned!!



TRAVEL

TRAVEL



Contact Information:

- Katie Swartz – Varsity Travel Coordinator
- Lauren Emery – JV Travel Coordinator

Trips:

Preseason Scrimmages (November):

Group hotel block .
Players travel w/ parents.
See future weekly emails for details.

Player Hotels & Buses: included in fees

Parent Hotels: Room Block Secured/
NOT included in player fees.

Links for Parent Hotel Blocks: See future weekly emails.

TRAVEL

<u>DATES</u>	<u>EVENT</u>	<u>LOCATION</u>	<u>TEAMS</u>
Nov 6-7	Scrimmages	Findlay / Sylvania Cube / Tam-O	Varsity & JV
Nov 20-21	AWAY – Cleveland Iggy / U-School	Cleveland Hts / John Coyne	Varsity & JV
Jan 8 - 10	GOHL Tournament	Strongsville BAM	Varsity & JV
Jan 15 – 17	Rasmus Mem Tournament	Sylvania Tam-O	Varsity & JV
Feb 19 – 21 (TBD)	JV State Tournament	Gilmour Academy	JV Only

TRAVEL

<u>DATES</u>	<u>EVENT</u>	<u>LOCATION</u>	<u>TEAMS</u>
Nov 6-7	Scrimmages OPTIONAL OVERNIGHT	Findlay / Sylvania Cube / Tam-O	Varsity & JV PARENTS
Nov 20-21	AWAY – Cleveland Iggy / U-School	Cleveland Hts / John Coyne	Varsity & JV BUS
Jan 8 - 10	GOHL Tournament	Strongsville BAM	Varsity & JV BUS
Jan 15 – 17	Rasmus Mem Tournament	Sylvania Tam-O	Varsity & JV BUS
Feb 19 – 21 (TBD)	JV State Tournament	Gilmour Academy	JV Only PARENTS

NO THANKSGIVING TRIP THIS YEAR

TRAVEL - FOOD



- Once rosters are set, Katie Swartz (Varsity) and Lauren Emery (JV) will update players dietary restrictions and/or food allergy needs
- Players will always be eating the free breakfast at the hotel when available
- Some other meals will be provided out of your players fees, but there will be times players will be expected to feed themselves – parents will always know the expectation prior to the trip and what the meal plans will be
- Always send snacks – meal times are pre-determined and kids are not always hungry at the same time ...or they are never NOT hungry 😁

TRAVEL - BUSES



- This year we have 5 travel dates total
 - Varsity – 4 trips
 - JV -- 5 trips
- The buses always depart from and return to the high school
 - Tennis Court Lot unless otherwise indicated
- Player bus expectations – do not embarrass yourself or the team, use respectful language, clean up after yourself, thank your driver
 - **NEW** Program will be taking care of driver tip out of budget
- Coaches will provide players with player related info on the road– curfew, where to be and when, room and roommate assignments, etc.
- When traveling, players are expected to be with their team at all times unless an exception / permission is granted by their coach

A stylized yellow bulldog head logo with its mouth open, showing teeth. Two yellow hockey sticks are crossed behind the head, forming an 'X' shape. The background is dark and textured.

EQUIPMENT & SPIRIT WEAR

EQUIPMENT



Contact Information:

- Jen Shockley & Jackie Thackeray
- jenshockley3@gmail.com

Practice Jerseys:

- Incoming players keep their black and white practice jerseys after tryouts
 - Will receive color coded practice jerseys in season

Equipment Provided By the Program which Players Keep:

- UA hockey equipment bag
- Black GAME jersey
- White GAME jersey
- 3rd ALT GAME jersey
- Practice Socks (New game socks provided each season)
- WHITE / BLACK Practice Jerseys
- Helmet stickers

Equipment Returned at the End of Each Season:

- Game shell
- Practice shell
- COLORED Practice Jerseys

EQUIPMENT



Gloves:

- JV: Black gloves or custom Bauer black and gold UA gloves
- Varsity: Custom Bauer black and gold UA gloves
- Custom gloves cost \$129
- Gloves may be purchased once teams are announced
- You may try on size 13 and 14 custom gloves after today's meeting
- No 12s!! 15s maybe... as needed
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Players Provide:

- Black helmet
- Black pants
- Skates
- Pads
- Cup
- Mouthguard
- **Neck guard**
- Sticks
- Gloves

Graduates' Game Jerseys:

- **NEW** Players keep BOTH their game jerseys when they graduate

SPIRIT WEAR



Contact Information:

- Jen Shockley
- jenshockley3@gmail.com

Squad Locker:

- Online store available on UAHockey.com
- Wide range of apparel and products
- Orders ship directly to you

Local Vendor / Limited Duration Sales:

- Team exclusive apparel
- Store at beginning of season (Target delivery before holidays)
- Store w/ specially designed apparel based on Alternate Jersey
- Online stores available year round

A stylized logo featuring a bulldog's head in the center, facing forward with its mouth open, showing teeth. The bulldog is superimposed on two crossed hockey sticks that form an 'X' shape behind it. The entire logo is rendered in a light yellow or gold color against a dark, textured background.

FINANCES

FINANCES



Contact Information:

- Pete Gibson
- peterjgibson.65@gmail.com
- Will cover:
 - Budget Overview / Financial Report
 - Player Fees
 - Payment Process via Crossbar

FINANCES - BUDGET



REVENUE:

- **Registrations** **\$ 202,177**
Includes Season Player Fees, Captain Skates
Summer Camps / Programming
- **Fundraising** **\$ 45,432**
Concessions, Sales (Football Frenzy /
Poinsettias), Digital Ads, Investment Income
- **Grants / Sponsorship** **\$ 35,000**
Includes outside sources (UA Schools,
CBJ Foundation), Ads, Partnerships,
Donations

Total Revenue **\$ 282,609**

NET INCOME	+ \$ 712
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EXPENSES:

- **Programming** **\$ 115,818**
Includes ice rental, League Fees,
Tournaments, Officials, Locker Room,
Equipment, Apparel, Fundraising expenses
- **Coaches / Payroll** **\$24,500**
Asst Coaches, Skills Coaches, Summer
Programming, Video Review Platform
- **Fundraising** **\$ 20,000**
Fundraising expenses, goods, promotion
- **Travel** **\$ 55,112**
Hotels, Buses, Meals, Snacks / Drinks
CBJ Foundation), Ads, Partnerships, Donations
- **Other** **\$ 18,947**
Photography, Video, Special Events
(Sr. Night, HFC, FIB Night, Banquet) Prof Fees

Total Expenses **\$ 281,897**

FINANCES – PLAYER FEES / PAYMENT



Player Fees:

- Last year: \$3500
- This year: \$3500
 - Inclusive of carry forward from Captain Skates (Ice Rental & Skills Coaches) (\$200)
- Working to include more expense in fees rather than "nickel & diming"
- Will still be a few optional (or one-time) expenses kept separate; some for INCOMING players
 - Incoming Player apparel (Jacket, Robe, etc.) - One-time expense (unless opt to replace later)
 - Some Equipment / Apparel (e.g. Gloves)
 - High School Hockey Night
- Payments will be through Crossbar w/ Season Deposit + 3 monthly payments (4 total)
 - Final payment may be adjusted +/- but we do not anticipate
 - But have worked to forecast conservative budget where misc cost increases uncertain



FINANCES – PAYMENT

Player Fees Payments:

- Payment and billing will be setup during registration
- Automatic at registration or on 1st of month
- Can access “Billing” tab via Crossbar to see invoicing, set up or adjust payment method
 - Pay via Electronic Check (EFT) – NO FEES
 - Pay via Debit or Credit Card – 2% FEE (optional)

 PARTICIPANTS

 TEAMS

 VOLUNTEER

 **BILLING**

 SETTINGS

 NOTIFICATIONS

 PAGES

 LOG OUT

BILLING

 BALANCES

 PAYMENT METHODS

 INVOICES

Hoser 1

PRE/POST FALL 2024 - COLUMBUS CHILL HOCKEY CLUB

Date	Amount	Method	Edit
October 1, 2024	\$300.00	*7732	

Hoser 2

PRE/POST FALL 2024 - COLUMBUS CHILL HOCKEY CLUB

Date	Amount	Method	Edit
October 1, 2024	\$150.00	*7732	

Crossbar

FINANCES – PAYMENT



Player Fees Payments:

- Flexible options & Control
- Can access “Payment Options” via “Billing” tab to set up or adjust payment method at any point
 - Pay via Electronic Check (EFT) – NO FEES
 - Pay via Debit or Credit Card – 2% FEE (optional)



 PARTICIPANTS

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Hoser 1

 **UPDATE PAYMENT METHOD**

Select a card to use for the payments selected below or add a new one.

PAY VIA ELECTRONIC CHECK

No Fees

PAY VIA DEBIT OR CREDIT CARD

2.0% Fee

PAYMENTS

Update?	Date	Amount	Current Payment Method
☒	October 1, 2024	\$300.00	*7732

UPDATE PAYMENT METHOD

A stylized yellow bulldog head logo with its mouth open, showing teeth. Two yellow hockey sticks are crossed behind the head, forming an 'X' shape. The entire graphic is centered on a dark, textured background.

FUNDRAISING

FUNDRAISING

Contact Information:

- Patrick Heublein
• pheublein@cottinghambutler.com
- Jen Lauer
• Jenniferlauer16@gmail.com

Concessions:

- UA Boosters shares a portion of Football Concessions proceeds
- 2 of 5 games completed! Thank you for volunteering! AND Thanks Jen & Tim Lauer!



Football Frenzy:

- Detailed instructions will be provided by email in the next couple weeks
- Sales runs for 2 weeks in early October timeframe
- Each player target sales of 20 tickets (\$20 each)
- This year: ALL ONLINE SALES via GiveButter
- We will provide sales "tool kit" and prepared messaging to simplify process



Poinsettias:

- Sales start immediately following tryouts / team selection
- Each player target sales of \$750
- Start lining up customers now! Friends, Family, Businesses (think: waiting rooms)
- Not certified cat-friendly



FUNDRAISING



Overall Goals:

- Poinsettia Sale: Targeted Sales \$30K
 - NET ~ \$30-35K
- Supplemented by Concessions, Sponsorships, Digital Ad Sales
 - OVERALL ~ \$40-45K

We'll ALL need to work together!

Our fundraising will demand a WHOLE-TEAM EFFORT

It is a critical part of offsetting cost of travel
associated with playing in GOHL

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COMMUNITY SERVICE

COMMUNITY SERVICE

Contact Information:

- Brian Russo **VOLUNTEERS WELCOME!**
- UAHockey.Russo@gmail.com

Volunteer Opportunities:

- Opportunities year-round - Look for details via email and Crossbar Page
- Hockey Fights Cancer Night
- Pond Hockey (FIB) Coaching – Spring
- CBJ Special Hockey Program!!

CBJ Special Hockey:

- Chris Wenzke – Program Director
 - Scrimmage: CBJ Special Hockey & UA Hockey – Sat Oct 5 (9:10am @ North)
 - Practices (Sep – Mar): Volunteer early and often!
 - SignUpGenius to be sent out in coming week – email Brian or info@uahockey.com with any questions



VOLUNTEERING



There will be many more opportunities to volunteer, get involved, and support the program!

Game Day Support: (Varsity & JV positions)

- Team Manager / Game Day Coordinator (Asst Travel Support)
- Game Support (Clock, Scoresheet, Penalty Box)
- Game Day Photography / Video Capture & Stats
- Game Day Social Media (Twitter Tweeter)

Special Events / Committees:

- Fundraising – support to Concessions & Poinsettia Sale
- Alumni Relations – support to Volunteer Lead
- Hockey Fights Cancer / FIB Night
- Senior Night – support to Volunteer Lead(s)
- Memory Book – support to Volunteer Lead
- Banquet Committee – Captains' Parents and supporting volunteers

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COMMUNICATIONS

COMMUNICATIONS



Team Communications:

- Website – Implemented Crossbar a couple years ago
- Email
 - Still have periodic emails, but most will alert and direct you to links and info readily found on Crossbar all the time
- GroupMe / Text Strings – Continue to use for Coaches/Players



External Communications:

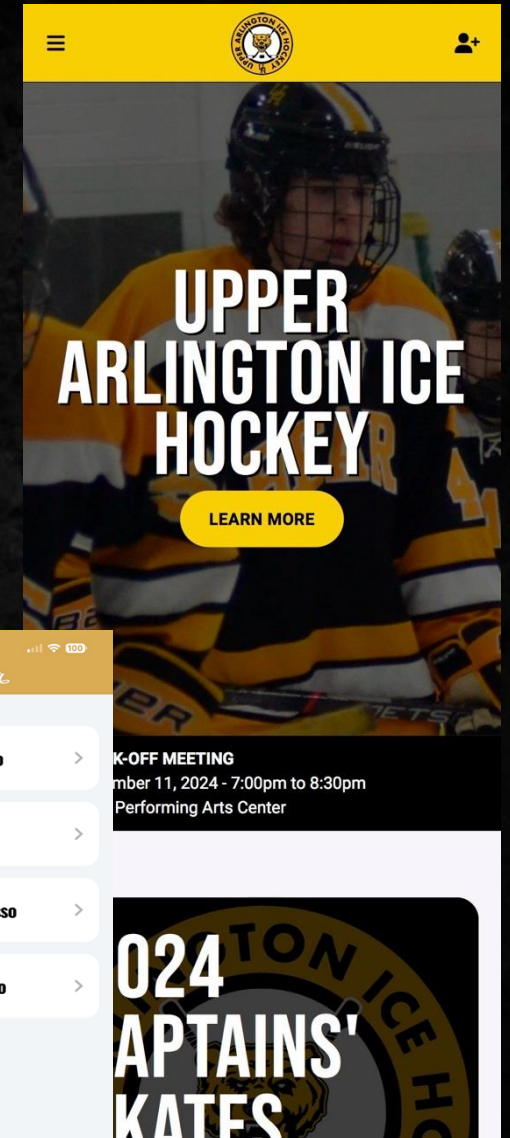
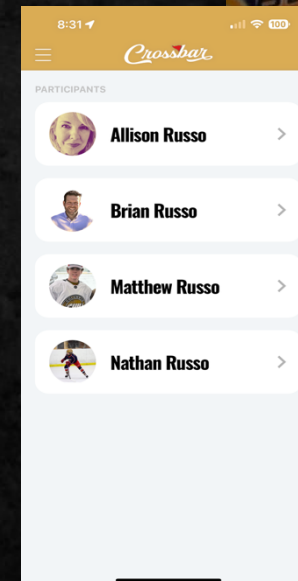
- Website – We'll be building out more resources and pages to serve our needs and alumni and FIB communities over next couple months
- Social Media – accounts will be linked from website and will not change



COMMUNICATIONS - WEBSITE

What to expect:

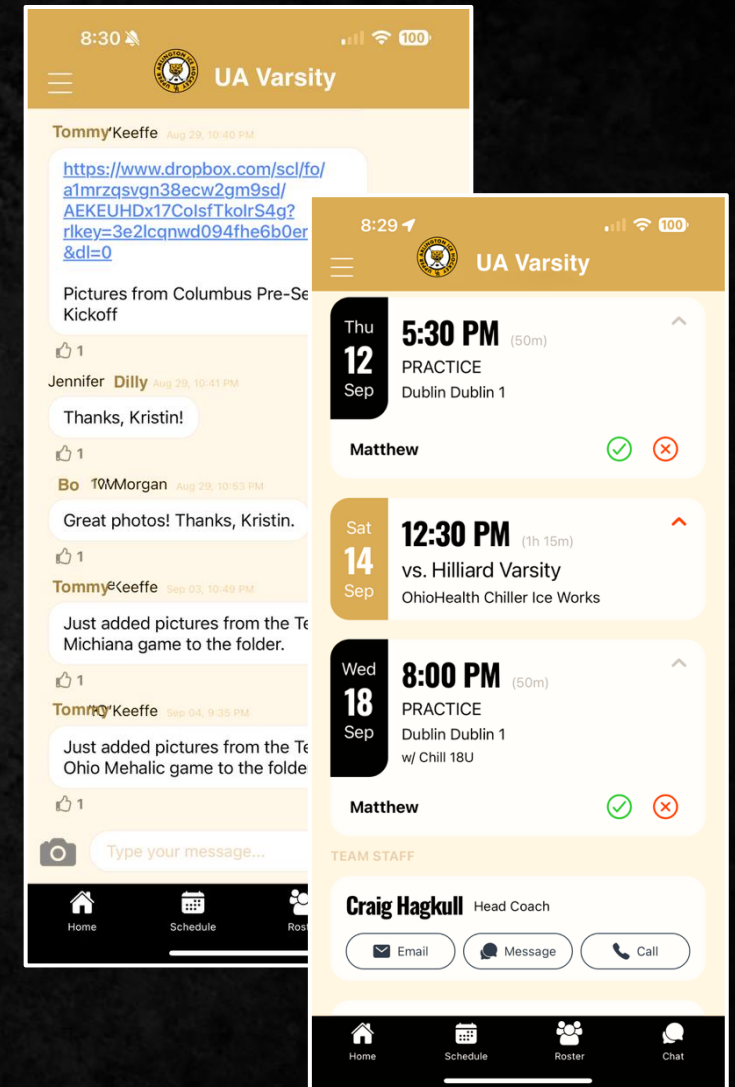
- UAHockey.com
 - Ensure you're using the correct Crossbar instance
 - (not Chill, CCYHA, CAHA)
- You'll receive detailed instructions to register w/ Crossbar
 - If already a Crossbar user, you'll be invited to join "Program"
- Each player / family will establish "Participants"
 - Player, parents
 - Can add grandparents, other family members as desired



COMMUNICATIONS - WEBSITE

What to expect:

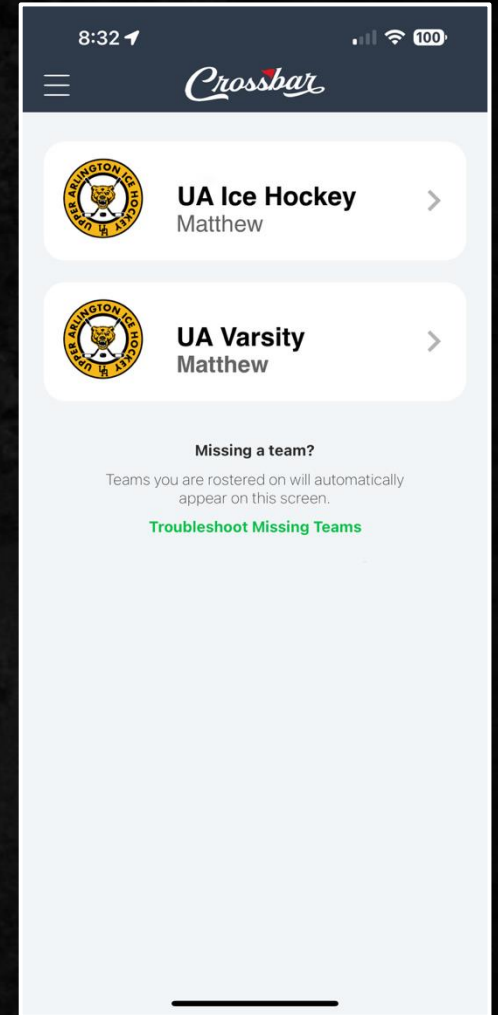
- Website w/ news, events, travel details
- Will have access to schedules, rosters, chat
 - Chat will go to players, parents and any “participant” associated
- Everyone will register for overall UA HOCKEY PROGRAM
- Following Tryouts will be invited to register for specific TEAM



COMMUNICATIONS - WEBSITE

What to expect:

- Before TRYOUTS - Everyone will register for overall PROGRAM -
- Following TRYOUTS – You'll be invited to register for a specific TEAM
 - Will be able to communicate with overall program or team
 - Will be able to view team practices / games separate from program events
 - Can see combined view through FAMILY CALENDAR
 - Or by syncing calendar feeds to application of your choice
- FAQs and help found @ uahockey.com
 - Always available to assist – just shoot us an email!





1977 - 2027

THANK YOU!!

Questions?

info@uahockey.com

Contact:

Craig Hagkull, Head Coach
Craig@Hagkull.com

Brian Russo, Board President
UAHockey.Russo@gmail.com

www.UAHockey.com



SPIRIT WEAR STORE >>>