



Arbutus Athletic Association

Est. 1926

P.O Box 7343 Halethorpe, MD 21227

Dear Community Partner,

The Arbutus Athletic Association (Arbutus A.A.) is a youth football and cheerleading program that has been in existence since 1926. Our organization is proudly the oldest youth football and cheerleading organization in the country, consisting of approximately 300 boys and girls, ranging in age from 4 to 14. To keep this historic organization as successful and vibrant as it has been, we need your help. Through your generous donation you can help keep the Arbutus Athletic Association a thriving community resource for our children.

The Arbutus A.A. is a proud member of the CCYFCL (Carroll County Youth Football and Cheerleading League), a league that has recently been revived and improved to provide the best athletic experience for all of our participants. Because of the hard work, dedication and commitment of all those who participate in our program we are able to teach our children the fundamentals of both football and cheer as well as the skills they will need to be positive and productive members of our community. Many of our alumni have gone on to do great things, both on local and national platforms. At any time of the year, all around our community, you will see players proudly wearing their jerseys, hear our cheerleaders chanting their cheers, and see parents in their spirit wear. We pride ourselves on providing a family atmosphere and being positive role models to the youth in our community.

The Arbutus A.A. must raise funds every year to help defray the costs to our families. Each parent and coach does their part to help, like paying registration fees, volunteering in our concession stand and participating in organization fundraisers. We seek sponsorships from individuals and business in order to raise the additional funds needed to make our program successful. Your sponsorship dollars will help cover the costs of major expenses, such as uniforms, equipment, league and official fees, and the other costs involved in running a youth sports program. Your donation is likely 100% tax deductible*.

We welcome any comments or questions regarding the details of your sponsorship. We are excited to celebrate our 99th season with you, on behalf of our outstanding boys and girls; we thank you in advance for your consideration and support of the Arbutus A.A.

Sincerely,

The Board of Directors

Arbutus Athletic Association

President:
Dominick Mullin

Vice President:
Bobby Mitchell

Treasurer:
Tammy Ott

Secretary:
Amanda Schanken

Chairman of the Board:
Cory Koons

Director of Football Operations:
Kwame Jackson

Director of Cheerleading Operations:
Elsa Mullin

Board Members:
Denny Dore
Doug Johnson
Lindsay Johnson



ARBUTUS ATHLETIC ASSOCIATION

2025 SPONSORSHIP FORM

Est. 1926

Corporations, businesses and individuals are invited to help sponsor the Arbutus Golden Eagles by making a tax-deductible contribution in any denomination. Opportunities to sponsor events such as Football & Cheerleading Camps, Homecoming Festivities, and end of the year banquets, are also available. The Arbutus Golden Eagles also accepts gift certificates or items for donation in lieu of monetary donations.

We sincerely and greatly appreciate your consideration and support!

LEVELS OF SPONSORSHIP:

TEAM SPONSOR

\$350.00

We would like to Sponsor
Football/Cheer (*Please Circle*)
Age Group: _____

Team Sponsors will be assigned a Team for the 2024 Season. Sponsor will be displayed on Team Flag for that age group. They will be advertised during games and events, and be advertised in our end of the season yearbook.

GAME DAY SPONSOR

\$500.00

Game Day sponsors will be highlighted during their assigned home game except on Homecoming. Average attendance is 500+ people for the day. Game Day sponsors will be highlighted all day by DJ, and invited to set up and advertise for the day. They will be advertised on the Athletic Association website including link, on a Sponsor Flag, and be advertised in our end of the season yearbook.

HOMECOMING SPONSOR

\$1000.00

Homecoming sponsor will be highlighted throughout the Homecoming game day. Average attendance is 1000+ people for the day. Homecoming sponsors will be highlighted all day by DJ, and invited to set up and advertise for the day. They will be advertised on the Athletic Association website including link, on the Homecoming Sponsor Banner as well as a Sponsor Flag, and be advertised in our end of the season yearbook.

EAGLE SPONSOR

\$1500.00



Eagle Sponsors will be highlighted and advertised at every Home Game and activity on the sideline. Football popup advertisements will be erected throughout the entire day. At the end of the season, the marketing tool will be given to the sponsor for permanent usage. They will be advertised on the Athletic Association website including link, on social media, highlighted by DJ, and be advertised in our end of the season yearbook and receive a plaque.

We are unable to make a monetary donation at this time but would like someone to contact us about other ways we can support.

Please mail money orders/checks to:

Arbutus Athletic Association
C/O Sponsorship Committee
PO Box 7343 Halethorpe, MD 21227

For questions, please email or call:

ARBUTUSSECRETARY@GMAIL.COM
443-543-6854

Business Name: _____ Amount Enclosed: \$ _____

Company Address: _____ Company Website: _____

Telephone: _____ Contact Name: _____

Email Address: _____