

MINUTES

Mesabi East Youth Hockey Board

Sunday, October 12, 2025 Hoyt Lakes Arena

In Attendance

President | Brad Engstrom: Attended
Vice President | Derek Hirsch: Attended
Treasurer | Hillary Hartleben: Attended
Secretary: OPEN
Ace Coordinator: OPEN
Registrar | Leah Nielsen: Excused
Tournament Coordinator | Stephanie Engstrom: Attended
Hockey Hut Manager | Cali Mirau: Excused
Hockey Hut Co-Manager | Anneissa LeChevalier: Attended
Volunteer Coordinator | Cheyenne Thorne: Excused
Fundraising Coordinator | Dan Mackey: Excused
Apparel Coordinator | Angie Lesar: Attended
Equipment Manager | Katie Dinsmore: Excused
Scheduler | Kathy Undeland: Excused
Website Manager: OPEN
Clinic coordinator: OPEN

The meeting was called to order at 6:05 pm.

Approval of Minutes

Approval of September Minutes.

M: Brad S: Derek

Financials

General | Checking: \$38,192.67
General | Savings: \$31,265.06
Hockey Hut | Checking: \$15,029.92
Hockey Hut | Savings: \$25.11

M: Derek S: Brad

Old Business

- A. Open Positions
 - a. Secretary and Ace Coordinator voting positions are still open.
 - b. Plan to resume Facebook postings once registration is complete.
- B. Dasher Boards
 - a. Current sign ups: 4 dashers boards and 1 wall boards
 - i. Dasher Boards: Lundgreens, Fortune Bay, Next Door Realty, and Max Gray Construction
 - ii. Wall Boards: Range Sports
 - 1. Inquiry with the Fundraising Coordinator to contact Range Sports to discuss switching to a dasher board.
 - iii. Advertisement materials will be updated.
 - 1. Focus will be on dasher boards only and all old wall signs will be removed.
 - 2. Update poster for dasher boards only and more printer friendly.
 - iv. Add a \$100 boosted facebook ad to help attract additional sponsors.
- C. Community Skate Night
 - a. Volunteers needed, especially adults to assist new skaters.
 - b. Discuss with the City about hosting an Open House with MEYHA.
 - c. Posters should include: No skates or helmets available. Helmets highly recommended. Options to rent skaters from.
 - d. Brad will coordinate with the City and Kathy to determine a date.
- D. Cash Calendar Discussion
 - a. Keep the same days and winnings as last year.
 - b. Schedule the draw before the November 9th Board Meeting
 - c. Suggest the Fundraising Coordinator to create a video and send it to the website coordinator to post on Facebook and on the website naming the winner; this would be in lieu of live videos.

New Business

- A. Teams and Coaches Results
 - a. Mini Mites (12), Mites (4), Squirts (10)
 - i. Another registration night is scheduled for this Wednesday the 15th from 5:00-6:30 pm.
 - b. Head Coaches
 - i. Squirits - Bryan Hull , Mites - Derek Hirsch, Mini Mites - Brad Engstrom
 - ii. Coaches meeting scheduled for 7:00 pm following registration night.

- B. Set a Date to Clean the Hockey Hut
 - a. Brad will confirm with Bucky if they are expecting the Hut to be open for the upcoming Club Hockey games this Friday-Sunday.
 - b. A clean up date will be communicated via Team Reach after connecting with the Hockey Hut Managers.
 - i. TBD; but suggested Wednesday at 4:00 pm if the hut will be opening for the Club Hockey games.
 - c. Explore the option of sharing monthly cleaning costs with the person who cleans the community center/kitchen. Brad will check availability and pricing.
- C. Add Anneissa to Hockey Hut Banking
 - a. Anneissa LeChevalier, Hockey Hut Co-Manager, will be added to the Mesabi East Youth Hockey Association Hockey Hut checking account with NorthRidge Community Credit Union.
 - i. M: Brad S: Derek
- D. Hockey Hut Pricing
 - a. Discussions were had regarding suggestions for the upcoming season.
 - i. Offer fewer candy options.
 - ii. Explore creating pictures on the wall to reduce items on the counter and possibly use wire shelving under the counter.
 - iii. Explore the option of hanging items on a rope across the window area to display items.
 - iv. Look into pricing for Mini Pom Poms for purchases.
 - v. Consider healthier options: applesauce, granola bars, apples, Bobos, Yoggies, beef sticks.
 - vi. Look into having one size for coffees/cappainioc.
 - vii. Use the larger pretzels instead of the small pretzels options.
 - viii. Look into Sysco (15 items), or look into the possibility of coordinating with the school concessions.
 - ix. Consider going to single dollar pricing to reduce the need for quarters.
- E. Safe in Hockey Hut
 - a. Look into purchasing a safe for the Hockey Hut. The purchasing will be maxed at a pricing of \$300.
 - b. Voting board members and the Hockey Hut managers will have access to the safe.
 - c. Closing procedures will be updated to include the safe deposits and till closures.
M: Derek S: Brad
- F. Hockey Hut iPads
 - a. Include pictures of products on the iPad and add the prior old square account for the association on the iPad.
- G. We have \$180 store credit at Power Play Sports. We have a proposal to donate that to the Mirau family for Edwin's goalie gear.

- a. Coaches will determine the layout of their teams and add input to the goalie choices and the needs for goalie equipment will be determined and the association will purchase the necessary goalie equipment for the association.
- H. Add volunteer hours in crossbar
 - a. Determine whether to track volunteer hours in separate sessions or in individual sessions to allow tracking for each volunteer requirement.
- I. Hunter Thorne play up/peer up requests.
 - a. Approved by Brad, Hillary, and Derek.
- J. Association Team Reach
 - a. All Board Members have leader rights, work on assigning association members.

Action Items

- A. Registration Feedback
 - a. Families are experiencing increased difficulty with having checks available for deposits.
 - b. Volunteer vs Hockey Hut volunteer requirement still holds some confusion.
- B. Need to get Hockey Hut Contract approved
 - a. Suggestion to move the revenue split back to 70% for MEYHA and 30% for City.
 - b. Update language to reflect outdated items.
 - c. Full payment required at the end of contract
 - d. Storage Fee being waived
 - e. Equipment ownership clarification.
 - f. Only 1 event allowed for kitchen usage
 - g. Timely notification for special events requests.
- C. Apparel Feedback
 - a. Sales started out slow.
 - b. Will extend to the 31st of October.
 - c. Reminder to post on TeamReach to promote.
- D. Hockey Hut Transfer to Savings
 - a. Transfer the current balance of \$5,029.92 into the savings account to bring the hockey hut balance to be \$10,000 for the upcoming season.
M: Derek S: Brad
- E. Squirt Tournament Teams
 - a. Tournament flyers will be created
 - b. Sponsored ad on facebook for a \$100 value to gain more teams/attraction.
 - c. Currently, 3 teams registered and are looking for more.

Next Meeting

The next meeting will be November 9th at 6:00 p.m.

The meeting adjourned at 8:41 pm.