EAST COAST ELITE LEAGUE

WHERE PLAYERS COME TO ECEL

ECELHOCKEY.COM

ABOUT THE ECEL

Founded in 2014, the East Coast Elite League is a four showcase series that will provide maximum exposure for its member organizations and their players, by playing in top venues along the East Coast. Spread across the 18U, 16U, 15U and 14U divisions and represented by several of the top hockey organizations across the country, the ECEL is the premier showcase series in the United States, unmatched in its format and exposure opportunities.

HIGH LEVEL COMPETITION. EXCESSIVE LEAGUE PLAY. EXPOSURE.

- Quality over Quantity - 18U, 16U, 15U, 14U
- High Level Competition from top to bottom
- Diversity of opponents from east to west coast
- 18U, 16U, 15U Mid-Season All Star Games

2020 @ UMass-Lowell | 2019 @ Northeastern University
2018-2017 @ Yale University | 2016 @ Harvard

- 2022-2023 Expansion – Exclusive opportunity. Well known organizations that will draw scouts

SCOUTING ECEL

- ECEL Staff - Professional. Organized. Forward Thinking.
- Scouts do not pay gate fee
- ECEL Program is listed on RinkNet
- Invitations are sent to all NCAA D1/D3 and NHL scouts across the country for each event
- Each event has a scout room with programs, food and beverage
- Scouting booklet available onsite at all showcases

SCHEDULING

- League standard: Four games per weekend
- Showcases begin Friday morning and conclude Sunday afternoon (Minimize school days missed)
- Scheduling Requests are accepted & agreed upon when granted.
- Scheduling / Traveling accommodations met for teams using one bus to play games at same time or back to back.
- Round Robin league play. Competitive balance across the board
- Game structure: Two twenty five minute halves with an ice cut. Overtime and shootout to decide winner when needed.
- JIHF Point system: Regulation wins are three points, overtime win or shootout win is two points and overtime loss is one point

QUALITY OF OFFICIALS

Professional experienced referees supervised by Eugene Binda; Director of Development for Referees Crease, LLC.

SHOWCASE EXPECTATIONS

- NO gate fees
- Full time on site staff directors
- On-site EMT/trainers & Scorekeepers
- ECEL Programs - Free of charge
- Scout room with food and beverages for scouts and coaches
- Most or all games or viewed on Live Barn or HockeyTV
- Interactive website - Team pages, statistics, schedules, results, standings

LOCATIONS AND MEMBERS

- Four Showcases - Two in Boston, two in Connecticut
- The league is always looking to expand in new markets/venues
- Tentative Showcase Dates: October, November, January & February
- Levels: 18U, 16U, 15U, 14U - Each member must attend all four showcases

MARKETING THE ECEL

- Interactive website - Team pages, statistics, schedules, results, standings
- Twitter Handle - @ECELHOCKEY - 3,300 Followers and counting
- Instagram account - @ECEL_Tier 1 - 2,325 Followers and counting
- Game Recaps on ECEL Website, immediately following games
- ECEL Players of the week after each showcase event
- Plays of the week- Video highlights capturing the exciting moments of the weekend
- Commitment announcements for players (NCAA, NAHL, USHL, Professionally, etc.)
- Hired professional photographer to attend showcases

ADMINISTRATIVE STAFF

- Full time master scheduler
- On-Site Social Media Director
- Live Scoring and results updates
- Full time marketing director
- Full time website manager
- Full time hotel coordinator: Matt Kaplan - Negotiates and competitive hotel group rates

WWW.ECELHOCKEY.COM

CONTACT: Peter Alden, PAlden5@gmail.com

INFORMATION

Founded in 2014, the East Coast Elite League (ECEL) is a four-weekend showcase series that will provide maximum exposure for its member organizations and their players, by playing in top venues, in ideal scouting locations. Spread across the U14, U15, U16 and U18 divisions and represented by several of the top hockey organizations across the country, the ECEL is the premier showcase series in the United States, unmatched in its format and exposure opportunities.

ABOUT THE ECEL

- All games played under USA Hockey rules and standards at the Tier I level
- Four showcases – four games guaranteed
- Mid-Season All Star games
- League website dedicated to promoting the ECEL, its players and teams
- Real-time statistics and online game tracking for all ECEL games
- Live video broadcasting of every ECEL game.

ECEL APPLICANTS

- All applicants must be full-season teams registered with USA Hockey and Canadian programs must comply with Hockey Canada
- All applicants must be USA Hockey certified at the Tier I level and Canadian programs must comply with Hockey Canada
- Must field the organization's highest caliber teams
- Must comply with the rules, regulations and policies of the ECEL and USA Hockey
- Must work in the spirit of partnership with ECEL initiatives
- Must execute such documents as are reasonably necessary to fully complete application to the ECEL
- $1,000 non-refundable application fee; will be applied towards league fees if accepted.

I warrant and represent that I am vested with full authority, consent and permission to execute this application. I further warrant that there are no existing legal obligations or commitments, which limit, restrict or impact this application.

Please submit application and fee made payable to Next Level Skills to: East Coast Elite League, 2496 Boson Post Rd., Guilford, CT 06437. Any questions may be directed to Peter Alden at 203-444-7634 or via email palden5@gmail.com.

ASSOCIATION

Club Name: _____ Website: _____

Club Contact: _____ Email: _____

Contact Cell: _____ 2nd Email: _____

Address: _____

Print Name _____

Sign & Date _____

MIDGET MAJOR (18U)

Manager: _____ 18U Coach: _____

Mngr. Email: _____ Coach Email: _____

Mngr. Cell: _____ Coach Cell: _____

MIDGET MAJOR (16U)

Manager: _____ 16U Coach: _____

Mngr. Email: _____ Coach Email: _____

Mngr. Cell: _____ Coach Cell: _____

MIDGET MAJOR (15U)

Manager: _____ 15U Coach: _____

Mngr. Email: _____ Coach Email: _____

Mngr. Cell: _____ Coach Cell: _____

MIDGET MAJOR (14U)

Manager: _____ 14U Coach: _____

Mngr. Email: _____ Coach Email: _____

Mngr. Cell: _____ Coach Cell: _____