

SHL Board Meeting – 8/14/2024

Stubborn Brothers

Called to Order at 6:04 pm

Attendees

Adam Gafner, Amanda Schroeder, Lauren Laubscher, Jaime Zastrow, Desirae Thiel, Tanya Anker, Kevin Helmuth, Amanda Jach

Visitors

Lori Helmuth, Carrie Stoss

Agenda

Approval of July Minutes

- Kevin made motion to approve minutes; Jaime 2nd; all in favor; motion passed

Visitors/Public Comment

- Carrie Stoss
 - Carrie Stoss attended on behalf of the HS Blue Line Club; discussion about high school ice fees for the 2024-2025 season
 - 2023-2024 season was \$7500, 12.5% of overages from utilities; proposal for \$9000 with 12.5% of overages from utilities for 2024-2025 season; SHL board to discuss and align on price

Motion to Deviate from Agenda

- Amanda made motion to deviate from the agenda if necessary; Lauren 2nd; all in favor; motion passed

Board Member Reports/Updates

A. President Update – Adam

- WAHA Meeting
 - Adam and Chris attended WAHA meeting
 - Squirt Rosters – cannot have over 14 players and at least half need to be 10U
 - Culture Leader – every league should have a culture leader; Adam and Kevin to lead; culture survey, meet with teams individually, culture committee, culture survey
 - Board to discuss mission statement at next meeting (all leagues should have one)
 - Girls Teams – focus on growing girls program; grants are available for leagues that have all-girls teams
- Open Board Positions
 - Rink Manager – one person expressed interest but has not officially committed
- Release Requests
 - No release requests received; all surrounding associations have been notified about the Bantams
- Bantams – Monday Night Skills

- Discussion about inviting released bantam players to participate in SHL skills nights; group agreed to invite/include

B. Vice President Update – Kevin

- Hydraulic Repair Specialists can service/fix everything except cannot do emissions testing or sharpening of blades

C. Financial Update – Amanda S.

- Amanda provided checking and money market account balances
- Outstanding Balances
 - Several families have paid outstanding balances; other families have remaining balances
- Fair Deposits
 - Amanda S., Adam, and Tanya will rotate nights for counting and depositing money at the fair (Adam – Wednesday and Monday, Amanda – Thursday and Friday, Tanya – Saturday and Sunday)

D. Secretary Update – Tanya

- Handbook Updates
 - Discussion about handbook updates required; refer to attachments for updates

E. Fundraising Update – Amanda

- Golf Outing Update
 - Just under \$15,000 in profit; email sent to league to send thank you notes to sponsors
 - Overall the outing went well; opportunities for improvement/change – 18 holes instead of 9; increase price to putting for proof (from \$5 to \$10); add \$20 option for 50/50 (arm span); improve food
- Side by Side Raffle
 - Group discussed fundraising for the upcoming season and agreed to forego the side by side raffle
- Gun Raffle
 - Autumn knows something who would like to donate guns to the league – can raffle them off at tournaments and events in lieu of a gun raffle
- Other Fundraising Options
 - Lauren has options for families to sell items to apply money to their fees – will bring list to the next meeting
- 12 Days of Christmas
 - Jaime made motion to order \$2,000 tickets and sell for \$5 per ticket; Kevin 2nd; all in favor; motion passed
- First Papa Murphy's Fundraiser
 - First is October 17th
- Kwik Trip
 - Will allow us to use a pizza warmer and they will sell pizzas at a discounted rate; also offers healthy food options

F. Marketing Update – All

- Sponsor Updates
 - John to provide update on sponsors
- SHL Wants/Needs Analysis
 - Chiller estimate received from Knope; approximately \$125,000; if we want to add an app to monitor the temp it's an additional \$15,000 to \$20,000

- Zamboni estimate – new Zamboni just under \$100,000

G. Rink Update – All

- Rink set up to begin September 18th

H. Registration Update – Autumn

- Autumn provided update on registered skaters; Autumn to send Adam a list of previous Squirt and Peewee players that haven't registered yet
- Flyers for schools and fair are being created/printed
- September 17th at 6:00 pm is the coach's meeting
- Banquet will be at the County Park again; Autumn to reach out to see if April 10th is available

I. Program Director Update – Chris

- Spray Boom Purchase
 - Chris requesting approval to purchase a spray boom; Tanya made motion to approve purchase of spray boom up to \$2,000; Lauren 2nd; all in favor; motion passed

J. Rink Scheduler Update – Jaime

- Discussion about practice schedule; Jaime to hold 8:00 am – 9:15 am every other Saturday for mite scrimmages/games

K. Concessions Update – Samantha

- Fair Food Prices
 - Fair food price list was distributed to the group
- Fridge/Fryer Purchase Discussion
 - Discussion about need to purchase a new fridge and/or fryer for the fair stand; fridge and fryer are both working at this time; Adam to check with the Booster Club to see if they have an extra fryer we can use as a back up if it goes down during the fair

L. Equipment Update – Amanda J.

- Rental Skates
 - Amanda shared estimates from various companies for new rental skates; Adam to reach out to Rhinelander to see where they purchased their rental skates

M. Safety Coordinator Update – Desirae

- No update

New Business

None

Next Meeting Date

- October 8th at 6:00 pm at the Crawford Center

Adjournment

- Tanya made motion to adjourn the meeting at 8:47 pm; Kevin 2nd; all in favor; motion passed