

# SHL Board Meeting – 7/9/2024

The Lumberyard Bar and Grill

Called to Order at 6:01 pm

## Attendees

Adam Gafner, Amanda Schroeder, Lauren Laubscher, Jaime Zastrow, Chris Madle, Samantha Bartz, Desirae Thiel, Tanya Anker, Kevin Helmuth, John Martin, Amanda Jach

## Visitors

None

## Agenda

### Approval of June Minutes

- Adam made motion to approve minutes; Chris 2<sup>nd</sup>; all in favor; motion passed

### Visitors/Public Comment

- None

### Motion to Deviate from Agenda

- Tanya made motion to deviate from the agenda if necessary; Sam 2<sup>nd</sup>; all in favor; motion passed

## Board Member Reports/Updates

### A. President Update – Adam

- a. WAHA Meeting
  - WAHA Meeting August 2<sup>nd</sup> and 3<sup>rd</sup> in Steven's Point; cost is \$25; Adam and Chris to attend
- b. Open Board Positions
  - Rink Manager – still no applicants
- c. Lease Update
  - Public Property Committee in favor of a 3-year lease; goes to county board on July 24<sup>th</sup> for final approval
- d. Fair Stand Purchase
  - Tanya drafted contract and sent to Bruce Grassman; asked for feedback; Adam to share final contract with the board
- e. Squirt and Pee wee Tryouts
  - Andy Bradford is available October 28<sup>th</sup> and 29<sup>th</sup> at 5:30; possibly ask Garrett Smith to assist with goalie evaluation
- f. Jerseys
  - Mock ups are complete; ice mock up is complete; meet with Brother's Pub to discuss sponsorship
  - Jerseys should be ordered by October 1<sup>st</sup> (after registration)
- g. Fair Stand Discussion – Allocation of Funds
  - Discussion about how to allocate fair funds; previous years allocation as follows: Total funds minus fair utilities, fair board payment, total expenses; 5%

to the chiller fund, 45% to capital improvements, 40% to families for hours worked; 10% to SHL checking

- Lauren made motion to no longer allocate funds to families to apply to player fees; Kevin 2<sup>nd</sup>; all in favor; motion passed
- Families can put time towards volunteer hours for the season; Amanda Jach made motion to cap service hours earned prior to the season (not counting set up) to 10 hours; Lauren 2<sup>nd</sup>; all in favor; motion passed

h. Release Request – McGlone Family

- McGlone family has been released for several years; Kevin makes motion to approve release of Daniel and Regina; Jaime 2<sup>nd</sup>; all in favor; motion passed

**B. Vice President Update – Kevin**

- No update

**C. Financial Update – Amanda S.**

- Amanda provided checking and money market account balances
- Adam reconciled the accounts as of July; reconciliation report will accompany financial report at each meeting going forward
- Outstanding Balances
  - Several families have paid outstanding balances; other families have remaining balances
- Associated Bank Money Market
  - Rate was reduced to .1% after promo period; Associated Bank changed it to 4%
- Cash Policy
  - Amanda should be the only one collecting cash; if Amanda is not available, Adam and Tanya can collect; Amanda S., Adam, and Tanya have cash receipt books; receipt must be given for cash payments

**D. Secretary Update – Tanya**

- Service Hours
  - Discussion about 2024-2025 service hours
  - Lauren made motion to change policy to require that 50% of service hours must be completed by 1/15, or child/skater cannot participate in games, tournaments, or playdowns; Chris 2<sup>nd</sup>; all in favor; motion passed

**E. Fundraising Update – Amanda**

- Golf Outing Update
  - Provided update on sponsors for golf outing; Amanda and Lauren to share sponsor list with Tanya so she can thank/advertise sponsors on Facebook
  - Plan for 100 people to eat; 72 golfers and remaining are volunteers
  - Lauren made motion to approve sale of open skate cards (buy 4 get 1 free) for \$20; Tanya 2<sup>nd</sup>; all in favor; motion passed

**F. Marketing Update – All**

- Sponsor Updates
  - John shared letter to be sent to potential sponsors; group discussion about sponsor signs; decision to remove Elite level and make Platinum option either a 4'x8' sign OR rink boards for \$1,000; rink boards will be offered to current rink board sponsors first; remainder offered on a first-come first-serve basis; Tanya to update sponsor form and send to John and update on website
- SHL Wants/Needs Analysis

- Chiller, Zamboni, skates for open skate, electric edger, sound system; Knope to provide estimate on new chiller, Chris to get price on Zamboni

#### **G. Rink Update – All**

- Quote for electric edger is \$7,141
- Discussion about Zamboni maintenance; Tanya made motion to send Zamboni to Hydraulic Repair Specialists for a maximum of \$7,000; if above \$7,000 board must review again; Amanda Schroeder 2<sup>nd</sup>; all in favor; motion passed
- Ice mock up is done; four businesses will be on the ice – Stubborn Brothers, Brother's Pub, Knope, and North Country Builders; logo in center ice; Tanya made motion to approve purchase of vinyl decals for the ice for \$3,355; Lauren 2<sup>nd</sup>; all in favor; motion passed

#### **H. Registration Update – Autumn**

- 7 skaters currently registered; 1 new mite

#### **I. Program Director Update – Chris**

- Coaches being planned for teams; will likely need a coach for Peewee B and Squirt B
- Coaches need certifications completed; classes offered September 1<sup>st</sup> – December 31<sup>st</sup>
- Home tournaments were submitted to WAHA; both will be named Battle on the Wolf; Twigs interested in sponsoring

#### **J. Rink Scheduler Update – Jaime**

- Discussion about hotel blocks for home tournaments; Jaime to contact 4 Seasons, Boarders, and Quality Inn to see if they will save rooms for teams playing in the tournament
- Jaime considering options for away tournaments for teams
- Ref Program
  - USA Hockey changed ref requirements; no ice sessions for level 1, no open book test for level 1 (growing refs - not just youth, adults too)
- Crossbar
  - Crossbar has options for invoicing, monthly installments/payments (auto withdrawal), auto scheduler, uploads schedule to Gamesheet
  - Basic is \$69 per month; Pro is \$99 per month (allows for session registration with caps, volunteer management, etc.)
  - Sam made motion to switch from Sports Engine to Crossbar effective 9/1/2024; John 2<sup>nd</sup>; all in favor; motion passed
- High school ice rental fees will be discussed at the next meeting

#### **K. Concessions Update – Samantha**

- Sam to calculate cost of fair food to set prices
- Submit request to Neuske's for brat donation
- Need to determine date of fair meeting

#### **L. Equipment Update – Amanda**

- Adam is sponsoring decals for the mite helmets (new logo)
- Helmets
  - 27 helmets that are not expired; will get 10 helmets in 10 sets of gear from WAHA grant; Amanda Jach to get quote for helmets from Goal Line

#### **M. Safety Coordinator Update – Desirae**

- No update

### **New Business**

**A. Handbook Review/Updates – Tanya**

- There is information in the handbook that is outdated; will plan to discuss at the next meeting

**Next Meeting Date**

- August 14<sup>th</sup> at 6:00 at Stubborn Brothers

**Adjournment**

- Tanya made motion to adjourn the meeting at 8:54 pm; Amanda Jach 2<sup>nd</sup>; all in favor; motion passed