

# SHL Board Meeting – 6/11/2024

North Country Builders

Called to Order at 6:00 pm

## Attendees

Adam Gafner, Amanda Schroeder, Jaime Zastrow, Chris Madle, Samantha Bartz, Desirae Thiel, Tanya Anker, Kevin Helmuth, Amanda Jach

## Visitors

None

## Agenda

### Approval of May Minutes

- Kevin made motion to approve minutes; Amanda Schroeder 2<sup>nd</sup>; all in favor; motion passed

### Visitors/Public Comment

- None

### Motion to Deviate from Agenda

- Amanda Schroeder made motion to deviate from the agenda if necessary; Chris 2<sup>nd</sup>; all in favor; motion passed

## Board Member Reports/Updates

### A. President Update – Adam

- a. Bantams
  - Adam contacted all 4 organizations to inform them we won't have a Bantam team this season and provided player names
- b. Open Board Positions
  - Rink Manager – still no applicants
- c. Lease Update
  - Adam and Tanya will be attending the public property committee meeting on Thursday the 13<sup>th</sup>; will be asking for a 5-year lease
- d. Fair Stand Purchase
  - Owner is offering to sell the fair stand to the hockey league; \$25,000 over 10 years, 0% interest; \$2500 to be paid every year after the fair
  - Kevin made motion to purchase the fair stand; Adam 2<sup>nd</sup>; all in favor; motion passed
  - Need to draft a contract to purchase; will share at the next meeting
- e. Squirrel and Pee wee Tryouts
  - Adam has not heard from 2 Pee wee families out of the 21 contacted about whether they will play this season
  - Pee wee tryouts will take place first; if we will be bringing Squirrels up, all 2<sup>nd</sup> year Squirrels must be allowed to tryout if they choose
  - Adam to contact Andy Bradford about helping with tryouts; will try for October 22<sup>nd</sup> and 24<sup>th</sup>
- f. League Rebrand Ideas

- Some suggestions received are Junior Hawks, Sturgeon, Lakers, Ice Sharks, Wolves, River Wolves, Mission
- Chris makes motion to rebrand as Shawano Hockey League Junior Hawks; Sam 2<sup>nd</sup>; all in favor; motion passed

g. Jerseys

- Stubborn Brothers has committed to being a jersey sponsor; Brothers Pub had questions about the lease when asked about sponsoring
- Will need approximately 100 jerseys (50 home, 50 away)
- Amanda Jach makes motion to sell the Lightning black jerseys for \$20; Kevin 2<sup>nd</sup>; all in favor; motion passed

h. Release Request

- Received release request for Kamdyn Braatz; cited the desire to keep both of their skaters together, volunteer hours for two leagues, more development opportunities
- Kevin made motion to deny release request for Kamdyn Braatz and reduce Braatz Family service hours to 20 (instead of 40); Jaime 2<sup>nd</sup>; all in favor; motion passed

**B. Vice President Update – Kevin**

- No update

**C. Financial Update – Amanda S.**

- Amanda provided account balances; will stay at Associated Bank for now
- Submitted information for charitable organization license
- Submitted raffle license renewal
- Player Fees
  - Discussion about player fees; Tanya made motion to leave player fees the same as last season; Sam 2<sup>nd</sup>; all in favor; motion passed
  - Early registration will be from 7/1/2024 – 8/15/2024 for discount; regular registration prices will apply starting 8/16/2024 and after
- Old Outstanding Balances
  - There are outstanding balances from years ago; players no longer with the league; Adam made motion to write off amounts owed for Kempton, Pamaska, and Mallett; Kevin 2<sup>nd</sup>; all in favor; motion passed
  - Additional outstanding balances Amanda found; players also no longer with the league; Adam made motion to write off amounts owed for Drogemuller, Wedde, and Zook; Jaime 2<sup>nd</sup>; all in favor; motion passed
- SAU Blue Line Club
  - Blue Line Club is waiting on raffle license; intent of the high school board group is to act independently of the youth league and move all funds to the BLC

**D. Secretary Update – Tanya**

- Service Hours
  - Discussion about service hours and how to handle those that did not complete their hours for the 2023-2024 season; Tanya made motion to not bill families \$5,912.50 for missed hours; Jaime 2<sup>nd</sup>; all in favor; motion passed
  - Group discussion on how to handle service hours; possibly change policy so families must have a certain percentage of hours completed by a specific date or child cannot skate; Tanya to draft verbiage and will discuss at next meeting

**E. Fundraising Update – Amanda**

- a. Golf Outing Update
    - Provided update on sponsors for golf outing
- F. Marketing Update – All**
  - League will participate in Bonduel 4<sup>th</sup> of July parade; Adam will create flyers and will work with Bolin's to set up a team store; Tanya to send email to the league with details
- G. Rink Update – All**
  - Ice painting is scheduled for October 8<sup>th</sup>; looking into vinyl logos instead of painting sponsor logos on the ice
  - Chris asked Steve if the league could level the floor; Steve was not opposed; Adam will need to request in writing
  - Need to look for additional sections of bleachers; Chris will get quote for black flooring for warming room and around the rink (to replace mats); Chris would also like to invest in an electric edger if funds are available; cost is approximately \$4,000 - \$5,000; Chris to price out
- H. Registration Update – Autumn**
  - Autumn sent email with information; in-person registration will be on September 23<sup>rd</sup> and September 25<sup>th</sup> from 5:00 pm – 7:00 pm
  - Discussion about online registration; Tanya to ask Autumn if there is an option to pay via electronic check to avoid service fees through Sports Engine; league will require a \$50 deposit at time of registration if not paying in full (to be applied to player fees)
- I. Program Director Update – Chris**
  - Working on Google form for coaches to fill out
- J. Rink Scheduler Update – Jaime**
  - Discussion about practice schedule; Jaime to refine schedule for practice and skills
- K. Concessions Update – Samantha**
  - No Update
- L. Equipment Update – Amanda**
  - Expired Helmets
    - There are 37 expired helmets; group agrees to throw them away
  - Practice Jerseys
    - A lot of random practice jerseys; offer to league skaters
  - Neck guards
    - Neck guards are required this year; families to purchase their own
- M. Safety Coordinator Update – Desirae**
  - No update

## **New Business**

### **A. Personalized Jerseys**

- Discussion about jerseys; Chris made motion to charge families \$150 for jerseys (home and away and socks) and add to the registration fee; Jaime 2<sup>nd</sup>; all in favor; motion passed

## **Next Meeting Date**

- July 9<sup>th</sup> at 6:00 at The Lumberyard

## **Adjournment**

- Adam made motion to adjourn the meeting at 9:02 pm; Amanda Jach 2<sup>nd</sup>; all in favor; motion passed