

CHEYENNE CAPITALS YOUTH HOCKEY ASSOCIATION

PO BOX 20975 | CHEYENNE, WY 82003



Dear Cheyenne Capitals Supporter;

The Cheyenne Capitals Youth Hockey Association is Cheyenne and Laramie County's youth hockey program developing character, sportsmanship, and physical fitness through playing the game of hockey. Our program supports approximately 200 players, ages 4-18, and that number is continuing to grow. We currently hold many state titles and recognitions, and are hoping to add to those this year!

Each year we partner with local businesses and community members to sponsor our program. Sponsorship dollars directly fund ice time for practices and games, operational costs, financial scholarships for athletes in need, camps, and paid coaching – and they help us keep registration fees reasonable for Cheyenne families.

As our program grows, so do our responsibilities to our players. We not only need to teach them the high-level standards of hockey expected within our program, but also discipline, sportsmanship, timeliness, character, and respect. We feel this is a critically important responsibility for our board, coaches, and volunteers. We simply cannot do it without the support of local businesses and community members like you.

Running a program of our size is a tremendous undertaking, it gets more expensive every season. We are not government-funded as many school-affiliated sports programs are. The backbone of our fundraising effort is made up of all of our sponsors. Our banner sponsors have their name read at every home game. We also display your business logo on a banner hung all season at the Cheyenne Ice and Events Center and on our website.

As we continue to grow, our hope is that you will support that growth with us. We feel the lessons learned by our players as they move through our program are vital as they graduate to adulthood. For 2025-2026, we welcome new supporters and give many thanks to our continued supporters as we address this important and worthy effort.

Listed on the following page are various sponsorship levels we hope you consider for the 2026-2027 season:

Hat Trick Sponsor \$2,500 - Premium placement on Capitals "Wall of Fame", custom Capitals jersey signed by High School Team, featured social media spotlight post during the season and post season, logo and link featured on Capitals website, sponsor of the monthly newsletter, exclusive Capitals hat and hoodie.

Goal Sponsor \$2,000 - Recognition on Capitals "Wall of Fame", business logo on Mites team boards, logo and link featured on the Capitals website, logo on social media, exclusive Capitals hat and hoodie.

Power Play \$1,000 - Recognition on Capitals "Wall of Fame", logo and link featured on Capitals website, logo on social media, exclusive Capitals hat.

Player of the Game Sponsor \$500 - Logo and link to website on Capitals website, logo on social media, exclusive Capitals Hat.

Capitals Sponsor \$250 -Logo on the Capitals website.

We sincerely appreciate your generous support in helping us build our hockey program. We look forward to partnering with you again.

Thank you,

Chelsie Hammack
Ashley Estes
Fundraising Coordinators

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Please return this page and payment to the above address with the following information (items with the * are required in order for us to credit the correct player):

*Player Name: _____

*Parent Name: _____

*Sponsor Name: _____

*Sponsor Phone: _____

*Sponsor Address: _____

*Sponsor Email: _____

Questions can be directed to: ccyhafundraising@gmail.com.

The following information is needed for Hat Trick, Goal, and Power Play level sponsors.

Please indicate size for your Capitals jacket:

Small Medium Large X-Large XX-Large Other: _____

Capitals Hat:

Mens Women's