

Dear Members of the Siouxland Youth Hockey Association,

My name is Craig Cubellotti, and I am running for a position on the Siouxland Youth Hockey Association Board.

I live in Le Mars, Iowa, and work as a Truck Underwriter at Great West Casualty Company in South Sioux City, Nebraska. My wife, Kayla, and I are proud parents of three children. Our two sons are actively involved in the association—Shea recently completed his third year and will be moving up to Mites this upcoming season, while Cameron has completed his fourth year and will be advancing to Squirts. Our three-year-old daughter, Roni, is already a dedicated fan and loves cheering on her brothers at the rink.

As a hockey parent, I have seen firsthand the positive impact this organization has on young athletes. The game has helped instill important values in my children, including hard work, resilience, and discipline. I have also seen growth beyond the ice—through efforts like our Greens fundraiser, my kids gained confidence and improved their social skills by going door to door and interacting with members of the community.

I have always tried to stay actively involved and support the association whenever I can, whether that's helping drive fundraising efforts, connecting with local businesses about tournament sponsorships, volunteering during tournaments, or assisting with things like the 50/50 raffle. I value being part of a community that works together to create a great experience for the kids.

If elected, my goals as a board member would focus on a few key areas. First, I would like to help make hockey more accessible by identifying and addressing barriers that may prevent families from getting involved—whether that's exploring creative fundraising ideas, equipment support, or introductory opportunities. Programs like floor hockey are a great introduction to the sport, and the event that was held in January was very well received. I would love to see those efforts continue and expand into neighboring communities to help generate interest and highlight the benefits of Siouxland Youth Hockey. Second, I am committed to improving inclusion, ensuring that every athlete who wants to grow and develop is given fair and meaningful opportunities to do so. Third, I believe strongly in the importance of unity and would work to help the organization operate cohesively as one team with clear communication and shared goals.

I am committed to listening to feedback from families, players, and coaches, and being a reliable and engaged member of the organization.

I would be honored to serve on the board and contribute to the continued growth and success of the Siouxland Youth Hockey Association, and I respectfully ask for your support.

Sincerely,
Craig Cubellotti