

MUSKEGO LACROSSE CLUB, INC. SOCIAL MEDIA POLICY



Muskego Lacrosse Club, Inc. is publishing our social media policy to ensure that the organization, our players, our coaches, parents and fans understand our social media guidelines and requirements.

1. The Muskego Lacrosse Club Inc. (MLC) defines social media as any electronic post that includes pictures, videos, comments, audio-recordings, screen shots or any other form of collected information on any social media platform, including but not limited to Facebook, websites, Tik-Tok, Snap-chat, Instagram or any sub platforms and chatrooms. The postings can be either publicly shared with no limits or with reserved groups or parties.
2. MLC is a youth organization that potentially includes confidential information of minors. MLC does not authorize or allow any sharing of player, family or club confidential information via social media.
3. Only the MLC President, or by authorized designee, is allowed to post official MLC comments or represent the MLC's position on any matter, policy, incident or questions that include official MLC positions.
4. MLC will comply with copyright and fair use guidelines and rules.
5. MLC will comply with and follow the **USA Lacrosse Code of Ethics** when engaged or engaging in social media correspondence, communications or posts:

Respect

Respect is defined at the individual, team and corporate levels. Individuals should value the opinions, views and roles of others who work to further the mission of the organization. All should safeguard the dignity, privacy and freedom of individuals regardless of their race, color, creed, socio-economic status, age, gender, religion, sexual orientation, disability or nationality. Respect defines the value that USA Lacrosse, as an organization, places on honoring the history of the sport, and demonstrates the regard it shows to the various and disparate constituencies that have come together to form USA Lacrosse to further the growth and development of the sport.

Fairness

Fairness is making decisions without favoritism or prejudice. USA Lacrosse firmly believes that the concept of fairness is fundamental to sport. Anything that creates an unfair advantage violates the spirit, as well as the integrity, of the sport of lacrosse.

Teamwork

Teamwork is defined as a cooperative or coordinated effort on the part of a group of individuals who work collectively in the interest of a common goal. USA Lacrosse believes there is significant value in promoting teamwork, both on and off the field, in every segment of the sport. All members of USA Lacrosse, its staff, and volunteers should adopt and promote the philosophy that greater success can be achieved when individuals sacrifice their desire for personal accomplishment in favor of goals.

Communication

Communication is an attempt by individuals to create shared understanding. Communication is an active '~~two~~ **waytwo-way** street,' requiring a balance of articulating, listening, writing, reading, observing, questioning, analyzing, and evaluating. USA Lacrosse members, employees and those individuals or groups representing USA Lacrosse, should communicate with clarity, honesty, timeliness, and openness. Communication should include all pertinent information shared transparently with all appropriate recipients. Clear, honest, timely communication allows collaboration and cooperation to occur, building a stronger game and community for sport.

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Conflict of Interest

A conflict of interest is present in any instance in which the actions or activities of an individual representing or acting on behalf of USA Lacrosse could result in actual or perceived personal gain or advantage, and/or have an adverse effect on the interests, mission or integrity of USA Lacrosse. Individuals who represent and serve USA Lacrosse, at the local, regional or national levels, have a duty to disclose any financial interest or personal obligation that may, actually or perceptually, affect the independence of their judgment.

Legality

All members of USA Lacrosse, its staff, and volunteers are obligated to comply with all applicable laws. Violation of the law is not tolerated. USA Lacrosse reserves the right to review such violations, which may result in the revocation of organizational or member status.

6. MLC will comply with and follow the **USA Lacrosse Code of Conduct** when engaged or engaging in social media correspondence, communications or posts:

- Sportsmanship and teaching the concepts of fair play are essential to the game and must be taught at all levels and developed both at home and on the field during practices and games.
- The value of good sportsmanship, the concepts of fair play, and the skills of the game should always be placed above winning.
- The safety and welfare of the players are of primary importance.
- Coaches must always be aware of the tremendous influence they have on their players. They are to strive to be positive role models in dealing with young people, as well as adults.
- Coaches should always demonstrate positive behaviors and reinforce them to players, parents, officials and spectators alike. Players should be specifically encouraged and positively reinforced by coaches to demonstrate respect for teammates, opponents, officials and spectators.
- Players should always demonstrate positive behavior and respect toward teammates, opponents, coaches, officials, parents and spectators.
- Coaches, players, parents and spectators are expected to demonstrate the utmost respect for officials and reinforce that respect to players/teammates. Coaches are also expected to educate their players as to the important role of lacrosse officials and reinforce the ideal of respect for the official to players/teammates.
- Grievances or misunderstandings between coaches, officials or any other parties involved with the sport should be communicated through the proper channels and procedures, never on or about the field of play in view of spectators or participants.
- Officials are professionals and are therefore expected to conduct themselves as such and in a manner that demonstrates total impartiality, courtesy and fairness to all parties.
- Spectators involved with the game must never permit anyone to openly or maliciously criticize, badger, harass or threaten an official, coach, player or opponent.
- Coaches must be able to demonstrate a solid knowledge of the rules of lacrosse, and should adhere to the rules in both the letter and the spirit of the game.

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- Coaches should provide a basic knowledge of the rules to both players and spectators within his/her program. Attempts to manipulate rules in an effort to take unfair advantage of an opponent, or to teach deliberate unsportsmanlike conduct, is considered unacceptable conduct.
- Eligibility requirements, at all levels of the game, must be followed. Rules and requirements such as age, previous level of participation, team transfers, etc., have been established to encourage and maximize participation, fair play and to promote safety.

7. All requests for statements, comments or information regarding official club communications shall be sent to muskegolaxinfo@gmail.com.

Approved by the MLC Officers.