Board Meeting-Monday, May 5, 2025 SIA party room - 6:45pm

Attendance- Tommy, Nicole, Jen, Blane, Randi, Elisabeth, Darcy, Chris, Katie, Chrissy, Tony

Minutes taken by Elisabeth

Agenda:

New Business

Finances overview [Blane] - Cancelled one credit card (had fee). Working on new venmo. Darcy to work on getting the debit card to work.

Fundraising [Chris Pell]- question of fundraising, historically fundraising is to support a team/adm, not individual players. Unable to put sponsor on the jersey (AHAI rule)

Outfitting [Rhonda via email] -

- Backpacks
- All sold!
- Fall Focus Promo Items
- Beach Towel options sent with Katie Clark. Board will decide on which towel and logo to have imprinted. Early bird registrants will receive this promo. Any extra towels will be sold at Kick Off BBQ and/or Rostering Day.
- General Outfitting Notes
- Jerry's is waiting on the new "tariff" pricing on all items and will have those to mid mid-late May. As soon as we know new pricing, we can work on getting fall outfitting information out to the club.
- Custom Gloves
 - Interest in custom gloves. Checking Pro Stock hockey website as possible option to have gloves available for order year round.
- Winter Coats
 - Will be offered as part of uniforms but is not a requirement.
- Fall Pop Up
 - Pop up shop will be opened at the end of July with orders anticipated by Kick Off BBQ. Also a fall pop up shop TBA closer to rostering/start of season.
 - Shirtspace.com (no minimum to order)
 - Will the logo stay the same for next season?
 - No plan to change jersey logos
 - Some people like the older SJ retro logos. Nicole has copies.
 - Fall Pop Up we can order extra of the items that were most popular and offer them for cash and carry at Rostering Day.
- Due to the number of families that purchased Jr Knights jerseys, we will need to reorder for fall
- Add upsell items to fall registrations items would include socks, practice jerseys.
- We need to place a large order for game socks.

Ice Updates [Jen] -

- o Jen will be meeting with Tommy, Tony, Nicole/Darcy to discuss fall ice planning.
- Oaklawn: projected to reopen in September



Golf Outing [Chris / Darcy]- Waters Edge, June 28th, flyer and facebook, email sent to the club. Working on hole sponsors, each golfer \$160. Max 144. sign up coming ASAP

• Volunteers will be needed for various jobs. Having spring teams contribute a basket was discussed.

Managers [Chrissy]- no updates, will work with Elisabeth & Nicole when CS, NWHL stuff comes out.

Volunteers [Elisabeth]

- Will work for Golf outing numbers
- o Summer skills sign in

Social Media [Katie]

- o monthly newsletter with upcoming events, camps, plans for fall, Spring/Summer
 - will send draft for review
- o "Highlight a Knight" segment to start in fall season
- coaches bios
- o promo video to put out this summer for fall season
- o back to the rink event
- o Girls weekend in October
- o alumni highlights

Pre-Hockey (LTS / LTP) updates [Tony]

- numbers look good for spring: typical enrollment
- summer sign up just posted
 - o please push on socials
- Would like little nets
- Evergreen Park reached out for LIttle blackhawks for next year, we're in.
- Try hockey for free: need to schedule two
 - o will need volunteers
- ADM/LTS on same night in the summer

CUHL/NIHL [Meg]-no updates

Registrar [Chris]- no updates

Fall Leagues Updates- [Tommy]

- Squirt Bantam coed teams will be playing in CSDHL Prospects league {application has been submitted for PW Major 2013}.
- One Squirt, One Peewee team will play in NWHL.
- CS has not released more information that is currently available on their website. Similar to the NIHL process, we will need to send a tentative team count to the league with preliminary levels. Once tryouts conclude, we will submit a final count / level designation.
 - o Birth year
 - o looking at 4 mite (staying with CUHL), 3 peewee (2013 major team, one prospect, 1 house), 3 squirt (2 prospects, 1 house), unclear if Bantam will happen for Fall (likely not, not enough numbers)
 - o midgets: lots of interest, will need to restructure pricing.
- Girls playing in NIHL: partnership for PWHL. NIHL is rebranding to Midwest Superior Girls League powered by NIHL

- Girls season will end earlier in January which will allow for teams to participate in showcases prior to State playoffs.
 - 16u and 19u
 - 14u
 - no plan for 12u
 - need June ice for tryouts: need 6 slots total back to back June 15 22
 - Any player who is outside Illinois has to be approved by AHAI
 - Process: waiver based, Tommy to send to Out of state girls.
- Summer Goalie camp. Plan to do it earlier, Perhaps mid July. 3 day camp.

Next Meeting planned for June 9, 2025 6:45pm