

MINUTES 14 OCTOBER 2019

CCYHA Board Meeting Minutes 10/14/2019

Meeting was called to order by Kirby Brownfield at 6:33 p.m Attendees included Duane Twining, Jason Hughes, Lauren Koehler, Kim Storfer, Ann Blodzinski, Alexis Hutto from Plex and Ryan Petz via telephone.

House Hockey Update. Sponsor possibility to fund all next year's house hockey jerseys. Need confirmation if end date for 1st session is 7 Dec. Also need confirmation if 2nd session is 6 Jan-16 Mar. Possible Power Skate session in December on Tuesday nights.

Try Hockey For Free (THFF). Next event is 9 Nov 2019 9:40-10:40 a.m. Leslie Twining will send out Sign Up Genius invite to recruit volunteers to support. Equipment room is still running smooth and the station concept is working well. Goal is to build up number of Mites for future growth as an organization.

Travel. Need to confirm 26 Feb as the last travel hockey date and possibly schedule a parents versus kids event on that date.

Outreach and Recruitment. Big push for the next THFF. Flyers were handed out to board members and the Plex will be posting them. Yard signs were made for THFF and will be utilized in key areas. Future ideas included trunk or treats, schools, and more social media. Media. Ann will draft up some designs for a Winter Classic logo. Need sponsor banners/vinyls that leverage income versus impact for sponsor. 6 foot Cyclones banner will be placed in the bench area of Plex over the team photos. Kirby and Lauren continue to get great feedback on The Spin newsletter. Photos need to continue to be posted on Facebook for use. Need more 12U travel team photos. Ann can help lead up individual and group photos for purchase later in the year with Duane. 10U travel group photo and most of coach's photos are updated. Need 12U travel and developmental teams group photos next. Coaching Development. Continue to explore reimbursement or partial reimbursement for coaching certifications. There is no intent to schedule friendly games with Rage.

Budget. Planning for next tax cycle not using outside assistance and saving money due to the easy process of submitting our taxes. More to follow. Kirby gave an overview of current budget.

Fundraising. Lauren working on multiple ideas. Ann working with Chipotle for possible 10 Dec USA Hockey backed fundraiser. Discussed moving Skate-A-Thon earlier in the year but finding a date is difficult.

Registrar. Kim would like to show the board the details of how Webex works for our understanding and would like the next registrar to start learning from her so she can pass it on next season.

Board Development. Use Google calendar to consolidate and communicate full schedule? All board members should have a gmail account in order for this to work smoothly and

keep everyone alike. Board meetings will be held the 2nd Tuesday each month at 6:30 p.m. Meetings will be held at the Plex, Room 2. The next meeting will be held 12 Nov. Kirby motioned to adjourn the meeting at 8:04 p.m. Ann seconded.