



SOCIAL MEDIA & COMMUNICATIONS POLICY

Season 2026–2027 | Players · Parents · Coaches · Volunteers

Every Cyclones member — on or off the ice — represents our organization online. We ask everyone to post, share, and communicate with the same respect and sportsmanship we expect at the rink.

✓ DO

- Be positive, respectful, and kind online
- Represent the Cyclones with pride
- Use the official team app for all team communication
- Keep all player group chats adult-supervised
- Think before you post — nothing online is truly private
- Report any concerns to a coach or Board member

✗ DON'T

- Post negative comments about players, coaches, refs, or teams
- Bully, harass, or threaten anyone online
- Share private player or family information
- Post content involving drugs, alcohol, or inappropriate material
- Use any racial, derogatory, hateful, or discriminatory language
- Use phones or devices in locker rooms — ever
- Have 1-on-1 digital contact between adults and players

TEAM CHATS & COMMUNICATION

Official Platform

- Use the official team app (TeamSnap / Crossbar) for all scheduling and announcements
- Keep chats on-topic and respectful — messages only between 7 AM and 9 PM
- Coaches and managers monitor all team channels
- No negative or off-topic commentary in team chats

Adult-to-Minor Rules

- No 1-on-1 messages between adults and players — always copy a parent
- Coaches must include a parent on any individual message to a player
- Adults may not friend or follow players on personal social media
- Unsupervised player group chats must not use any of the Cyclones name or any logo/image that could be inferred to be Cyclone sanctioned.

🚫 No Phones or Devices in Locker Rooms — Zero Tolerance

Per USA Hockey & SafeSport: no photos, video, voice recording, calls, or messaging in any locker room or changing area at any time. Devices must stay in players' bags.

BEST PRACTICES

For Players

- Ask yourself: "Would my coach or parents be OK seeing this?" before posting
- Keep personal accounts private and be selective about followers
- Never share your location, schedule, or personal details publicly
- Block and report anyone sending inappropriate messages
- Celebrate your team positively — good posts are

For Parents & Guardians

- Monitor your child's social media activity related to Cyclones
- Model positive sportsmanship online — your kids are watching
- Raise concerns about coaches or officials privately, not on social media
- Direct complaints through proper channels: team manager → coach → Board
- Ensure your child completes any required SafeSport

always welcome! • Never engage with online negativity — walk away and tell a trusted adult	training • Remind your athlete: locker room device use is never acceptable
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SAFESPORT & USA HOCKEY COMPLIANCE

What Members Must Do - Complete required SafeSport training annually (coaches, staff & volunteers) - Follow USA Hockey's Social Media, Mobile & Electronic Communications Policy - Report any abuse, misconduct, or policy violation — reporting is mandatory - Maintain zero tolerance for harassment or abuse in any digital form	Key SafeSport Principles - No one-on-one digital communication between adults and minors - No secret or hidden communication with youth athletes - All electronic communication should be transparent and appropriate - When in doubt, include an additional adult and err on the side of caution
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Full USA Hockey SafeSport Handbook: www.usahockey.com/safesport

DISCIPLINE & CONSEQUENCES

The Columbia Cyclones Youth Hockey Association reserves the right to review any reported violation of this policy. Each situation will be evaluated individually, taking into consideration the nature, severity, frequency, and circumstances of the conduct. Depending on the circumstances, corrective action may include, but is not limited to:

- Verbal or written warning
- Removal of inappropriate content
- Meeting with the player, parent/guardian, coach, or Board representative
- Temporary suspension from team, association, or program activities
- Loss of association privileges
- Referral to USA Hockey SafeSport or other governing authorities, when applicable
- Removal from the Columbia Cyclones Youth Hockey Association

The Association reserves the right to determine appropriate disciplinary action on a case-by-case basis. Serious violations may result in immediate action without prior warnings.

REPORTING A VIOLATION

CCYHA takes all reports seriously. Use the most appropriate channel below:

Situation	Who to Contact & How
General concern or minor incident	Your Head Coach or Team Manager (in person or via team app)
Moderate or repeated violation	CCYHA Board — ccyhboard@gmail.com
Urgent matter or Board member unavailable	CCYHA President directly (contact listed on team app or columbiacyclones.com)
SafeSport or abuse-related violation	USA Hockey SafeSport — safesport.org 1-833-5US-SAFE
Criminal activity or immediate danger	911 — Contact local law enforcement immediately

All reports are confidential to the extent possible and handled per CCYHA's Incident Reporting & Investigation Policy.

Anonymous reporting is available via the CCYHA Anonymous Reporting Google Form - https://docs.google.com/forms/d/e/1FAIpQLSfA5DD-sfFLkxSi903QrJJmnz0SV61s_r0EUplTTX2P391ydg/viewform

ACKNOWLEDGMENT & AGREEMENT

By signing below, I confirm that I have read, understood, and agree to follow the Columbia Cyclones Youth Hockey Association Social Media & Communications Policy. I understand that violations may result in disciplinary action up to

and including dismissal from the program.

Player	Parent / Guardian
_____ Player	_____ Parent /
Name (Print)	Guardian Name (Print)
_____ Player	_____ Parent /
Signature	Guardian Signature
_____ Date	_____ Date

Coach / Staff / Volunteer	CCYHA Board Representative
_____ Name	_____ Board
(Print)	Rep Name (Print)
_____	_____ Board
Signature & Role/Title	Rep Signature
_____ Date	_____ Date

Full policy: www.columbiacyclones.com | ccyhaboard@gmail.com This policy is reviewed annually.