



# **CORPORATE SPONSORSHIPS**

**LOOKING TO BE APART OF AN  
EXCEPTIONAL CULTURAL EXCHANGE  
BETWEEN THE US AND FINLAND?  
WE HAVE AN OPPORTUNITY FOR YOU!!!**

**Corporate sponsorship opportunities are  
available for you to showcase your company.**

**Click  to see the different levels**

**If interested, please email Kelly McLaughlin  
[fundraising@haverfordhawks.com](mailto:fundraising@haverfordhawks.com)**

# **PLATINUM HAWK SPONSOR – \$10,000**

## **TOP-TIER EXPOSURE & EXCLUSIVE EXPERIENCES**

**LOGO FEATURED PROMINENTLY ON:**

- TEAM GEAR**
- WELCOME BANNER AT ALL EVENTS**
- OFFICIAL PROGRAM & FLYERS**
- HAVERFORD HAWKS WEBSITE & SOCIAL MEDIA**

**PERSONAL MEET & GREET WITH FINNISH COACHES AND  
TEAM**

**COMPANY NAME ANNOUNCED AT HOME GAMES/EVENTS  
FEATURED SPONSOR SPOTLIGHT (INTERVIEW OR PROMO)  
ON SOCIAL MEDIA**

**CUSTOM FRAMED TEAM PHOTO & THANK YOU PLAQUE VIP  
SEATING & RECOGNITION AT CLOSING DINNER**

**GOLD HELMET SPONSOR – \$5,000**

**HIGH VISIBILITY WITH TEAM AND FANS**

**LOGO PLACEMENT ON:**

**-TEAM APPAREL (SECONDARY LOCATION)**

**-EVENT BANNER**

**-PROGRAM & SOCIAL MEDIA RECOGNITION**

**MEET THE FINNISH COACHES AND PLAYERS AT ONE EVENT**

**SHOUT-OUT ON TEAM WEBSITE AND SOCIAL MEDIA**

**RECOGNITION AT OPENING AND CLOSING EVENTS**

**SPONSOR APPRECIATION CERTIFICATE & PHOTO**

**SILVER STICK SPONSOR – \$2,500**  
**COMMUNITY-FACING SUPPORT WITH STRONG**  
**BRAND REACH**

**LOGO ON PRINTED EVENT MATERIALS**  
**SOCIAL MEDIA AND WEBSITE ACKNOWLEDGMENT**  
**SIGNAGE AT AT LEAST ONE HOSTED GAME OR EVENT**  
**OPTIONAL: PROVIDE BRANDED GIVEAWAYS (STICKERS,**  
**BOTTLE, ETC.)**  
**SPONSOR RECOGNITION DURING TEAM WELCOME**

**BRONZE PUCK SPONSOR – \$1,000**  
**GREAT FOR LOCAL BUSINESSES AND FAMILIES**

**NAME/LOGO IN OFFICIAL PROGRAM AND EVENT BANNER**  
**GROUP SPONSOR SHOUT-OUT ON SOCIAL MEDIA**  
**OPTION TO INCLUDE BUSINESS CARD OR FLYER IN**  
**WELCOME KITS**  
**CERTIFICATE OF APPRECIATION**

**FRIEND OF THE FINNS – \$500**

**SUPPORT THE EXCHANGE AND GET RECOGNIZED**

**NAME LISTED IN PROGRAM AND ON HAWKS WEBSITE**

**SHOUT-OUT ON SOCIAL MEDIA**

**GROUP THANK-YOU EMAIL AND PHOTO FROM THE TEAM**

**HAWK BOOST SPONSOR – \$100**  
**GRASSROOTS SUPPORT FOR ALL FANS AND**  
**FAMILIES**

**NAME LISTED IN PROGRAM UNDER “COMMUNITY**  
**SPONSORS”**

**DIGITAL THANK-YOU GRAPHIC TO SHARE ON YOUR OWN**  
**SOCIAL MEDIA**

**PROUD SUPPORTER BADGE FOR DISPLAY**

# **ADD-ON OPPORTUNITIES (OPTIONAL FOR ALL LEVELS)**

**SPONSOR A MEAL FOR THE TEAM – \$300  
NAME/LOGO POSTED AT THE MEAL SITE + SOCIAL MEDIA  
SHOUT-OUT**

**GEAR UP A FINN! – \$150  
HELP FUND GEAR OR APPAREL FOR A VISITING PLAYER**

**GET A FINN A RIDE! – \$100  
HELP FINNISH FAMILIES EXPERIENCE THE PHILADELPHIA  
AREA WITH AND UBER GIFT CARD, OR ASSIST WITH  
BUSSING FOR EVENTS**

**SNACKS & TREATS – \$50  
WAWA GIFT CARDS FOR FINNISH PLAYER**