

ROCKY RIVER YOUTH HOCKEY BOARD MEETING MINUTES

Date: November 20, 2025

Time: 6:15pm Board Meeting

Location: Hamilton Ice Arena

Attendees:

Exec Board – Pam Rice, Christina Kapler, Colin McHale, Mike Bruckman, Rob Coale, Cat Cook, Sarah Khan, Dave Pycraft, Paul Harris

City – Amanda Jurco, David Wasnick, Daniel Conway

Guests – Hockey Think Tank (Topher Scott, Matty Thomas, Steph Dukesharer)

1. Motions & Decisions

- Add Mike Bruckman to the Board (Passed)
- Allocate \$1,000 for Extra Ice Time (Passed)

2. Actions & Follow ups

Responsible	Action Item
Pam follow up with city	- Winterhurst full-ice evaluation
Pam follow up with city	- Publish open ice for managers
Sarah checking for holiday event	- RapidShot trailer cost check
Mike Bruckman to reach out	- OHP new contact
Mike Bruckman to facilitate	- Google Doc for coaching focuses
Christina / Colin	- Simplify raffle process - brainstorm
Sarah K	- Christmas event finalization
Cat to follow up with Mike and brainstorm	- Next girls event
Cat to follow up with Monsters	-Tour for next year? If not, what else?
Colin to order	- Sponsorship shirts and deliverables
Amanda, David, Rob to follow up	- Parent and coach surveys ASAP
David, Rob to follow up	- Parent education session with HTT
Board to follow up	- Onboarding redesign
David to follow up	- Mite-to-Squirt parent education
Amanda to address	- Coach certification cleanup

3. Financial Summary

Overall:

- Strong financial year with meaningful investment in programs
- Updated P&L available in the drive folder
- First Think Tank payment (\$6,000) processed

Cash Position:

- ~\$20,000 remaining after all planned spend
- Organization currently **\$32,000 under income** (positive position)
- **\$6,600 earmarked** for next year (two-year dashboards)

Revenue Drivers:

- Sponsorships doubled YoY: **\$26,000 vs. \$11,000 vs. \$3,500**
- Raffle revenue: **\$36,000** this year (three-year trend: \$31K → \$26K → \$36K)
- Monsters event: **just under \$3,000**
- **\$4,000** in sponsorship receivables outstanding

Program Budgets:

- Camps/Clinics: **\$1,650** remaining
- Goalie Program: **\$2,700–\$3,700** total available; one more session scheduled
- Extra Ice: **\$1,000 approved this meeting**; \$5K overall budget available

4. Meeting Notes

Hockey Think Tank – reviewed research:

- Overall great results we should be proud of. Everything highlighted was representative of our type of organization
- High standard deviation across responses
- Total polarity on 3 questions
- *Orientation* for board members lowest score
- Priority was consistent: *life skills* ranking highest. Lowest was *player progression* – typical for our type of organization
- Weaknesses: player development plan, coach education, parent education
- Recommendations for Board: retreat, onboarding, subcommittees to get board and city more aligned
- Parent + Coach Surveys: Send immediately
- Virtual Parent Session: Schedule with HTT
- Parent Reps: Rob, Amanda, Mike

Fundraising & Raffle:

- QR code clunky; need instant-sell solution (credit card, venmo)
- BetterWorld chosen correctly for backend – find new solution for next year
- Raffle for 2026: Build merged campaign; explore cashless instant-sell mechanism (credit card / Venmo)
- Squirts/Mites Pizza Party: Jan 3 at 11:30 am; Pam coordinating drinks, Amanda ordering Pizzas
- Monsters event was a success, raising almost \$3,000
- Daniel received positive feedback from the community on the event
- Merch was high quality and many kids/families wearing around town
- Monsters Tour 2025: Secure second event early next year

Events:

- Christmas event Dec 21, 9:30–11:30
- Food drive & Santa
- Volunteers needed
- Skate with the Pirates – normal admission for game; rentals available
- Plan next Girls skate event – Cat & Mike to align, potentially bring in collegiate girls

Sponsorships:

- Rob gave an update on sponsors, printing dasher boards – raised more than years prior

Next year, start earlier

- Sponsorship Shirts: Colin + Rob finalizing mockups
- Sponsor Deliverables: Send thank-yous, summaries, proof-of-performance; evaluate jersey perks for high-level sponsors next season
- Merchandise (stickers, magnets) to go out with sponsor shirts
- Dasher boards strong feedback

Program Updates:

Compliance & City Items

- Finalize coach certification (26 outstanding)
- Registration opens Dec 1 for LTP1 / Power Skating
- Fee reconciliation with families
- Mite Blue transitioning into regular hockey
- Four teams of 8–9 players
- Need parent education for expectations
- Poll coaches on extending OHP help
- OHP relationship to be managed by Mike Bruckman going forward
- Lobby TV upgraded

5. Next Meeting

Thursday, January 8 @ 6:15 PM

Hamilton Ice Arena