



**Hudson Hockey Association Meeting of the Board
December 2025 Meeting Minutes**

1820 Hanley Road
Hudson, WI 54016

Directors in Attendance:

Director Name	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
Ryan Bullis	X	X	X	X	X	X	X	X	X			
Katie Johnson	X	X	X	X	X	X	X	X	X			
Mitch Kullman	X	X		X	X	X	X	X	X			
Jessi Meyer	X	X	X	X	X	X	X	X	X			
Jake Mooney	X	X	X	X	X	X	X					
Joanne Obermueller				X	X	X	X	X	X			
Angela Seidling	X	X	X	X	X	X	X	X	X			
Jim Shimon	X	X	X	X	X	X		X				

Also in attendance: Charlie Maahs, Brittany Leonard

Meeting Called to Order at 6:04 PM by Ryan Bullis on November 24, 2025.

Open Forum

Consent Agenda Approval:

- November Meeting Minutes

Motion: Ryan Bullis makes a motion to approve the November 2025 Meeting Minutes. Second by Mitch Kullman. **Motion carried.**

Board Reports

Treasurer's Report – Joanne Obermueller

Provided minutes from the FOC meeting:

- Reviewed Financial statements
- In the middle of an audit for the Capital Campaign with donated funds.

Audit - Brittany Leonard reviewed 2024-25 HHA Audit with the Board.

- Financials are available upon request, and will be posted at the annual meeting.

Funds cannot be spent any further without pre-approval from the Executive Director and Treasurer of the association.

- A process for this is being worked on right now.

Motion: Joanne Obermueller makes a motion to approve the 2024-2025 HHA Audit. Second by Jessi Meyer. **Motion carried.**

VPHO Report – Jake Mooney

Everything for the most part is going as planned.

Mite program-

- People are happy with new structure and still receiving positive feedback on the changes.

D2 Rep Feedback

A member reached out and is interested in being our HHA D2 rep. Discussion regarding

General Hockey Items

- Some minor discipline stuff
- FHIT/Dean updates
- Some reminders sent out to coaches regarding language and conduct on the bench.

Arena Management Report – Jim Shimon

AMB Report -

Jake sent an email to all coaches and managers regarding a new policy for practices. When they get on the ice, they need to put 55 minutes on the board - at 55 minutes they have to start picking up pucks, etc. from ice, zambonies will not get on ice until everyone is off the ice.

Executive Director, Charlie Maahs:

- Ice rentals in season - moving forward - we will change how hours are reported to maintain consistency. Will report HHA utilized ice time together with outside rentals for comparisons.
- Blades & Birdies - has 14 skaters and a goalie already signed up. Goal is 38 total.
- Off Season Ice - on pace to exceed last year numbers.
- Room Rentals - have been advertising to teams for rental during tournaments. Will do a pin trading/pizza offering during the upcoming girls tournament.
- Pro Shop - opened December 4th - so far doing really well. Hired PT workers to staff. Will have punch cards for skate sharpening coming soon.
 - Process for adding HHA items to shop in the future.

VPSHO Report – Angela Seidling

Equipment

- Doing some equipment swaps now for people that need different sizes.
- Development level goalie equipment - will be doing a couple of clinics and are missing some goalie shoulder/chest pads that are needed for this event. Will do a call out to try and get the missing items back.

4v4 Hockey League 2025 -

- We have not received a check yet. Ryan will send a reminder.

Try Hockey for Free

- Need to connect with Bob on dates for this.

Try-Out Committee

- Had a debrief meeting at the beginning of December.
- Propose that we close registration for Tryouts to one week prior to the event happening so can finalize ice times.
- Propose that we get rid of skills and drills and replace them with additional scrimmage sessions.
- Looking at assigning Committee members to specific sub-committees for work.
 - Want to have additional people trained on technology.
 - Coordinating volunteers and bench assistance.
 - Need to locate some new volunteers to start training for next year.
 - Something for eBlast - 2026 planning underway and some criteria.

Jerseys/Socks -

- Added two new players (U10 and a Mite moved up) - so ordered game day jerseys for them.

VPAS Report – Katie Johnson

Concessions -

- Lyn is doing a great job - concessions have been a good source of revenue for the association.
- Struggling a bit with people canceling at the last minute and not finding a replacement. Creating a policy on this and will send out to BOD for review.
- Communicated out a policy on age restrictions for the concession stands.
- Lyn is going to take over scheduling volunteer hours for concessions and making sure we have coverage.
- Pro Shop employees have been able to help out at concessions on two occasions already.
- Katie to send policies to Jessi for posting on the concessions resource page.

Volunteering Hours

- A note to go out in eBlast to remind people to get their hours done over the next couple months
- Send a specific note through Crossbar to people that have a lot to complete

Apparel

- Everything is in from Lunch Bucket - a handful of items are still in the storage room in the back waiting for distribution.
- St. Croix Apparel orders are complete. Katie has a check from them for our orders.
- Choppers and Pop Sockets are still coming in and Katie will get them up and over to Charlie for merchandise.
- Some Twig Tags

Fundraising

Southridge Ranch Bacon - Katie is meeting with Jake on Friday.

- QR code - if people re-order, a donation will come back to HHA.

Secondary Fundraiser Option:

- Lotzza Mozza Coupon Book
- Working on timing for this one.

Gerten's Holiday Planter Fundraiser:

- Received check from the fall fundraiser.

Secretary's Report – Jessi Meyer

Holiday Online Store

- Just over \$1700 in sales in 5 days
- Delivery of items was tonight, Dec. 22nd at the rink

Logo License Requests

- None new this month.

Website Updates

- Request for Manager Page contact details
- Crossbar/Rectimes issues - mostly resolved?

Communications Updates

- eBlast updates -
 - Need to do another import of development levels/Jr Gold levels.
- Added sign up button to contact us page for anyone caught in the interim or interested without current players.

Committee Updates

- N/A

Past Board Member Report – Mitch Kullman

Registration for 2025-26 Season

- 421 total registrations as of right now.
 - Budget variances - no U14 team, Bantams, and Mite 1/U6, half price goalie allowance, some refunds, etc.
 - Number wise - we are pretty close to the number of total forecasted players.

President's Report – Ryan Bullis

Playdowns

- Waiting for schedule from Eau Claire

Grant Update

- We got denied on St. Croix Valley Foundation grant.
- Working on a new one for the Learn to Skate program.

Conduct reminder

- Have managers remind teams of conduct when we are out in the community and representing HHA in a positive way. Have had a couple of recent incidents that had to be addressed.

HHA Open Board Roles

- A more targeted communication on open roles - Jessi/Ryan to see what can be compiled from old publications that we can send out after Jan 1st.

Annual Meeting

- February 23rd in RCU room - 6PM
- BOD meeting will follow Annual Meeting.

Next board meeting is scheduled Monday, January 26, 2026, 6 PM.

Motion: Ryan Bullis makes a motion to adjourn at 8:24 PM. Second by Jessi Meyer. **Motion carried.**
Notes taken by: Jessi Meyer