



Hudson Hockey Association Meeting of the Board
February 2026 Meeting Minutes
 1820 Hanley Road
 Hudson, WI 54016

Directors in Attendance:

Director Name	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
Ryan Bullis	X	X	X	X	X	X	X	X	X	X		
Katie Johnson	X	X	X	X	X	X	X	X	X	X		
Mitch Kullman	X	X		X	X	X	X	X	X			
Jessi Meyer	X	X	X	X	X	X	X	X	X	X		
Jake Mooney	X	X	X	X	X	X	X			X		
Joanne Obermueller	X	X		X	X	X	X	X	X	X		
Angela Seidling	X	X	X	X	X	X	X	X	X	X		
Jim Shimon	X	X	X	X	X	X		X		X		

Also in attendance: Charlie Maahs

Meeting Called to Order at 8:27 PM by Ryan Bullis on February 23, 2026.

Consent Agenda Approval:

- January Meeting Minutes

Motion: Joanne Obermueller makes a motion to approve the January 2026 Meeting Minutes. Second by Katie Johnson. **Motion carried.**

Board Reports

Treasurer’s Report – Joanne Obermueller

FOC Meeting Minutes and HHA Financials were provided via email.

Provided preliminary cash flow document to the BOD

- Preliminary statements were reviewed.
- 6.30.2026 - balloon payment for 2 of our 3 loans, HHA is looking to start conversations with the bank again soon.

We are still looking for someone to fill the Treasurer position for 4/1/2026 onward.

VPHO Report – Jake Mooney

Update to average ice touches document - meet with Charlie and Bob on March 4th to review so we can have clearer insight into available ice to rent out for revenue.

- Will make adjustments based on data collected

With the dissolving of the Guardians team over in Chippewa - looking at putting a policy in place for kids that might move into the association area. Would require players to have a permanent address in association boundaries and to be living with a parent or legal guardian at that address to protect the integrity of Hudson Hockey.

Arena Management Report – Jim Shimon

AMB Report - Nothing to report

Executive Director, Charlie Maahs:

- Blades and Birdies - Full
- Tenants - current
- Booked additional ice in March
- Working with Nate Martin and Jake Mooney to have better visibility into available ice they can rent to outside parties.
- Looking at a second Jr. Team coming into the facility next year.
- Gun Raffle was a nice fundraising boost.
- Advertising - still have some outstanding invoices.
- Grant writing - working on a few at the moment.

VPSHO Report – Angela Seidling

Equipment

- Working on equipment return nights this week and next.
- Off Season Rental Registration needs to get up and running

4v4 Hockey League 2025 -

- Still have not received a check. We will receive it on March 6th.
- August 24 - September 24th ice booked for next season.

Try Hockey for Free

- Proposing that we move this to 2 weeks (4 sessions) instead of 3 weeks (6 sessions) based on numbers this year.
- Ice is already booked - and would end 1 week prior to when development levels start.
- Oct 6, 8, 11, 13th

Try-Out Committee

- Will reconvene soon
- Reserved ice September 29th through October 4th.
- Sent an email out asking about returners to the committee - have 3 people returning. Have a couple that have been added. Looking for more members from Squirts age level.
- Will use the same structure and format for the week prior to try-outs next season.

Jerseys/Socks -

- Alycia Drake will continue as Jersey Coordinator. All committee members are staying.
- Selling socks at the Pro Shop - working out well.
- Jerseys just for incoming U10/Squirts next year.

VPAS Report – Katie Johnson

Concessions -

- Hours loaded through March, about 70% are filled. Still struggling with Varsity game coverage and its too much revenue for us not to try and figure out how to make this better.
- Will be reviewing what is needed for the off season in coming weeks with Charlie.

Volunteering Hours

- Have communicated in the newsletter that hours will be dropping off after season ends and people will be fined for hours not worked.

Apparel

- Pop up shop was held last week. People were happy with the state t-shirts.

Fundraising

2026-2027 Season will have a fundraising committee starting up again.

Southridge Ranch Bacon

- Execution of delivery was seamless - 99% of orders have been delivered already. Three families who still have not picked up their items.

Pizza Fundraiser Option:

- Hard because of the end of the season. We sell coupons for Bernatello's pizzas at Festival Foods for \$10/sheet
 - Coupons are only redeemable for 3 months
 - HHA will make \$4/sheet sold
 - Suggested number of coupons sold per player is 15 coupons

Gerten's Plant Fundraiser:

- Spring fundraiser kicked off February 16th. Closes March 30th.
- HHA earns 20% on sales.

Secretary's Report – Jessi Meyer

Logo Use/License Requests

- One new this month - apparel at River City Stitch for member.

Website Updates

- Getting calls from LeagueApps and Sportsengine - do we want a small committee put together for review? Would recommend it include our ice schedulers and Webmaster as a starting point.

Communications Updates

- eBlast updates -
- Social Media - updates frequently, doing state tournaments through the weekend on teams playing. Posted on Team USA wins at Olympics.
- Funeral for previous HHA member - sent card and donation on behalf of HHA.
- Season survey

Committee Updates

- Nothing new to report

State Bound Tees

- Showed selected artwork for apparel
- Will be asking for quotes so we can get the online store open right away next week and closed to have items back in time for the first state tournaments.

Past Board Member Report – Mitch Kullman

Registration 2025-2026

- Down to 2 families with outstanding balances and hoping to have it wrapped up by the end of the month.

President's Report – Ryan Bullis

Recap of the annual meeting

- Thanks to all that came

Board Position Handoff

- Work on a calendar that was sent out by Jessi on items people need to be aware of for BOD positions and when things should be done. Sept October - reminder for Employer match giving campaigns
- Clean up your emails and items for handoff.

The next board meeting is scheduled Monday, March 23, 2026.

Motion: Ryan Bullis makes a motion to adjourn at 9:31 PM. Second by Jessi Meyer. **Motion carried.**

Notes taken by: Jessi Meyer