



Hudson Hockey Association Meeting of the Board

May 2026 Meeting Minutes

1820 Hanley Road

Hudson, WI 54016

Directors in Attendance:

Director Name	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
Ryan Bullis	X											
Nate Hildebrant		X										
Katie Johnson	X	X										
Jessi Meyer	X	X										
Jake Mooney	X	X										
Joanne Obermueller												
Matt Parent	x	X										
Stacy Sommer	x	X										

Also in attendance:

Meeting Called to Order at 6:22PM by Matt Parent on May 31, 2026.

Open Forum

Consent Agenda Approval:

- April Meeting Minutes

Motion: Matt Parent makes a motion to approve the April 2026 Meeting Minutes. Second by Katie Johnson. **Motion carried.**

Board Reports

Treasurer's Report – Joanne Obermueller

FOC Updates

- Part of the committee met on Monday, April 20th and reviewed HHA's current financial situation.

Financials

- Provided March and April Financials.

2026-27 Budget

- Compilation is still in progress.

2025-26 Audit

- Being scheduled. The BOD approved a three year contract with Hawkins Ash last year.

VPHO Report – Jake Mooney

10,000 Puck Summer Shooting Challenge

- Starts tomorrow (June 1st) runs through August 31, 2026.
- Will send a second email clarification that it is only for off ice shooting - does not include on ice shots.
- The website page is under Resources and Player Resources.

PCDC Updates

- Had good end of year meetings on both the Boys and Girls side.
- Did send out some surveys - believe we will have a U14 team this year.
- The big thing will be getting registration launched and completed well in advance of teams.

Arena Management Report – Nate Hildebrandt

AMB Report

- No Report

Executive Director, Charlie Maahs:

- No Report

VPSHO Report – Stacy Sommer

Try-Out Committee

- First meeting held in May - in process of assigning subcommittees, review policy, and discuss 2026 process.
- Discussion on viewing policy as part of Try-Out Policy review.
- Pre-tryout clinics are planned again this year.
- Jerseys - getting ready for the first meeting in June.

Try Hockey for Free

- Andy Singerhouse will support the on-ice portion of the program for the boys side. Matt Szypura will do the girls' side again.
- Will be updating the website with information for the 2026 session in the coming weeks.

VPAS Report – Katie Johnson

Volunteering Hours

- Year ends June 30th. Will ask Volunteer Coordinator for an updated report.
- Will add to eBlasts as well.

Apparel

- Will start looking at options in June.
- Pop-up stores - have a store open during tryouts for people to do items.
- Holiday pop-up shops

Fundraising

- Carbones/Willow River reached out
- RMF Auto
- Southridge is an option again with bacon
- Could we do a website link for HHA Fundraisers - people order what they want
- Will bring back a fundraiser coordinator for each team (10 hours volunteer time)

Pepper Fest

- Shared hours that they needed coverage already.
- Webmaster and Volunteer Coordinator to review if we can run through Crossbar or if we have to use Signup Genius again.

Secretary's Report – Jessi Meyer

Still looking for a Secretary to take over term that began on 4/1/2026.

Logo Use/License Requests

- Nothing new to report

HHA Policy Review

- BOD members to review appropriate sections of the Parent Handbook for updates prior to June 22 meeting.

Communication Committee Updates

- Committee leads will remain the same for 2026 season, and would like to add a new co-lead with each to work together so that handoff next year goes smoothly.
 - eBlast - Lead: Melissa Lundt. Nothing new to report.
 - Social Media - Lead: Jill Olson. Nothing new to report.
 - Websites/Webmaster/HHA Software Programs - Lead: Jessi Meyer.
 - Held software review meetings with LeagueApps and Crossbar with Nate Martin and Charlie Maahs.
 - Need to get started on various items to have season registration ready for launch on time (policy review, rates, teams, etc.).
 - Square - should the lead for this program be moved to Executive Director and/or Treasurer instead of Secretary?
 - SurveyMonkey - downgraded to a free account.
 - Canva - used by HHA Communications team for creation of website content, social media content, marketing collateral, etc.

Past Board Member Report –

No Report

President's Report – Matt Parent

Signature document Ryan Cari sent around.

Sign Board Documents

The next board meeting is June 22, 2026 at 6 PM.

Motion: Jessi Meyer makes a motion to adjourn at 7:07 PM. Second by Kate Johnson. **Motion carried.**

Notes taken by: Jessi Meyer