



Hudson Hockey Association Meeting of the Board

June 2026 Meeting Minutes

1820 Hanley Road
Hudson, WI 54016

Directors in Attendance:

Director Name	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
Ryan Bullis	X											
Nate Hildebrant		X	X									
Katie Johnson	X	X	X									
Jessi Meyer	X	X	X									
Jake Mooney	X	X	X									
Joanne Obermueller			X									
Matt Parent	x	X	X									
Stacy Sommer	x	X	X									

Also in attendance:

Hallie Sittig, Megan Tracey

Meeting Called to Order at 6:22PM by Matt Parent on June 22, 2026.

Open Forum

Hallie Sittig - Billet Coordinator for Hudson Havoc - will have both NCDC and Premier team operating out of Hudson. Tryouts were last weekend. Head Coach - Russ Perrone. Looking for better partnership with HHA and to recruit families for billets - current need for housing about 50 players total.

Consent Agenda Approval:

- May Meeting Minutes

Motion: Matt Parent makes a motion to approve the May 2026 Meeting Minutes. Second by Jake Mooney. **Motion carried.**

Board Reports

Treasurer's Report – Joanne Obermueller

FOC Updates

- Part of the committee met on Monday, April 20th and reviewed HHA's current financial situation.

Financials

- Provided May Financials
- Working to separate out HSCC financial activities from HHA financial activities - still have one tax ID filing - but to show how/where money comes in and goes out. Changing the clarity of our financials - goal is all of this will roll up to one set of financials for the bank.
- Transitioning our accounts to Midwest One as soon as possible.
- Loan agreements being signed by 6/30/26 into one loan.

2026-27 Budget

- Provided

2025-26 Audit

- A fiscal year audit will happen at the end of June. This is not required but is a recommended process to protect HHA. The BOD approved a three year contract with Hawkins Ash last year.

Introduction of Megan Tracey - candidate for Treasurer position to replace Joanne Obermueller.

VPHO Report – Jake Mooney

10,000 Puck Summer Shooting Challenge

- Going well - 96 players signed up as of this afternoon.
- The website page is under Resources and Player Resources.

PCDC Updates

- Working with FHIT on our programming with them.
- Nate Martin - Ice Scheduler/Ref in Chief. Will switch to Crossbar for scheduling next year - should streamline duplicate calendar entries, visibility of practices, etc.
- Pretty confident we will have a Girls U14 team this year.

Arena Management Report – Nate Hildebrant

AMB Report

- No Report

Executive Director, Charlie Maahs:

- Building Operations - Dustin Danielson is no longer with HHA as an employee. Still has been involved in helping Charlie/us with many questions.
- Patrick broke his foot playing hockey - been gone the past couple of weeks as can't drive.
- LiveBarn sent new hardware to upgrade our system.
- Concessions are going well. We have concession cards now - same as cash (write kids name/number on the card - parents can write restrictions on the back).
- Grant writing - received one grant so far. Have several still out there we are waiting to hear on. Several were denied because we are a youth hockey organization and they didn't recognize the Sports & Civic Center portion of our work/business.
 - Investigate separate tab/pages for Hudson Sports and Civic Center on website.

VPSHO Report – Stacy Sommer

Try-Out Committee

- The first Jersey Committee meeting was tonight. Working to address sizing issue with jerseys. Will reach out to the age level reps to assist with this.
- Ice is reserved for all programs.

Jerseys

- First year squirts and anyone who needs a new jersey - will host two try-on sessions. One in July and one in August.

VPAS Report – Katie Johnson

Volunteering Hours

- Added concessions age policy to Volunteer Policy.
- Volunteer hours for 2025-26 season shut down June 30th. Katie will communicate with people that have unfulfilled hours that their cards will be charged on July 1st for remaining volunteer hours if any issues to contact Katie or Volunteer Coordinator.

Apparel

- Planning on working with the same vendors this year as past years.
- Pop-up stores - have a store open during tryouts for people to do items.
- Holiday pop-up shops

Fundraising

- Golf Tournament - want social posts thanking the for donating to out Fundraisers.
- We are bringing back fundraising coordinator positions for each team to assist next year for volunteer hours.
- Working to have a website with multiple fundraisers - Jessi and Katie to meet on this.

Pepper Fest

- Set up for Bingo Tent done.
- Webmaster and Volunteer Coordinator to review if we can run through Crossbar or if we have to use Signup Genius again.

Secretary's Report – Jessi Meyer

Still looking for a Secretary to take over the term that began on 4/1/2026.

Logo Use/License Requests

- Nothing new to report

HHA Policy Review

Communication Committee Updates

- Committee leads will remain the same for 2026 season, and would like to add a new co-lead with each to work together so that handoff next year goes smoothly.

- eBlast - Lead: Melissa Lundt. Nothing new to report.
- Social Media - Lead: Jill Olson. Nothing new to report.
- Websites/Webmaster/HHA Software Programs - Lead: Jessi Meyer.
 - Held software review meetings with LeagueApps and Crossbar with Nate Martin and Charlie Maahs.
 - Need to get started on various items to have season registration ready for launch on time (policy review, rates, teams, etc.).
 - Square - should the lead for this program be moved to Executive Director and/or Treasurer instead of Secretary?
 - SurveyMonkey - downgraded to a free account.
 - Canva - used by HHA Communications team for creation of website content, social media content, marketing collateral, etc.

Past Board Member Report –

No Report

President's Report – Matt Parent

Volunteer Hour Policy - would like to make a change to either offer family max and/or one player volunteer hours covered as a board member and/or

Motion: Matt Parent makes a motion to provide family max volunteer hours to BOD members for their work outside of board meetings pending review and approval by HHA Attorney. Second by Jake Mooney. **Motion carried.**

The next board meeting is July 27, 2026 at 6 PM.

Motion: Matt Parent makes a motion to adjourn at 10:16 PM. Second by Kate Johnson. **Motion carried.**

Notes taken by: Jessi Meyer